

# Cut Through the Complexity!

**Cut Through the Complexity!**  
Starting and financing a small business doesn't have to be complex any more. Northeast Portland now has a Business Capital Resource Center (BCRC) designed to offer small business assistance from an easy to access

location.  
The cornerstone of Northeast Portland's BCRC is a strong partnership between U.S. Small Business Administration, Oregon Small Business Development Center Network, Service Corps of Retired Executives,

Oregon Association of Minority Entrepreneurs and other local community organizations.  
Since the thought of borrowing money has an emotional side, research your needs and don't go after financing options that have little chance of

success. In fact, you can find out which financing options are good for you at the BCRC. The BCRC partnership offers a full range of small business resources such as a library, computer resources, confidential counseling including information on numerous fi-

ancial services and products.  
The BCRC helps business owners find money for their businesses while assisting with support and expertise. The quest for financing and support does not have to be stressful. Business owners can work smart by stopping by North-

east Portland's new BCRC.  
The BCRC, located in the Oregon Association of Minority Entrepreneurs (OAME) facility at 4134 N. Vancouver Avenue in Portland, Oregon, recently opened for business. For more information, call 503/249-2965.

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