

Every person owes it to
themselves to vote
Dont forget May 16

The Portland Observer's Recommendation for the May 16 primary

The Portland Observer has carefully interviewed or reviewed the service Records or Position of the candidates and measures and we are happy to offer up to our readership, our choices of endorsement. People we believe understand the uniqueness of the issues in our City, County and State and specifically those issues as they relate to N/NE Portland. We plan to keep you informed of their respective voting on issues important to the citizens of this city.

We believe all other education Bond Measures deserve your careful consideration and a positive vote if the details of the measure warrant such. **Most of all exercise your right and privilege and vote....** Your voice is important Remember many local measures require a 50% voter turnout for consideration of passage.

Position	Recommendation
City of Portland Mayor	Vera Katz*
City of Portland Commissioner Pos.#1	Jim Franseconi*
City of Portland Commissioner Pos.#4	Charlie Hales*
Mult. City Commissioner Dist. #1	Diane Linn
Mult. City Commissioner Dist. #3	Lisa Nato
Mult. City Commissioner Dist. #4	Frank Shields
Metro Councilor Dist #5	Ed Washington
Metro Councilor Dist #6	Rod Monroe
U.S. President	Al Gore
U.S. Rep Dist 1	(D) David Wu
U.S. Rep Dist 4	(D) Peter De Fazio
U.S. Rep Dist 5	(D) Darlene Hooley
Sec. Of State	(D) Bill Bradbury
State Treasurer	(D) Gary Bruebaker
State Senator 2 nd Dist	(D) Terry Thompson
State Senator 6 th Dist	(D) Ginny Burdick
State Senator 7 th Dist	(D) Kate Brown
State Senator 8 th Dist	(D) Margret Carter*
State Senator 10 th Dist	(D) Avel Gordly*
State Representative 14 th Dist	(D) Diane Rosenbaum
State Representative 17 th Dist	(D) Gary Hansen
State Representative 18 th Dist	(D) Deborah Kafoury*
State Representative 19 th Dist	(D) JoAnn Bowman*
State Representative 24 th Dist	(D) Richard Devlin
State Representative 42 nd Dist	(D) William Marrisette
Justice if the Supreme Count pos. #6	Wallace P. Carson Jr.
Ballot Measure 77-	No
Ballot Measure 78-	Yes
Ballot Measure 79-	No
Ballot Measure 80-	No
Ballot Measure 81-	No
Ballot Measure 82-	No
Ballot Measure 26-1	Yes
Ballot Measure 26-2	Yes



