

FOCUS

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In Music

CONTRIBUTED STORY
FOR THE PORTLAND OBSERVER

The Jungle Brothers will be releasing their highly anticipated 5th album, V.I.P. on March 7th. Ever the risk takers when it comes

The Jungle Brothers release V.I.P.

to their music, the Jungle Brothers sought out Alex Gifford of the Propellerheads to produce their new album. The two forged a relationship with Gifford after contributing a song to the Propellerheads debut album, V.I.P. It is full of blues, rock, electronica, soul and hip-hop beats. On a different note the Jungle

Brothers will be opening up for the Backstreet Boys (yes, you read it correctly!) through mid-March.

The group has a twenty-minute set that has been getting the teenage fans pumped up even before the Boys come out by performing their new songs, "V.I.P.," "Get Down" and "Freakin' You."

The JB's are hitting Dallas, Houston, Cleveland, St. Louis, New Orleans and other cities on this mini-tour.

Also look for the group to be performing on a showcase that also features Guru, Black Eyed Peas and others at the infamous SXSW convention in Austin, TX.

In other good news, the Jungle Brothers contributed their single, "V.I.P.," to a soundtrack on Hollywood Records for the

upcoming teen movie "Whatever It Takes." As a promotion for the movie, Levi Strauss & Co.'s L2 brand is sponsoring a contest for one high school in the U.S. to win a performance by the Jungle Brothers at their school.

Teens from across the nation can log onto L2.com as of March 5th and put in their request for the JB's live performance.

The "V.I.P." track will also be featured on a L2 gift with a purchase of a compact disc sampler that will be handed out at all Mervyn's (west coast based) clothing stores.

After more than ten years, the Jungle Brothers continue to forge ahead musically. They strive to reinvent themselves, challenging others to merge musical genres in this new millenium.



After more than a decade in hip-hop, the Jungle Brothers, Afrika and Mike G have recently released their 5th album and will begin a 3-week tour with the Backstreet Boys.

kmhd for the love of jazz

89.1

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