

See Metro The Governor and Standard Dairy



Margaret Carter gets the vote out

See Metro



See Focus

**Thomas** Jefferson and **DNA** tests

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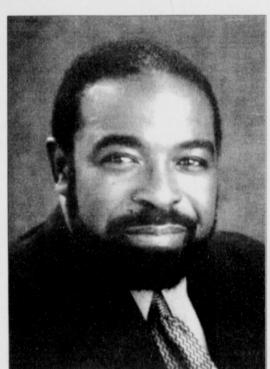
Volume XXX. Number 16

www.portlandobserver.com

**Committed to Cultural Diversity** Established in 1970

Wednesday April 19, 2000

# Les Brown to be keynote speaker at Portland's Diversity Summit



Well- known author and speaker Les Brown will be the special guest at a day-long summit on workplace diversity April 26 at the Oregon Convention Center.

Organized by Portland General Electric, The 2000 Diversity Summit, "Building Bridges to Success on the New Millennium," features Brown and other respected expects in the area of workforce diversity. The conference is open to all at a cost of \$99 per person.

"Developing a diverse workplace is becoming increasingly important to the success of companies and organizations," says PGE President and CEO Peggy Fowler, who will welcome guest to the conference. "This conference will help individuals better understand why diversity is so important, offer practical advice on how companies and organizations can become more diverse organization,"

Keynote speaker Les Brown will talk on how organizations can achieve peak performance in the new millennium. Brown, an internationally recognized speaker, is the author of "Live Your Dreams," and the former host of a nationally syndicated daily talk show, The Les Brown Show.

Other scheduled speakers include Peggy Nagae, a Former civil right attorney who represented the U.S. government in the reprobation case for Japanese internment camp survivors, and Anita Rasmussen, a senior member of the Oregon House of Representatives, and co-sponsor of the Oregon Legislatures' Day of Acknowledgment resolution. Nagae will provide insights into "The Power of Diversity," and Rasmussen will speak about "hidden Racism." Attendees at the Diversity Summit will also be able to attend breakout sessions led by a Varity of experts in the area of workplace diversity. Topics covered in the sessions include:

Forgiveness: Breaking Council President Michael Henderson, author of eight books that have been applauded by the likes of the Dalai Lama and Archbishop Desmond

Creating and Maintaining Inclusive Organization led by David Campt, a former White house senior policy associate with the President's Initiative on Race.

Best Practices in Strategic Diversity Training, and Are You Ready for Diversity Training? Two sessions led by Janet and Milton Bennett, recognized expects and educators in intercultural communication.

It's My Privilege: Assumptions About a Level Playing Field In the Workplace Led by Judith Yeckel, Aristic Director of the Interstate Firehouse Cultural Center in Northeast Portland.

(The IFCC has partnered with PGE in developing an interactive workshop exploring issues of diversity through the use of the arts.)

Expressing Your True Colors led by Carolyn Kalil, educator, counselor and author of "Follow Your True Colors to the Work You

Opportunities, Barriers and Diversity in Portland General Electric.

Corporate America – a women's leadership panel featuring a diverse panel of distinguished women. Facilitated by Carol Dillin, manager of PGE's Corporate Communications and Community Affair Department.

Understanding the Dynamics of a Generationally Diverse Work Force led by Steve Hanamura, an award winning multicultural expect.

Employment, Affirmative Action, Sexual Orientation and Hate Crimes: A Legal View led by Madelyn Wessel, chief deputy, City of Portland attorney, and Edwards J. Reeves, partner at Stoel Rieves, LLP.

Creating Beloved Community in Diverse Corporate America: Uniting Organizations Department with Professional Groups, led by Nicole Toussaint and Dixie Worthington, executive director and president (respectively) of Oregon uniting, a non-profit corporation organized to advance racial justice and unity in Oregon.

The 200 Diversity Summit is presented by

## Advocates aim to close gap between white and minority care

ASSOCIATED PRESS

Oregon health care advocates want to change the disparity in health care between whites and minority groups, and they're starting with themselves. Planners of the ninth Multicultural Health Conference, being held in Portland, challenged the 400 participants to pledge to do something positive toward being a healthier person and living in a healthier community.

