

5th Urban Wheel Awards

More than 1,000 auto executives, business leaders and community supporters attended the 5th Annual Urban Wheel Awards ceremony on January 11 at the Charles H. Wright Museum of African American History in Detroit. The event was held in conjunction with the press-preview of the North American International Auto Show, which draws thousands of journalists and industry personnel from around the world. Supporters of the event included *Sister2Sister* magazine, Radio One of Detroit and *Upscale* magazine. To see more highlights, turn to page 38. To view the awards ceremony, log onto our website at www.onwheelsinc.com.

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2001 URBAN WHEEL RECIPIENT'S

Patterson-Greenfield
Company of the Year
General Motors Corporation

The Edward Davis Executive of the Year
Elliott S. Hall
Ford Motor Company

Woman of the Year
Debra J. Nelson
DaimlerChrysler

Supplier of the Year
Global Automotive Alliance

Vehicle of the Year
Chrysler PT Cruiser

Lifetime Achievement Award
Roy S. Roberts

Supplier of the Year



Terri Moon, GM's director of purchasing for the truck group, and William Pickard, chairman/CEO of Global Automotive Alliance

Executive of the Year



(left) Elliott Hall, Ford's vice president, dealer development, and Jason Vines, Ford's vice president of communications.

Woman of the Year



(left) Past Woman of the Year recipient Barbara Whittaker, GM's executive director of worldwide purchasing, with the 2001 recipient, Debra J. Nelson, DaimlerChrysler's senior manager of group marketing, diversity and North American regional communications.

Vehicle of the Year



DaimlerChrysler President/CEO Dieter Zetsche accepts Vehicle of the Year Award from Brian Armstoud, an AAOW editor.

Company of the Year



General Motors CEO Rick Wagoner accepts the Company of the Year Award from Publisher Randi Payton

Lifetime Achievement Award



Lifetime Achievement recipient Roy Roberts, retired General Motors group vice president with Publisher Randi Payton and Editorial Director Jackie Mitchell.

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