

# Business

## Executive Praised for Leadership

Citing her efforts to advance women in leadership positions in the utility industry, the Utility Women's Leadership Conference selected Peggy Y. Fowler, CEO and president of Portland General Electric, as the recipient of the annual organization's 16th Annual Conference, "Leadership In A New Era."

The Leadership Award recognizes a CEO in the utility industry who demonstrates a high level of commitment in supporting, developing, advancing and promoting women in their own company. Nominees for the award were solicited from 130 conference attendees and evaluated by a panel of UWLC directors.

"Peggy Fowler's success in driving throughout her organization is outstanding," said conference host CEO, Catherine Good Abbott. "Through innovative programs, PGE



Peggy Fowler

has helped women expand their career opportunities. Peggy's efforts reflect her drive to advance women within her organizations, our industry and beyond."

"PGE is fortunate to have a leader like Peggy Fowler who is committed to fostering an environment where women can pursue rewarding careers, particularly in fields that have traditionally

been reserved for men," said Jill Tietjen, chair, Utility Women's Leadership Conference. "Fowler's goals for the company include an emphasis on promoting female employees, which has resulted in high percentages of women on their executive officer team and management groups."

## Tickets on sale for new Amtrak Run

A second Amtrak Cascades corridor train began running in the Willamette Valley this month.

The new Amtrak Cascades Talgo leaves Eugene for Portland at 9:30 a.m. stopping at Albany and Salem before going on to Portland, arriv-

ing at 12:05 p.m. From Portland, the train leaves at 5:30 p.m. and arrives in Eugene at 8:05 p.m.

The new train extends existing Portland-Seattle runs to Eugene. The original Cascades train number 750 will operate 15 minutes ear-

## PDC Executive Announces Retirement

Felicia Trader, Executive Director of the Portland Development Commission, has announced her retirement. She will leave the commission Jan. 31.

"It is with very mixed emotions that I leave this post," said Trader. "The three years I have spent here have been some of the most rewarding and challenging years of my career. I have thoroughly enjoyed working with the talented staff of professionals at PDC and feel we accomplished quite a bit together."

During her tenure at the Commission, PDC added four new urban renewal areas, and moved forward on a number of major redevelopment projects including the Classical Chinese Garden, the Eastbank Riverfront, South Waterfront Park and Pioneer Place II. The Commission assisted in the rehabilitation or construction of more than 850 housing units and in the creation or retention of more than 1,600 jobs.

"Felicia has brought a tremendous amount of leadership and positive change to the Commission," said Mayor Vera Katz. "She has put a very

strong management team in place and in the past three years, PDC has shown a renewed commitment to working very closely with their public and community partners to ensure mutual goals are achieved."

Prior to joining the Commission, Trader served as Portland's Director of Transportation for ten years. She also served as Oregon's Deputy Secretary of State, and as Multnomah County's Director of the Department of General Services and Budget Director.

In Santa Clara County, Calif., Trader served as Director of the Analysis Division in the County Executive's Office and as Assistant Director of the Environmental Management Agency.

Trader holds an M.A. in Public Administration from San Jose State University; a B.S. in Economics from the University of Kentucky and has com-



Felicia Trader

## County Phone Guide Available

Multnomah County has a new telephone prefix and a pocket phone guide to help residents do business with their government.

All Multnomah County phone numbers that previously had a 248, 306, or 736 prefix now have a 988 prefix. All numbers retain the same last four digits. County officials predict the single prefix

will make it easier for residents to remember and identify county phone numbers. Due to 10-digit dialing, callers must also dial the 503 area code before dialing all local numbers.

The county has produced a pocket guide listing its most frequently requested phone numbers, as well as important num-

bers for other local, state and federal agencies. Copies of the brochure can be picked up at any Multnomah County library.

To receive a brochure by mail, call the county's general information number at (503) 988-3511. The general number is also the place to call to find the phone number for any county office.

## Study Finds Racial, Economic Disparities in Lending

The Association of Community Organizations for Reform Now has released a study finding economic and racial disparities in home mortgages.

The report found that although the disparity between white and minority denial rates are down nationally, these gains were not realized for African-Americans in the Portland metropolitan area.

Nationally, African-American applicants for conventional purchase loans were denied 1.96 times more often than whites in 1999, a

decrease from 1998 when they were denied 2.09 times more often.

In Portland, African-American applicants were 1.74 times more likely to be denied than white applicants, a 6.7 percent increase from 1998.

"Several decades after the problems of neighborhood redlining and racial discrimination first came to light, we find that these problems still exist and continue to demand public attention," said Maude Hurd, ACORN's National President. Other findings for the Port-

land area show that the disparity between the denial rates of minorities and whites is greatest among high-income applicants.