They asked conference participants to become ambassadors of healthy living by donating blood, maintaining a healthy weight, having a PAP test, learning CPR, quitting smoking and encouraging family, co-workers and people in the community to do the

The organizers also invited U.S. Surgeon General David Satcher to talk Monday about communities bridging the gap in health care between minorities and whites. Satcher, the 16th surgeon general of the United States, is the second person in history to simultaneously hold the position of surgeon general and assistant secretary for health. He said he would like to be known as the surgeon general who listened to people and responded with effective

That's why he was impressed with the people attending the conference - community advo-

cates and leaders, health care providers and policy-makers - who are working together to end health disparities that burden communities of color in Oregon. The meeting continues through today at the Doubletree Hotel Lloyd Center.

The Oregon effort mirrors the types of programs that Satcher's office is promoting. Here are excerpts from an interview in which Satcher talked about having communities bridge the health care gap:

Q: How would it work?



Surgeon General Dr David Satcher

A: The idea is to have communities decide what they need to do in their community, whether it is an American Indian reservation or whether it is an inner city. What are the real issues here that are causing people to get diabetes at three times the rate of the rest of the country or to die of cardiovascular disease at an increased rate or have cancer. What can we do with the help of federal resources or funding's

Q: So what can communities do? A: They are developing models for improving access to health care in their community, working with providers, working with institutions. But they are also developing models to change lifestyles - physical activity and the way people eat, or substance abuse. They are developing their own unique models that fit their communities.

Q: For example?

A: American Indian reservations may be developing models that relate to some of their issues of storytelling and so forth; Asian Americans want to use things other than traditional

Q: With health care in general, a lot of people don't take advantage because of a certain kind of fear or lack of trust; they don't want to be experimented

A: Again, I think that is why it is important to have community-based programs, because if people trust anybody, they ought to trust people in their own communities. We do have to get more African Americans, American Indians, Hispanics involved in running health care programs and running research programs. They ought to be people that people know and trust.

But I must say that if you look at the NIH (National Institutes of Health) clinical trials, there is more involvement of minorities than ever in history, so what was true even three years ago is no longer true.

There is a lot of involvement of African Americans.

Q: What about providers of medical care, doctors, nurses?

A: That is what I mean when I say we have to get more involvement. We need to get more people in our nursing schools, medical schools, dental schools, etc. We are reaching out with programs. Medical schools are being asked to reach out in their local communities and get kids involved even when they are in elementary and middle schools, so that they will pursue careers in health professions. Again, we have a long way to go. We have got this anti-affirmative action in many states, which is hurting us in terms of getting more involvement. O: On other side of that, can white people be sensitive to the needs of minorities who need medical care. A: We all need to be more culturally

sensitive and aware of our own (Please see Minority page 5)

### Bethel AME plays host to voter registration drive

On Friday, April 14, 2000, Katie Sieben of the Democratic National Convention and Reverend Ronald L. Williams field questions and hold discussion with local activist and community leaders as they prepare for a major voter registration drive to challenge the community to use its voting power to secure its future. The National Democratic Convention encouraged a pledge of support for the delegates of the Democratic Party preparing for the National Convention. The State Convention will be held on June 24, 2000.



### Weather

Through the weekend

Today Mostly Cloudy

Thursday

Scattered

Showers



64F/17°C 44°F/6°C

68°F/19°C

Saturday Showers

Sunday

Scattered

Friday

Scattered

Showers



67°F/18°C

69°F/20°C

48°F/8°€

62°F/16°C

## Inside-A

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## Metro-B

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### This Week in History

On April 19, 1995, a truck bomb exploded outside the Alfred P. Murrah Federal Building in Oklahoma City, killing 168 people, and injuring 500. Timothy McVeigh was convicted of the bombing and sentenced to

On April 20, 1971, the U.S. Supreme Court upheld the use of busing to achieve racial desegregation in schools.

On April 24, 1898, Spain declared war on the United States after rejecting America's timatum to withdraw from Cuba.