

On Stage

First Lady Entertainment goes solo at the Civic

CONTRIBUTED STORY
FOR THE PORTLAND OBSERVER

Approval of First Lady Entertainment's application to use the Civic Auditorium for the Memorial Day Weekend Old School Jam with The Whispers & The Temptation Revue featuring Dennis Edwards can mean a great deal for the minority community. Previous projects hosted at the PCPA venues such as Woman thou art Loosed, Somebody Oughta Tell God, and Bernie Mac are catalogued by national producers contracted with First Lady Entertainment to coordinate local grounds promotion. These dollars do not influence our market. First Lady Entertainment is a full-service production company with the critical task of filling the Civic Auditorium once again. The unique make up of First Lady Entertainment is even in her business class; community focus is a specific way of doing busi-

ness. Its mission statement: "Raising awareness through entertainment, working together COLLECTIVELY for, ONE CAUSE." The importance of this event means; its success will establish continuation of venue usage by local minority production companies. And influence future usage by the young artist we are currently preparing through music education. Its been more than a decade since a local minority organization's application has been approved to produce or promote an event at the PCPA box offices. Portland Center for Performing Arts owns and operates Arlene Schnitzer Concert Hall, Civic Auditorium, Winningstad and Performing Arts Center, the only venues with the capacity to bring forth national R&B entertainment. Concertgoers are often under the impression that R&B entertainment is financed by

(Please see 'First lady' page 8)



Dee Baker, founder of First Lady Entertainment, views the Temptations on April 19 at Casino San Pablo.

Galore Paging to host Cali record labels hip-hop video shoot

BY FELICIA L. SLIDER
FOR THE PORTLAND OBSERVER

Have you ever wanted to flex your love or hype for rap music and appear in hip-hop video? Well now's your chance. On Thursday, May 18th at Portland's Club Paradigm 215 SE 9th. (the old LaLuna) you will be able to see and be a part of the video shoot with some of the best known and upcoming artist that Cali and Portland has to offer. Dain "The Beeperman" Jacks of the infamous Galore Communications, Inc. is presenting a Cali style video shoot right here in your own backyard. Yes, there's no need for a round-trip ticket to NYC or Cali and back. On the label of Git Paid Entertainment under the production of owner/producer & director Michael Gregory, Galore Communications wants the best of Portland to join the record release party and video shoot this Thursday for Guce & Killay Tay's 1st video single "Firewater." Shooting this video to air on BET, MTV or on your remote control video channel soon, you too will be partying during the record release/video shoot with Guce & Killay Tay, also to feature C-Bo, B-Legit (from the E-40 family), Tha' Mob Figgas (Produced by C-Bo), The Get Low

Playas, Sassie (r&b), Bro Luv & Mackin Rob, Phranchise (Jus Family), Ye'Nom as well as other local and upcoming artist. The Beeper Man & Galore Communications will also be hosting an pre-show all-star meet & greet autograph signing at 6-7pm

on Thursday, May 18th at Galore Communications on XXXX MLK, Jr. Blvd location. To hype the crowd, the evening will present Portland's own DJ Wicked who will be spinning on the wheels of steel for the pre-party and main event on the 1st floor as well as the

post-video/after party in the upstairs lounge of the Paradigm. In speaking with Dain Jacks of

Galore Paging & Communications, (Please see 'Video shoot' page 8)

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First Lady Entertainment Production