

People On The Move

DuPont names Walter L. Fields III vice president of its automotive



engineering materials, overseeing global marketing and development of the company's engineering plastics and other materials

for the auto industry.

General Motors appoints George H. Jamison



Northeast regional manager of its Minority Dealer Development, overseeing the strategizing efforts necessary to increase

and maintain General Motors minority dealer opportunities.

Ford Motor names Darryl B. Hazel



executive director of its customer service division for North America, overseeing parts, sales and vehicle service activities. Also,

Ed Lewis is now public affairs manager for the



Mid-Atlantic regions, based in Ford's Washington, D.C. office. He oversees media relations and

planning communications tactics in support of Ford's government and technical affairs initiatives.

Send your People On the Move announcements to African Americans On Wheels, 65 Cadillac Sq., Suite 3600, Detroit, Michigan 48226.

American Honda Motor names Marc V. Burt



manager of business development, identifying opportunities for minorities and improving diversity within Honda and Acura dealer organizations.

Goodyear Tire & Rubber appoints Jocelyn S. McClendon



to the newly created position of communications manager, minority affairs for the Akron, Ohio tire maker. The

position responsibilities are to maintain, broaden and strengthen key relationships with minority media.

Automotive News names Kathy Jackson



editor of its new Automotive Marketer magazine, where she will oversee the editorial direction of the new bi-monthly supplement.

Jaguar Cars named Danielle House



communications specialist for Jaguar's all-new S-Type sedan. In this role she is responsible for building and promoting the S-Type's global brand awareness.

The National Association of Minority Automobile Dealers

elects Don Tinsley the 1999 president of the association. Tinsley is president



of Centralia Ford-Lincoln-Mercury in Centralia, Ill. Serving as vice presidents for 1999 are Sanford

Woods, vice president of the DaimlerChrysler Minority Dealers Association; Fred Poe, president of General Motors Minority Dealer Association; and Jim Mitchell, vice president of Ford's Minority Dealer Association.

Jaguar Cars awards a new car franchise to Nathan Conyers,



president of Riverside Ford in Detroit. In addition, Conyers was awarded TIME magazine's 1999 Quality Dealer Award,

beating out 62 competitors nationwide. The award, sponsored in association with Goodyear, recognizes exceptional performance by new auto dealers and distinguished community service.

Shirley Peterson Barton and Eugene Peterson work with diver-



sity initiatives for the National Highway Traffic Safety Administration in Washington, DC. Barton is responsible for outreach to diverse national organizations to establish partnerships. Peterson is the traffic safety programs diversity coordinator.

compiled by Stacey R. Green