

Getting hired in the software industry depends on company

CONTRIBUTED STORY
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As you embark on a job search in the software industry, you should decide first whether you prefer smaller companies, including the many start-ups that surface each week, or larger industry players. Small companies offer far less in the way of organizational structure and office systems, and you'll often be fending for yourself on the administrative front.

You'll almost certainly have a smaller salary, but if you're lucky, a potentially much more generous stock package. At larger software companies, your job will likely be more narrowly defined, but you'll also have a much greater sense of security than your company will around a year or two.

If you need some degree of structure in your work, the larger firm is the better bet, though this also means a more settled and very possibly less dynamic work environment.

Whatever your preference, here are some tips on landing a job:

- If you're applying for a technical position, you will almost certainly be asked to write some code as part of your interview. You'll also impress your interviewer if you can discuss previous programming you've done—especially if it relates to the type of application you'll likely be working on.
- Whether you're applying for a technical or a business position, you should know the products of the company to which you're applying. It's even better if you can offer suggestions about how you'd improve the product from a user's standpoint, and how you'd improve the product from a user's standpoint, and how that would give the product a stronger position against the competing products on the market.
- Be enthusiastic and energetic. Remember, this is an industry

in which ten- to twelve-hour days are the norm, and product launches kick off the next

product-development cycle. Your interviewers know that success on the job depends on

dedicated work by all members of the team.

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