Margaret Carter



Avel Gordly



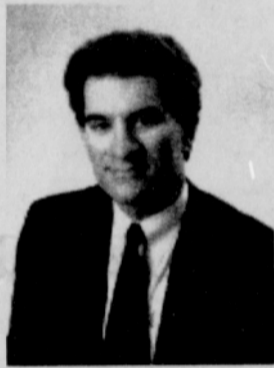
Deborah Kafoury



Joann Bowman



Mayor Vera Katz



Jim Franseconi



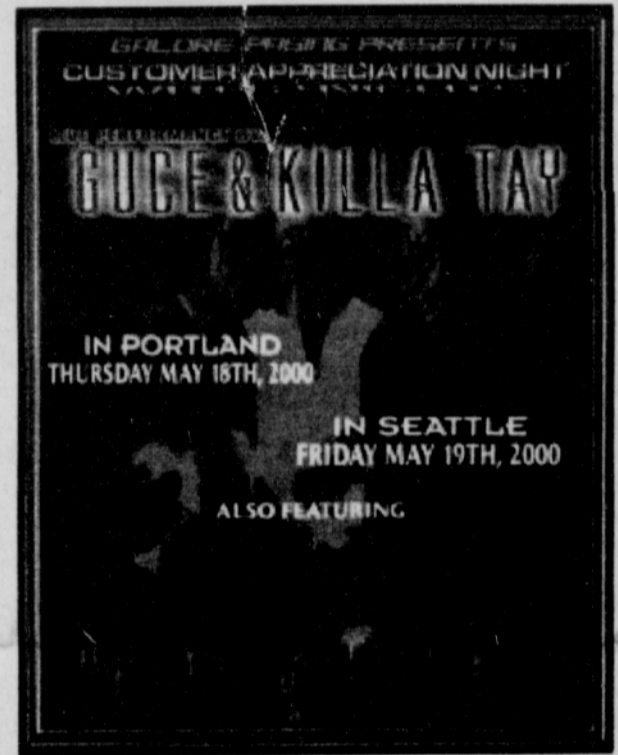
Charlie Hales

* pictured city and area representatives

**Bullies wit Fullies showcase/
music video shoot**

CONTRIBUTOR STORY
FOR THE PORTLAND OBSERVER

Performing one night only at the Paradigm (formally the La Luna) will be some of the best rappers in the Bay area. Presented by Galore Paging, this showcase promises to be one of the best concerts of the year. From the independent label Git Paid Entertainment comes scorching hot CD of great proportions. Guce and Killa Tay come straight out of the Bay with their sure fire release "Bullies Wit Fullies", in stores now. With Guce's 1st album moving over 22,000 and Killa Tay hittin over 40,000 units, this CD is definitely going to make waves. The project features the hit single, "Firewater", a slumped out, power jam that will keep the clubs coming back for more. In addition, the album features many hot acts including Bavegate, Yukmouth, Agerman, C-Bo's Mob Figaz, 2Pac's Outlaws and many more. This is one of the albums that will be a West Coast Classic. Performing Thursday, May 18, 2000 at the Paradigm (215 SE 9th/Pine) will be Guce, Killa Tay B-Legit, JT the Bigga Figga, CBO, and the Mob Figgas, San Quinn, Messy Marv, and very special guest to be announced. Tickets are \$15 in advance at all Ticketmasters and Galore Paging, 3213 NE. MLK. Doors open at 8 pm. Admittance to 16 and older. Parental Advisory due to explicit language. There will be a video shoot where the video will premiere this summer. Come join the fun at what promises to be the Hip Hop Show of the year. For more info, call 288-9180.



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including saxophone, trumpet, keyboard, electric bass and drum kit. For more information, contact (503)288-3025 or visit Homowo African Arts & Cultures at www.homowo.org.

OAME from page 1

led businesses to already save \$1.3 billion per year because of the net. "The airline industry reports it costs \$8 to book a traditional reservation versus \$1 to process that ticket electronically. For bank transactions it costs \$1 if processed by a teller, it costs about a penny if done electronically," Trujillo said. Speed is another reason for the shift to an e-business model. "In the new economy, product life cycles are becoming shorter. Ford now takes a concept to production in two years, rather than the six years it took in 1990."

The reason for the increased speed? The internet. "These time frames were inconceivable before the advent of the internet, and now all companies are being forced to play this game, and to match that kind of speed to market," Trujillo said. Top companies such as General Electric and Ford are currently employing this e-business model to sustain the success they already have acquired over decades. Advantages gained by minority-owned small businesses include better management of scarce resources, easier access to capital, lower cost of doing business, and better access to large corporate and government contracts and subcontracts.

"The great thing about it is that technology is the great equalizer, because in an electronic sense, people don't know what gender you are, what color you are, what ethnicity you are. All they know is that it's coming across electronically, and you're dealing based upon capabilities at that point in time," Trujillo said. According to America's first true digital telecommunications CEO, forging strategic partnerships over the internet can also help small businesses increase their market plan, launch innovative products, and achieve faster revenue growth.

OAME Award Recipients for 2000

Minority Business Award: Presented by OAME to Hispanic American Humberto Rena, who is also President of the Hispanic Chamber of Commerce, and his wife, African-American Berne Moore of Rena Moore Advertising, which specializes in doing graphic design for the print media. The firm received the award based on their outstanding performance and the growth of their company during the past year.

"It was an honor. When you're in business for 24 years, it's nice to be recognized periodically," Moore said.

Corporate Award: Presented to NIKE, Inc. Director of Corporate Services Jim Robison and African-American Supplier Diversity Mgr. Brenda Dizer due to the support they provided to OAME last year. The award was also given to them to recognize the extent of business opportunities they provided for minority and women-owned businesses over the past year. "I'm excited and especially overwhelmed because of the support received from my colleagues in Corporate Procurement, Corporate Diversity and other business units throughout the organization. They attended about 20-30 strong to lend their commitment to one of our business initiatives to educate and assist diverse suppliers in developing profitable business relationships with Nike. OAME has been instrumental in helping us achieve those goals," says Brenda Dizer.

Public Service Award: Presented to African-American Loretta Young of the City of Portland for her outstanding work in uniting with minority and women owned businesses. She promotes business interaction between minority and women owned businesses and City of Portland construction contracts.

"I felt so proud. It's nice to know that what you're doing is making a difference. It's nice to know that it's a public service and that you're really making a difference in the community," Young said.

Chairman Award: Presented to Hispanic American OAME Director Jorge Guerra for his role in the organization's growing membership, well established programs, and his successful management of a 40,000 square foot incubator building with 26 companies located there as tenants.

"I was not expecting an award like that, but I was proud to be recognized by OAME President and Chairman of the Board Sam Brooks, the Board of Directors, and the membership of OAME. I've been working very hard for all these years. I like what I do to serve the small business community," Guerra said.

Graduates of OAME's Incubator Program: Shirley Romayor, Strategic Consulting; Phillip Hirsch, IPM Technologies; Marilyn Riggs, Magnetic Attraction.

With HUD's FHA Homebuyer Protection Plan,

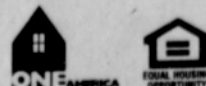
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a fair price
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