Careers

The Ten Best Opportunities for Blacks in America



by George C. Fraser Avon Books; 1998

George Fraser believes that Blacks in America are part of an economic and intellectual boom that will move themselves and America into the twenty-first century and help create wealth for Black people worldwide. In spite of the inherent obstacles, he sees unlimited opportunities for

wealth creation for Blacks and adds, "Our potential is more magnificent than even I had dared imagine."

RACE FOR SUCCESS is both an inspiration and a game plan for people just starting out, as well as for those looking for a career change. Infused throughout with

Guard from page 6

assertion of our country's security. As a Munitions Systems Apprentice, you will learn to maintain the Air National Guard's bombing readiness as you work on the newest Air National Guard jet fighters and bombers. The munitions field has one of the broadest missions in the Air National Guard and offers the widest range of experience and training. You will have the opportunity to learn personnel management skills, warehousing, electronics, heavy equipment maintenance, and operation and inventory management.

Avionics Guidance and Control Systems Apprentice: Air National Guard pilots rely on their aircraft's electronic equipment to be in perfect working condition. As an Avionics Guidance and Control Systems Apprentice, you will diagnose, repair, and maintain electronic aircraft guidance equipment used on a variety of Air National Guard aircraft. If you excelled in high school math, physics, and electronics, you may be well suited to be an Avionics Guidance and Control Systems Apprentice.

Aircraft Fuel Systems Apprentice: A properly

functioning fuel system is vital to the safe operation of the Air National Guard's aircraft. As a Fuel Systems Apprentice, you will learn to inspect, maintain, and repair the fuel systems of a variety of aircraft. If you excelled in high school science and physics, you may be well suited to be a Fuel Systems Apprentice.

Enforcement Apprentice: The security of Air National Guard bases is of paramount importance to our nation's security as well as the success of the Air National Guard mission. As a Enforcement Apprentice, you will learn the techniques and skills that it takes to keep an Air National Guard base safe and free of security breaches. If you excelled in high school behavioral sciences and government classes, you may be well suited to be a Law Enforcement Apprentice. If you'd like to know more

about the Air National Guard,

please call 1-800-TO-GO-

ANG.

Software Developers
Do you dream in C++, COM,
DNA and DHTML? Then wake
up and smell the keyboard! Join

Fraser's passionate, positive

message and clear-cut direction, it

is backed by profiles of ten top

Black achievers who share the

Specific practical information

secrets of their success.

a crack team that designs, implements and delivers web-based financial analysis applications. Demonstrated delivery of large, web-based software projects a plus. Do you want to own a project and make an impact? Contact us.

PR Manager

Experienced Public Relations
Manager to develop and implement high-level, strategic PR
plans to drive corporate communications goals. Understand
market segments and deliver
effective messages via appropriate print and Web periodicals.

Marketing Database Analyst

Aid customer communications in a multitude of ways: compile mailing lists from database; add and maintain tracking codes; create and provide reporting and ROI analysis of marketing programs; analyze lead and customer records to determine accurate sales cycles and ideal targets and timelines of sales/marketing opportunities.

Marketing Communications Specialist

Manage collateral and diverse marcomm projects, write and edit key material, work with vendors, develop sources for newsletter article development, always meet deadlines. Thrive on fast pace, great teamwork.

Software QA Engineers

Our QA team takes no prisoners, and will ship no product until it's clean! Work as part of an elite team to assure that products meet design specifications and software quality standards.

Tech Communications Manager

We're looking for a hands-on manager with strong online help skills who inspires creativity, encourages innovation, notices the little things, and yet always has the big picture in view. includes:

- · One hundred Black professional organizations that offer career advice, role models, and mentors
- · Where to find capital for small business and growth
- · How to reach nearly 100 highlevel contacts for success
- · A state-by-state directory of contacts that provide business and career opportunity information
- · And much more

Hire incredible people.

Work hard.
Laugh a lot.
Work harder.
Balance.
Grow.

Win awards.

Attract new customers.

Train them.

Make them successful.

Enjoy a summer picnic.

Build partnerships.

Create new markets.

Open international offices.

Win.

Work hard.

Eat pizza.

Achieve objectives.

Win more awards.

Take a sabbatical.

Communicate.

Make a difference.

Hire incredible people.

Keep them.



MANAGEMENT

Senior Tech Writer

Strong online help development skills supported by excellent writing and editing skills. Work closely with other engineering team members from product inception to release. Dedication to meeting customer requirements and keeping abreast of the latest technologies a must.

Tech Support Engineer

Seeking software professionals who wants to support the world's leading activity-based financial analysis systems. Are you a team player with internal and external support experience? Resourceful, creative, looking for a challenge? Can't rest until the customer's problem is solved? Contact us.

eCommerce Manager

Run a world-class store—on the web. You know how to market and sell both traditional and "e" products and services. You thrive hitting and exceeding performance (sales) targets. Call us!

Payroll Specialist

We are looking for an enthusiastic individual to administer all aspects of the payroll function. If you have three years payroll experience, a solid understanding accrual accounting and are looking for a dynamic work environment, let us know.

Visit our website at www.abctech.com Send resumes to success@abctech.com or fax to 503.617.7200

ABC Technologies is the world leader for activity-based analytic applications and has offices in fourteen countries worldwide.

BetterManagement.com "websites for management insights" powered by ABC Technologies.

EQUAL OPPORTUNITY EMPLOYER