

EMPLOYMENT

Ford Rouge Plant

Detroit

FORD MOTOR COMPANY

Mr. Jac Nasser
President, Ford Automotive Operations
Ford Motor Company

Dear Mr. Nasser,

It has been 75 years since my grandfather, Theo, migrated with his family from the cane and cotton fields of Alexandria, Louisiana, to gain employment at the Ford plant in Dearborn, Michigan. With a keen desire to work, he harvested iron and operated massive presses, stamping out hoods, fenders and doors.

That changed the course of our family and created opportunities for future generations to achieve their dreams. My dad, Ted, retired from the Ford Rouge Plant as its first African American masonry foreman. And until recently, I sold Ford cars...Jaguars.

Mr. Nasser, the passion and spirit of driving a Ford today has renewed a boyhood enthusiasm. Now, when I touch my Explorer, crafted by today's foremost artisans, I can't help but feel that I am touching the soul of my grandfather.

Sincerely,

Theophile L. Chenevert III
Theophile (Pete) L. Chenevert III

Ford Motor Company
BETTER IDEAS. DRIVEN BY YOU.

W-6004

CHENEVERT SR., THEOPHILE L.

AMOUNTS BELOW EQUAL TOTAL WAGES

DATE	REP.	DEDUCTIONS	AMOUNT	NET CASH
APR		SOC. SEC. TAX	.80	89.40

Equal pay for equal work.

Ford Motor Company

FOR TWO WEEKS ENDED

4 23 39

FORM 500
1200W 2-15-62



in front of Ford.



Theophile Chenevert II, my dad (on the left) with his parents and brothers in front of the Ford plant in Detroit. All the brothers worked at Ford.



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