

# The Focus Volunteers throw in support for UNCF fundraiser

BY LIDIA BASS  
FOR THE PORTLAND OBSERVER

On Saturday, September 9th at Peninsula Park there were children, teenagers, adults, seniors, business people and volunteers, all working together: hanging banners, blowing up balloons, registering walkers, setting up sound systems and refreshment tables — all in an effort to raise funds for the 11th annual United Negro College Fund Walkathon.

Special guest and a major sponsor, Sunny Kobe Cook of Sleep Country USA, spoke about the importance of raising funds for education and Ronald McDonald of McDonald's led the 5K walk. At the conclusion of the walk, participants returned to lunch hosted by 7-Footer International Hot Dogs, Popeye's Chicken and McDonalds. Kara Storey and Chris Miller of KKJZ-106.7, provided music and raffled some prizes provided by Spirit of Portland, Fred Meyers, Safeway, GI Joes, Residence Inn Marriott, Stellar Coffee and Reflections. This year's major sponsors were: Adidas, WinCo, Oregon's 12, Sheraton-Portland Airport Hotel, KKJZ, NW Natural Gas, Portland Parks and Recreation, Oregon Lottery, Safeway and Wells Fargo.

Including in-kind donations, this event raised over \$20,000 to support 18 deserving minority students from the northwest in their efforts for quality, higher education at one of 39 UNCF schools. A recent success story and benefactor of UNCF Walkathon proceeds is Ife Moore. A graduate of Xavier University, who transferred to OSHU to complete her dental studies and is remaining in the community to serve as a dentist.

UNCF is the nation's oldest and most successful minority financial education assistance organization. You can continue to support the educational endeavors of deserving minority students, by attending the 2nd annual Tom Grant benefit-concert. This UNCF fund raiser will be at McMenamins/Kennedy School on Wednesday, October 18th at 7:30pm. The Allen Temple CME Gospel Choir will be opening for Tom Grant. Tickets are \$17.50 in advance or \$20.00 at the door. Advance tickets may be purchased at Hollywood, Interstate, Downtown and Uptown branches of Washington Mutual after September 18th.

## McMenamins Kennedy School and Obo Addy and Kukrudu

CONTRIBUTED STORY  
FOR THE PORTLAND OBSERVER

World-recognized African percussionist Obo Addy and his contemporary group KUKRUDU will perform a free benefit concert at McMenamins Kennedy School gymnasium at 7 p.m. on Thursday, September 14. McMenamins Kennedy School is located at 5736 NE 33rd Ave.

The concert is part of McMenamins' Community Support Program. For every meal purchased at the Kennedy School's Courtyard Restaurant after 5 p.m. that evening, 50% of the proceeds will be donated to Homowo African Arts & Cultures, a nonprofit organization designed to help improve the community by recognizing the importance of each individual's cultural heritage.

Homowo places a strong focus on contributing to the education of a younger generation, and has created educational and outreach programs that reach up to 29,000 students throughout the states of Oregon and Washington every year.

Addy, who is acknowledged as one of the key originators of the "WorldBeat" musical movement, is a prominent member of the first generation of African musicians to bring their traditional and popular music to Europe and America. He has a 25-year presence on the international performing arts scene and has become known for his ability to celebrate past traditions while embracing new ideas and foreign influences. His work has been praised by critics at Time Magazine, Rolling Stone, Jet Magazine and Variety.

Addy's musical background is a combination of the rigorous

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The 11th annual United Negro College Fund Walk-a-Mile was held at Peninsula Park on September 9, 2000. On hand at the event was the Steering Committee who helped raise \$20,000 in donations for minority student scholarships. The members of the committee shown in the top row, from left to right are Greg Taylor, Elain Ordal, Bruce Poinsette, Kurt Weber, Willie Evans and Ceal Evans. Bottom row members from left to right are Michelle Harper, Denice Bailey and Bruce Poinette.

### Come to The Scholarship Workshop for your most valuable lesson yet!

This is a must attend event for Juniors, Seniors, parents or assisting relatives.



This interactive seminar is designed to help high school, college and graduate students conduct a successful scholarship search from the research involved in finding money to the essay, interviews and strategies involved in winning them.

In The Scholarship Workshop presentation, author/speaker Marianne Ragins who was featured in Ebony for winning more than \$400,000 in scholarships while still in high school will prove that it is not always the student with the best grades or the highest SAT scores who wins scholarships, but those students who exhibit the best preparation. Registrants will also be eligible to apply for the Ragins/ Braswell National Scholarship



**When: 9 a.m. - 12:30 p.m., Saturday, Sept. 30, 2000**

**Where: Self Enhancement Inc., 3920 N. Kerby, Portland**

**Cost: \*\$10/person; \$5 w/student ID**  
• Includes continental breakfast

**Lesson No. 1**  
**Don't go back to school broke**

#### HIGHLIGHTS

- Discover hidden treasures: how to find and where to look for scholarship money.
- Write attention-getting inquiry letters.
- Create dynamic, eye-catching resumes.
- Write perfect and painless essays.
- Prepare winning scholarship applications
- Makes a lasting impression: keys to successful interviews and getting your application noticed.
- Launch your college and scholarship search using the internet and the World Wide Web, which include:
- How to find more than 100,000 scholarships via the World Wide Web.
- How to find web sites to get tips on everything from writing essays to taking the SAT
- How to conduct college visits online
- How to search and find organizations with web sites including one of the largest corporate sponsored scholarship programs in the U.S.

Sponsored by  
**Portland Association of Black Journalists**



This year, the organization will distribute over \$10,000 in scholarships, plus a new Hewlett Packard computer, with 17 inch monitor, and color printer to up to four of its scholarship recipients.

**Hurry! Seats are limited!**  
RSVP to 503-757-3460,  
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