

## People on the Move



**General Motors Corp. appointed Michael Jackson**, formerly vice president of market development at Coors Brewing Co., to executive director, sales support.

He is responsible for sales and marketing integration, vehicle distribution in the contiguous United States, and field and dealer communications. He also oversees GM's dealer consulting center.



**Alan Miller, former public relations executive at DaimlerChrysler**, launched The A. Miller Group Inc., a multiethnic public relations and events planning company

specializing in media strategy and supplier relations and community relations/public affairs programs. The company is based in Sterling Heights, Mich.



**Mercedes-Benz USA appointed Joe J. Johnson**, formerly market manager for MBUSA's Los Angeles region, to corporate development and transformation officer at the

company's Montvale, N.J., headquarters. He is responsible for developing and implementing a companywide cultural transformation and diversity strategy.



**Volvo Cars of North America promoted Juanita Mitchell**, formerly manager of market development, to vice president, human resources. She is

responsible for the formulation and implementation of human resource programs, strategies and policies.



**Subaru of America appointed Thomas Johnson**, formerly director of communications at SmithKlineBeecham, to director of corporate communications. He oversees

media relations, employee communications and philanthropic endeavors.



**Reynolds and Reynolds Co. promoted Kevin T. Wells**, formerly director of marketing, to vice president diversity development. He is responsible for

directing the company's external diversity efforts. Dayton, Ohio-based Reynolds and Reynolds provides integrated management solutions to the automotive retailing marketplace.



**iMotors.com named Lloyd Ward**, formerly chairman and CEO of Maytag, to CEO. iMotors.com is a direct seller of certified used vehicles.



**Ford Motor Co.'s Lincoln Mercury division named Ben Gibert**, formerly assistant vehicle line director, to vehicle/brand director for Mercury vehicles.

He is responsible for Mercury product development and manufacturing strat-

egy, and for developing and executing the Mercury brand strategy.



**Trims Unlimited Co. appointed Hilrie Edwards**, formerly manager of purchasing and supplier quality at General Motors Corp., as president and chief executive

officer. He is responsible for overseeing all aspects of operations and for execution of strategic initiatives.



**Jaguar Cars has appointed Javelyn Ibarra Baldwin**, formerly market representation specialist for the Nissan North America's Infiniti

division, to cultural marketing manager. She is largely responsible for diversity marketing in vehicle launches.

*Compiled by La'Kita Anderson*

Send Your  
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announcements to  
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