



Business



Have a safe
and happy
St. Patrick's Day

Portland Family Entertainment meets March deadline

CONTRIBUTED STORY
FOR THE PORTLAND OBSERVER

Portland Family Entertainment (PFE) announced today that it has completed a deal giving it the right to purchase the Albuquerque Dukes of the Pacific Coast League (PCL) from current owners Bob and Joan Lozinak. "We're very pleased to have successfully completed a binding

Agreement that allows us to acquire a Triple-A baseball team, particularly one with the outstanding reputation of the Albuquerque Dukes," said Mike Higgins, PFE general manager. This is the critical component in bringing affordable family entertainment to Portland. This milestone completes the team acquisition requirements of the Memorandum of understanding with

the City of Portland.

Portland Mayor Vera Katz said she is pleased that PFE was able to acquire a AAA baseball team before the 31st deadline. "This is a major milestone in our partnership with Portland Family Entertainment," said Mayor Vera Katz. "We have set a goal for Portland to be a family friendly city, and it we want to achieve that goal, we need to have activities that are

available and affordable to families. Today's announcement moves us toward our vision of Civic Stadium as an affordable, family-oriented, multi-use, community facility. Under our plan, the revenues produced by attendance at Triple-A baseball games, along with proceeds from an increase in the hotel/motel tax, will renovate this facility at no additional cost to property taxpayers."

Partnership nets huge success in Lloyd District

• 1st year review shows substantial decrease in commuters driving alone

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Thanks to the implementation of a unique public/private partnership, more Lloyd District employees are now taking transit, carpooling or

biking then ever before.

A report just released by Tri-Met entitled, "The Lloyd District Partnership Plan Annual Review," shows that between August 1997 and August 1998:

Employees who participated in the partnership showed a substantial (72%) increase in their transit ridership. Drive alone commuter trips for this group dropped by 72% over the same time period.

460 employee auto trips to the Lloyd District were eliminated each day during rush hour.

"More people are taking transit, carpooling, bicycling or walking to

work rather than driving alone due to the efforts of this partnership," said Fred Hansen, Tri-Met General Manager. "The TMA has done an excellent job of working with Lloyd District employers to promote alternatives to driving alone to work."

"The real success of the program has been the partnership between the business community, Tri-Met and the City of Portland," said Rick Williams, Lloyd District TMA Executive Director. "Working together, we achieved results that exceeded all of our expectations."

The partnership is currently working on setting new goals and objectives

for the upcoming year and determining what strategies will be implemented to continue usage of alternative transportation modes.

The Lloyd District TMA is made up of more than 40 employers, representing about 6,000 employees in the area.

\$20 million awarded to worksystems inc.

• Will Give Youth Opportunities To Succeed

Portland youth have more opportunities to build successful careers, thanks to a \$20 million grant just awarded to worksystems inc. In the largest investment of its kind, the U.S. Department of Labor awarded \$223 million in "Youth Opportunity Grants" to bring education and job training to up to 44,000 young people between the ages of 14-21 in 36 communities across the country.

This national effort to leverage the combined resources of business, the non-profit sector, prominent public figures, and government at all levels, aims to help at-risk youth acquire skills and experience to transition into successful

adulthood, careers, and higher education. President Clinton launched the Youth Opportunity Movement on his New Markets Trip last July.

"We are thrilled at the opportunity to take existing programs and partnership to new heights," said worksystems inc. Board Chair and Wells Fargo Senior Vice President Janice Wilson. "The Youth Opportunity Center will model the ability of government and business to work together to prepare young people for great careers through life-long learning."

Worksystems inc. will use the grant to invest a wide range of educational and career related activities for young people in Portland's Enterprise Community neighborhoods of Downtown, North and Northeast Portland, and a network of partner organizations.

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those or other issues.

Auerbach said Oregon is a leader in providing services to help senior and people with disabilities live as independently as possible. "We want to know what more we can do and

how we can improve our system as we prepare proposals for the 2001 Oregon Legislature. "I urge seniors, people with disabilities and persons familiar with their issues to attend one of the meetings."

The Milwaukie forum is part of a series being held throughout the state. Nine meetings were held in November and December, and additional meetings are being scheduled in various cities through May.

Teen from 5

automobiles. The company, with corporate headquarters in Lincoln, Rhode Island, is a national writer of automobile, homeowners, marine, and personal umbrella insurance.

Amica, which operates at 1500 SW First Avenue in Portland, has been writing insurance in Oregon since 1943. In recognition of its exceptional financial performance, Amica has

received A.M. Best company's top rating for the 77 years, earned and AA+ rating from Standard & Poor's, and been named to the Ward's 50 Benchmark Group for five years.



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