

Focus

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Focus welcomes freelance submissions. Manuscripts and photographs can be returned if accompanied by a self-addressed stamped envelope.

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1999 The Portland Observer

# Destiny's Child on a Roll with New Album

Columbia Records is releasing "Survivor," the avidly-awaited follow-up to Destiny's Child's multi-platinum "The Writing's On the Wall." With "Survivor," the phenomenal female vocal trio from Houston, Texas, redefines R&B and urban music for the 21st century with the current smashes "Independent Women Part I" and "Survivor" as well as the hits of tomorrow. Picking up where "The Writing's On the Wall" left off, "Survivor" features all three Destiny's Child singers—Beyoncé Knowles, Kelly Rowland and Michelle Williams—taking lead vocal roles to create new music with an increased power, passion and sophistication. All the tracks on "Survivor" are co-produced by Beyoncé Knowles, who also cowrote most of the album. Among the album's many surprise delights is the Destiny's Child version of "Emotion," a hit in 1978 for Samantha Sang writ-

ten by Barry Gibb and Robin Gibb of the Bee Gees.

"Survivor" proves," writes music critic Rob Sheffield in "Rolling Stone" (May 10, 2001), "Destiny's Child are the great pop group of the moment... These gals are on a roll, no doubt about it, and if there's no telling where Destiny's Child will go from here, that's part of the drama that keeps us glued to the pop spectacle they've set in motion—and "Survivor" is packed with enough hits to

keep the show rolling."

Among "Survivor's" one-and-future hits is "Independent Women Part I," a single

that, during its fourth straight week at #1 on the "Billboard" Hot 100, reached the largest audience (140.4 million listeners) in the history of monitored airplay, breaking the record set in May 1999 by TLC's "No Scrubs."

When the single hit #1 on the UK charts,

Destiny's Child became the first American all-female group to hold that position since 1989, when the Bangles hit it with "Eternal Flame." Destiny's Child also became the first American all-female group to ever debut at #1 in the U.K.



Having sold more than 15 million albums and singles across-the-globe, Destiny's Child is one of the best-selling female groups in the world.

## Meow Mix "Jingle Your Way to L.A." Contest

Still waiting for your 15 minutes of fame? Stardom may be just around the corner—provided you prefer meowing to bowing.

One lucky cat impersonator from Portland will win a trip to Los Angeles and the chance to compete for \$10,000 cash, plus a Hollywood makeover, a shopping spree on Rodeo Drive and a lifetime supply of Meow Mix brand cat food, in the Meow Mix "Jingle Your Way to L.A." national contest. The local jingle event will take place at Oaks Amusement Park on May 12th at 1:30 p.m. Renowned actor and Broadway veteran Tony Randall is the official Meow Mix Maestro for the 2001 contest and will serve as the celebrity judge at the national final event in Los Angeles.

One of America's favorite cat food brands, Meow Mix is conducting a national search to find the best personalized version of the famous jingle that has been used in its advertising for over 25 years. Local "Jingle Your Way to L.A." contests will be held in approximately 30 cities across the country. Each local winner will receive an all-expense-paid trip to Los

Angeles to compete for the Grand Prize in the national final event in November 2001.

Cat impersonators who love the limelight will be asked to put a personal twist on the original Meow Mix jingle. Contestants for each local event will be selected through radio promotions and from an on-site drawing of names from the audience. In addition to the local events, the "Jingle Your Way to L.A." contest is open to all legal residents of the United States. To enter, people simply call the Meow Mix Hot Line at 1-866-MEOW-MIX between January 13 and September 30, and sing their jingle over the phone. One phone contestant will be chosen to compete in the national final event via a random sweepstakes drawing.

Detailed information on the Meow Mix "Jingle Your Way to L.A." contest is available on the internet at [www.meowmix.com](http://www.meowmix.com). The Meow Mix Mobile is dressed to impress and comes complete with sunglasses, tail, moving tongue and two full-time drivers who will drive the big cat all over the country throughout the contest.

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