

**"CLASSIC AMERICAN FACES"
IS IN BIG DEMAND**

Artist Inez Brown was virtually unknown outside of her Detroit home until this past Black History Month, when an illustration she created for a special Chevrolet advertisement appeared in African-American magazines across the country. "Classic American Faces" is an illustration capturing the varied expressions and features of Africans and descendants of Africa, thus linking African Americans with the motherland.



Inez Brown

A free, color enlargement was made available to anyone requesting a print. All 25,000 copies were distributed in

three weeks; more have been printed and are available now.

Brown, a 25-year African-American employee of Chevrolet, created the drawing as part of a contest for Chevy's ad agency Campbell/Ewald. Brown's ad beat out many others competing in General Motors' corporate-side contest. The ad, featuring four African tribes and a young, African-American boy, appeared in the Spring 1998 edition of *African Americans On Wheels*, as well as in other African-American publications.



"I really don't believe that we should label art and call it black art, white art, Asian art or Indian art, but I do believe there is a need for a more positive depiction of the black experience and the need to rediscover our roots," says Brown, who recently was transferred to General Motors' design center from its customer assistance group.

To order your copy of this historical print, call (800) 201-9571.

**DETROIT
AUTOMAKERS
TO INCREASE
MINORITY
CONTRACTS BY
\$3 BILLION**

Minority-owned supply companies will get nearly \$3 billion more in business from the Big Three automakers over the next three years, thanks to

an agreement between the Clinton administration and the auto giants.

Ford, Chrysler and General Motors have agreed to increase their purchases from minority suppliers from \$5.9 billion to \$8.8 billion by 2000.

Ford and Chrysler will each increase procurements by \$1 billion, with Ford jumping to \$3 billion and Chrysler rising to \$2.5 billion. General Motors will increase to \$3.3 billion by adding an additional \$900 million.

Currently, Detroit automakers buy 4.2 percent of their goods from minorities. The new deal will increase that amount to five percent.

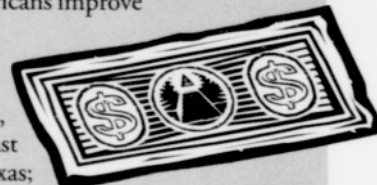
**Mitsubishi Recognizes
Achievements**

A young African-American community activist can help youngsters in inner city Baltimore, Md. move closer to their educational goals, thanks to a \$5,000 grant from Mitsubishi. Lynn Pinder of Youth Warriors, a community group, received the award during the First Annual Unsung Heroines Awards Luncheon, co-sponsored by Mitsubishi with the PBS female-

oriented program, "To the Contrary."

"Miracles like this give me the strength to believe in my dreams," said 26-year-old Pinder, who founded Youth Warriors in 1996 to help young African Americans improve the environment in their communities.

Other "Heroines" included Rozanne Rosenthal and Joan Katz, both with the Susan G. Komen Breast Cancer Foundation, Fort Worth, Texas; Darla Hesketh of Abused Women's Advocacy Project, Lewiston, Maine; and Delores J. Martin of the Springfield Community Federation, Springfield, Ill. Candidates were sponsored by U.S. female senators in their areas, including lone African-American senator Carol Moseley-Braun (D-Ill).



Compiled by Kimatni D. Rawlins and Azure Buni Rae Thompson

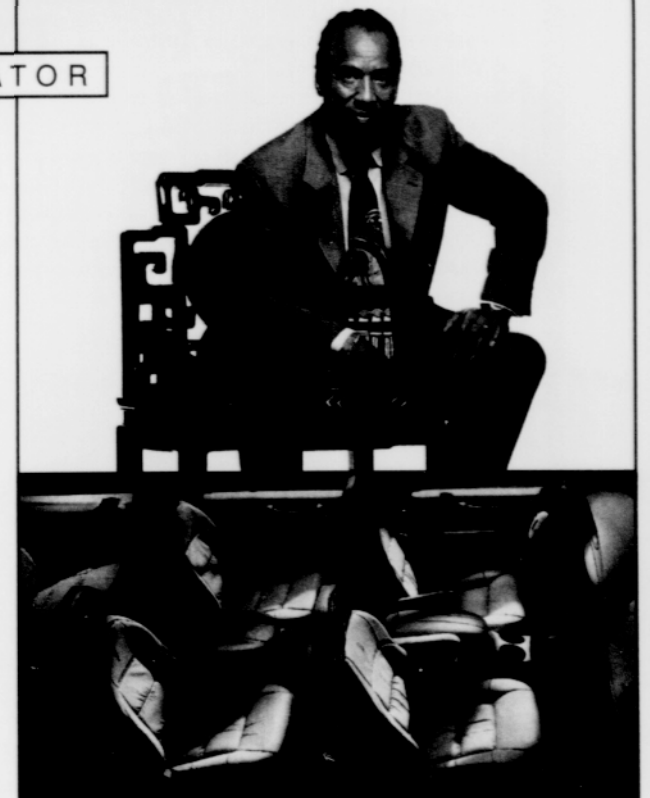
VERY SERIOUS.

SERIOUS.



THE 1998 NAVIGATOR

- Standard 5.4-liter V-8 engine
- Standard load-leveling suspension systems
- Standard integrated illuminated running boards
- Standard leather seating surfaces
- Standard second-row bucket seats with center console
- Burl wood interior-trim accents
- Duplicate steering wheel controls (audio and climate)
- Six-way power passenger's seat
- Memory power driver's seat and side mirrors



LINCOLN.

WHAT A LUXURY [car icon] SHOULD BE.