

Ahead

Advertisers' Web Sites

Chevrolet
chevrolet.com

Ford
ford.com

Ford Minority Supplier
Development
fordmsd.com

GMAC
gmacfs.com

Hyundai
hyundaiusa.com

Lexus
lexus.com

Mercedes-Benz USA
mbusa.com

Mitsubishi
mitsubishicars.com

Nissan
nissandriven.com

Pontiac
pontiac.com

Toyota Division
toyota.com

Volvo
volvocars.com

Next In Line

In the April/May issue, we unveil a customized Mitsubishi Montero and Jaguar S-Type vehicles, publish our first long-term review of the Subaru Outback, and take you on the road in the Hyundai Santa Fe.

Taking Notice



Photo Credit: Rogers Win. Foster
(From Left) Toyota's Jim Press, executive vice president and chief operating officer; with Toyota vice presidents Veronica Pollard and Don Esmond, and Jackie Mitchell, editorial director, On Wheels, Inc.

The Urban Wheel Awards is a special time for the staff at On Wheels, Inc. It is our opportunity to network with those companies and individuals who seek diverse work environments. No Japanese or European automakers have ever won our Urban Wheel Company of the Year Award. It's not because they aren't trying. We believe long-time supporters like Mike O'Driscoll at Jaguar, Pierre Gagnon at Mitsubishi, Carlos Ghosn at Nissan and Jim Press of Toyota have all created and expanded on programs of inclusion in their workplaces. Their efforts have not gone unnoticed.

New Alliances

On Wheels, Inc. and AutoNetwork, Inc. have formed a partnership with you in mind. Beginning in February, you can hear the Driving Force On Wheels radio show on The

Internet and view the Urban Wheel Awards ceremony in the comforts of your home on www.onwheelsinc.com. AutoNetwork is owned and operated by Roosevelt Gist, Jr., one talented African American. On Wheels Inc. and AutoNetwork plan other partnerships in the not-so?distant future.

New Web Address

Take note: Our new web address is www.onwheelsinc.com. You can still type it in Automag.com, for now, but not for long. This new address better reflects the On Wheels, Inc. brand, which takes you from the printed word to the airwaves to the World Wide Web. We always want to hear from you, so e-mail us at our new address, Comments@onwheelsinc.com. We will publish your letter or answer your question, if we can.

Edward Davis Education Foundation

If you would like to contribute to the Edward Davis Education Foundation (EDEF), please send a check or money order (no cash, please) to 585 E. Larned St., Detroit, Mich., 48226. We awarded five scholarships last year and ten this year. The scholarships are renewable in various amounts while the students are in school. EDEF is the independent, non-profit organization of On Wheels Inc. For more information, call (313) 963-2209.

Internship Opportunities

On Wheels, Inc. has internship opportunities through our Jaguar-sponsored internship program. College students majoring in journalism, marketing, advertising or business administration, and have a GPA of 3.0 or better, are encouraged to apply. Please call La'Kita Anderson at (313) 963-2209 or e-mail her at Landerson@onwheelsinc.com.

THE DRIVING FORCE ON WHEELS

WCHB-1200 AM a Radio One Station

11 - noon, Saturday

Hosted by Jackie Mitchell, Editor-in-Chief with A4OW editors

Warren Brown, Brian Armstead, and others

For more information, call (313) 963-2209 or E-mail:

Comments@onwheelsinc.com

Visit our web site at www.onwheelsinc.com to hear the on-demand Web cast of the Radio Show