



Get fixed for life.




Save big and win big with a new breed of long distance.

 **Do you want to get your paws on a million bucks? Dial 10-10-345 for long distance.**

You'll pay a flat 10¢ a minute* for state-to-state calls, anytime, any day. You'll save up to 60%* on international calls. There's no minimum talk time, no need for switching, no monthly fee, just a low 10¢ connection fee per call. And if that's not enough, every call from home is a chance to win prizes.

 **Like cruises,**  **Panasonic color TV's,**  **airline tickets,**  **even a million bucks.**

The more you call, the better your chances. 345 lucky callers win every day.

So use 10-10-345. Every dog has its day.  Today could be yours.**

www.luckydog.com or 1-800-317-2657

* Savings based on MCI basic international rates in effect June 30, 1998. **Subject to availability. All calls billed by USBI.

No purchase or telephone call necessary. Open only to legal U.S. residents, 18 years of age or older. To enter: 1) Place and complete any domestic (state-to-state and in-state) or international call from your home phone (in U.S.A.) using 10-10-345 (where service is available) between 12:01AM Eastern Time (ET) on 10/6/98 and 11:59PM (ET) on 1/6/99 ("promotion period"). Person named on home telephone account to which the call is billed will receive one sweepstakes entry per eligible call. Thus it is possible that the person placing the 10-10-345 call may not necessarily be the person receiving the entry. 2) Hand print your name, complete address, zip code and home telephone number and the numbers "10-10-345" on a plain 3"x5" paper and mail it in a hand-addressed #10 envelope with first-class postage to "10-10-345 Sweepstakes", P.O. Box 5037, Unionville, CT 06087-5037. Mailed entries must be postmarked no later than 1/7/99 and received by 1/13/99. One entry per stamped envelope. Prizes: (1) Grand Prize: \$1,000,000 (awarded as a 20-year annuity: \$50,000/yr for 20 years) (Approximate Present Value: \$625,000). (2) Second Prize: \$250,000. (3) Third Prize: \$125,000. (4) Fourth Prize: \$62,500. (5) Fifth Prize: \$31,250. (6) Sixth Prize: \$15,625. (7) Seventh Prize: \$7,812.50. (8) Daily Prizes: First Prize (1 Winner per day/Total of 93): Cruise trip for two for 4 days/3 nights (Approximate Retail Value "ARV": \$2,500). Second Prize (5 Winners per day/Total of 465): One round-trip coach airline ticket good for travel anywhere in the 48 contiguous U.S. (ARV: \$500). Third Prize (5 Winners per day/Total of 465): Panasonic 20" Color Television (ARV: \$400). Fourth Prize (3 Winners per day/Total of 273): Cash prize of \$345.00. Fifth Prize (156 Winners per day/Total of 14,508): Compact Disc Gift Certificate (ARV: \$18). Sixth Prize (100 Winners per day/Total of 9,300): Prepared Card (ARV: \$16). Seventh Prize (23 Winners per day/Total of 2,070): Movie Theater Tickets for two (ARV: \$16). Daily telephone call and mail-in entries will not carry forward to subsequent daily drawings. Odds of winning a prize for any entry period will depend on the combined total number of eligible 10-10-345 calls completed and the total number of eligible mail-in entries received during the applicable entry period. Taxes are responsibility of winner. Open only to legal U.S. residents, 18 years or older. Void where prohibited by law. For a list of Major Prize winners (Grand through Fourth Prize) send a stamped, self-addressed envelope for receipt by 2/8/99 to: "10-10-345" WINNERS, P.O. Box 5039, Unionville, CT 06087-5039. By participating in the promotion, entrants agree to abide by the complete Official Rules available by calling 1-(800)-317-2657 or by sending a stamped, self-addressed envelope for receipt by 2/8/99 to: "10-10-345" RULES, P.O. Box 5038, Unionville, CT 06087-5038. Lucky Dog Phone Company Network Services provided by Vista International Communications, in MA, WorldPlus; and in NH, ACC Long Distance.