

The
FOUNDATION OF
AN AWARD
WINNING
CORPORATION IS
DIVERSITY.

At General Motors, diversity is an environment that supports our brightest and best.

It's our commitment to helping various community-based organizations and programs. It's a culture of people with unique insights and talents that ensure success in the global market. It's the reason we have been named Corporation of the Year,



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two years running, by *African Americans On Wheels* magazine. We understand that to be successful in this world, we must rely on the power of diverse ideas.

CHEVROLET PONTIAC Oldsmobile BUICK *Cadillac* GMC SATURN HUMMER SAAB