Low to moderate income neighborhoods comprise 23 percent of the Portland market, but receive only 12 percent of conventional loans given.

In addition, the study found that lower-income minority homebuyers are significantly more likely than upper-income white homebuyers to use an FHA or higher-cost subprime loans when buying a home.

## JFK Nonstop to Portland

Delta Air Lines will introduce a nonstop flight between Portland and New York's JFK Airport beginning April 1.

JFK is Delta's largest international gateway, and with the nonstop flight, Portland passengers can connect to 36 destinations throughout Europe, India and Russia.

The international connections include service to Amsterdam, Athens, Barcelona, Berlin, Bombay, Brussels, Budapest, Copenhagen, Dublin, Burbank, Dusseldorf, Frankfurt, Geneva, Hamburg, Istanbul, Johannesburg, Lisbon, Lyon, Madrid, Manchester, Milan (Linate and Malpensa airports), Moscow, Munich, Nice, Oslo, Paris, Rome, Stockholm, Stuttgart, Venice, Vienna, Warsaw and Zurich.

"The introduction of this new flight connecting to Delta's JFK North Atlantic operation indicates Delta's continuing partnership with the Portland community," said Leo F. Mullin, Delta's chairman and chief executive officer. "We want to thank Gov. John A. Kitzhaber, Michael Thorne, executive director of the Port of Portland, Mayor Vera Katz and the local community for demonstrating the importance of nonstop service to JFK and for showing their support of Delta's entire operation."

## Couple's Love for Dogs Opens Business

Tigard residents Amy and Taner Bekleyen have opened a business doing what they love best, caring for dogs.

The young couple, who have a chocolate Labrador Retriever puppy named Winston, have recently opened 4 Paws Dog Daycare and Boarding at 9740 S.W. Tigard St.

Now their days, evening and weekends are consumed with caring for other people's dogs in a home-like cageless environment.

"We know how hard it is to leave your dog at home alone all day long," says Amy. "They need play, companionship and exercise to keep them from being bored. When they come to 4 Paws, they become part of our dog family and have a great time."

The Bekleyen also board dogs. They cater to owners who want their dog cared for in an atmosphere similar to their home.

"Our clients tell us that they don't want their dog to be isolated in a kennel or a run while they are out of town," says Taner. "I know they are going to be happy while they are away."

For additional information, call 503-789-4418 or 503-639-8897.



Taner Bekleyen's love for animals has led to the opening his own dog shelter.

**EXPLORE YOUR FUTURE COLLEGE PREP WORKSHOP**  
OCTOBER 28, 2000

High school students and their parents are invited to attend this free informative workshop on getting ready for college. Whether you are looking at eventually attending a community college, a state university, or a private college, this event will help bring your future into focus. You can attend sessions on:

- Benefits of a College Education
- Developing the Vision
- Understanding the Admissions Process
- Unlocking the Mystery of Financial Aid
- What Should I Know Now to Plan for College?
- Exploring the Options – Dispelling the Myths

This is a great opportunity to get a jump-start on your future. There will be door prizes and snacks provided for the day.

**WHERE AND WHEN:**  
Mt. Olivet Baptist Church  
Family Life Center  
8725 N. Chautauqua Blvd., Portland, Oregon  
October 28, 8:30 a.m. to 12:15 p.m.

*SAT preparation session available in afternoon: Reservations required. Light lunch provided for SAT participants.*

**TO RESERVE A SEAT, CALL 503-554-2253**  
*Sponsored by the African American Alumni of George Fox Univ.*

**Whitney Smith for Senate District 8**

Many corporations are paying lower tax rates than most human beings do. Using some of this "saved money", these corporations then funnel large amounts of money into the election of their own politicians. These politicians then turn around, give the corporations millions of dollars of corporate welfare and set unfair tax rates. This cycle corrupts the democratic process and has to change if social justice is to take place. Progressive State income taxes, public financing of elections, and eliminating corporate welfare subsidies will make our state a better place. Exposing this vicious cycle and the way to end it is the main reason I'm running for office.

**I want to work for you on these issues as well:**

- Raise the Minimum Wage
- Better School Funding
- Universal Health Care
- End Old Growth Logging
- Progressive Property Taxes
- End State Sponsored Video Poker
- Selective Thinning
- End Mandatory Minimums
- Ballot Measure Access
- Equal rights for all
- Industrial Hemp
- Police Accountability

**Get Involved!**

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**Paid for by Whitney Smith for State Senate**

**Vote Ralph Nader for President!**

**PACIFIC GREEN PARTY**