

FOCUS

Playing For Keeps

Michael Jordan and the World He Made

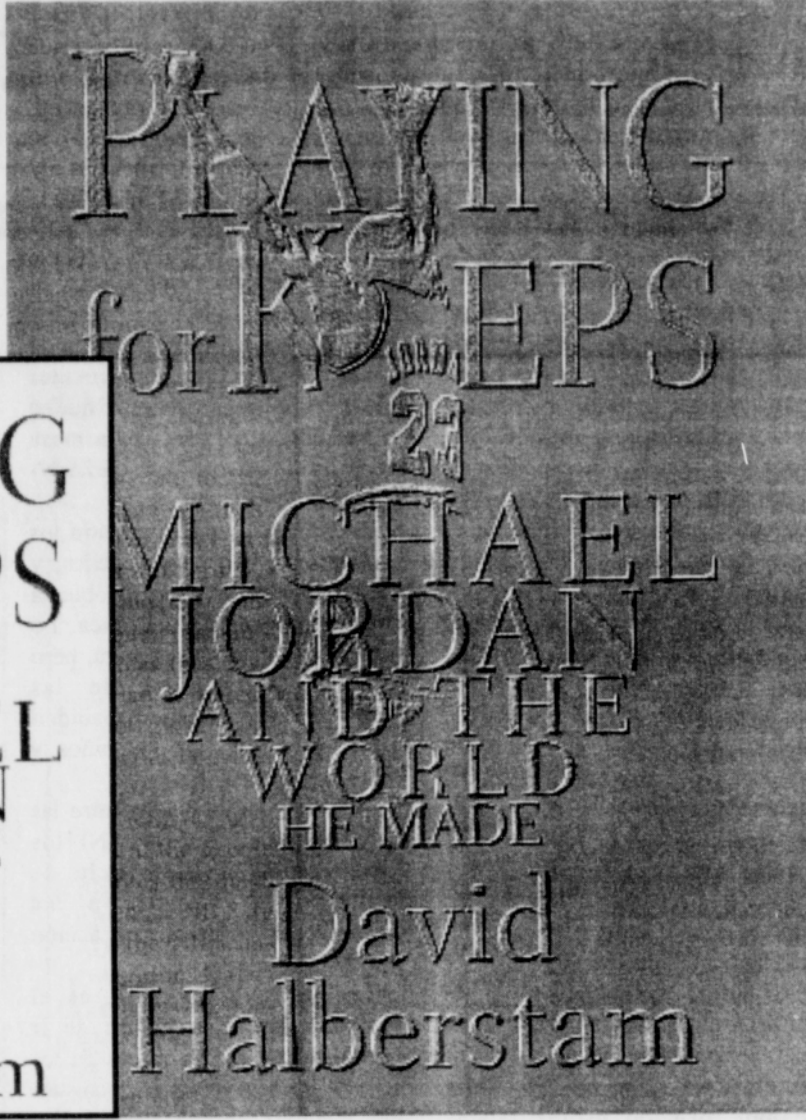
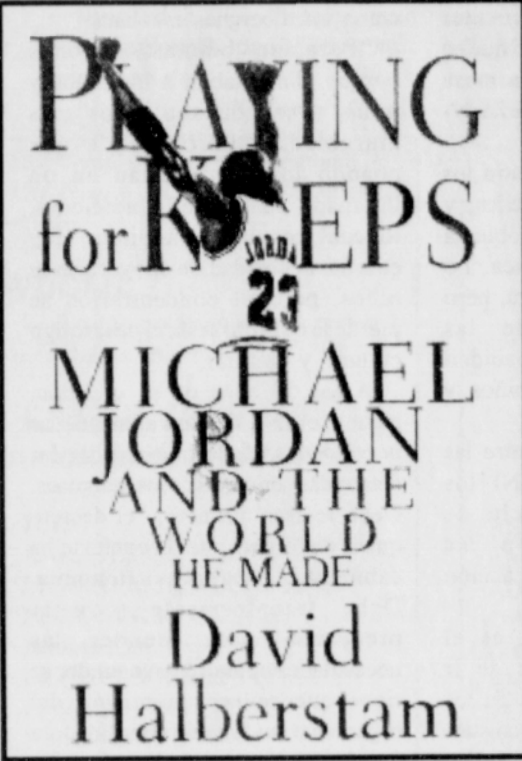
Over the course of his extraordinary career, Pulitzer-Prize winning journalist and historian David Halberstam has explored as no one else could the dynamic personalities and pivotal events that best define crucial moments in American history.

Now, in *PLAYING FOR KEEPS: Michael Jordan and the World He Made* (Random House; \$24.95) Halberstam turns his attention to our time, and our greatest star - Michael Jordan. In the course of chronicling his meteoric ascent from high school phenom to six-time world champion with the Chicago Bulls, Halberstam presents a multi-faceted portrait of Jordan - the brilliant athlete, the fiery competitor, the shrewd businessman - and explains the forces that have converged to make an American basketball player into a global icon, perhaps the most famous being on the planet.

PLAYING FOR KEEPS also gives an inside look at the people and commercial forces that have dramatically changed the NBA. In just over a decade, the NBA has evolved from a struggling league without corporate or network sponsors to one whose popularity and profile have virtually eclipsed that of football and basketball.

The transformation, due in large part to superstars like Magic Johnson, Larry Bird and Michael Jordan, has both benefited the new generation of players in the NBA and created problems for the league.

"The world Jordan made" is manifest in the recent NBA lockout.



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IFCC Gallery Celebrates Black History Month With Works By Philemon T. Reid



press my love for blues and jazz through drawing and painting." Elements of an image such as a saxophonist or bluesman holding a guitar take off in an improvisational dance form mirroring the improvisational nature of jazz. The solitary, complex world of the bluesman is reverberated, for example, in Reid's 'Headin' For the City Blues' through elongated lines, manipulated imagery, and exaggerated form.

Through the years, Reid has been very active on the arts scene in Portland having served on the boards of ArtQuake and the Pacific NW College of Art and serving as a panelist for the Regional Arts and Culture Council.

The Interstate Firehouse Cultural Center, in partnership with Portland Parks & Recreation, is a non-profit, community-based performing and visual arts center with an emphasis on multicultural issues and perspectives.

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(Above) 'Headin' For The City Blues - oil painting, 1992 by Philemon T. Reid

The Interstate Firehouse Cultural Center kicks off Black History Month with exhibitions of paintings and pen & inks by Vancouver, Washington artist Philemon T. Reid, February 4-27, 1999.

A free public opening reception will be hosted by the IFCC on the first Thursday, February 4, from 5 to 7:30 PM. The IFCC is located at 5340 N. Interstate Ave. Gallery hours are Tuesday - Saturday, noon to 5 PM.

Reid's oil paintings of jazz and blues musicians reveal a keen ability to adapt materials into a personal vehicle for expression. That is, tailoring the styles of abstraction and cubism to his subjects. "Over the last several years my subject matter has been musical," according to Reid. "I ex-

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