

What is Study Technology?

L. Ron Hubbard developed Study Technology which teaches a person HOW to learn.

Students are not taught how to learn in school. They are expected to learn their basics and their subjects but are never taught what learning is, what barriers they might run into and how to overcome such barriers.

What are the primary symptoms of study barriers?

Common ones are:
A student losing interest in a subject or his studies.
A lack of understanding of what is being taught.

Feeling blank and stupid.
Studying the theory but not being able to apply what was learned.
Forgetting what is learned.
Unruliness and discipline problems.
Dropping out and quitting learning altogether.

What is Study Technology?

Study Technology directly addresses these symptoms.

It is not a study aid, memorization technique or speed reading.

Study Technology provides, for the first time, the tools for a student to be able to study and understand fully any subject.

It is not rote learning, but actual understanding of the material and an ability to apply what is learned.

Study Technology identifies three primary barriers to learning which helps a student overcome his difficulties.

It even establishes aptitude by enabling the student to become an independent and eager learner, who loves to study and thereby learn how to do new things.

Study Technology is not complicated or hard to learn. Hundreds of thousands of people in schools and communities around the world are using this brand new approach to learning.

This method is applauded because of its simplicity and effectiveness.

Eradicating Illiteracy: Isaac Hayes Speaks Out

Solving our communities' greatest challenge

The fact that a great many school children cannot read at basic levels is a troubling statistic, one that bodes trouble for our culture. People who are not literate lack a basic ability that enables them to be responsible for themselves and others. As a result, they do not have hope—and without hope, they are not ethical.

Illiteracy is the evil that lies behind the problems of our inner cities. Until it is eliminated, millions of young people will live as virtual exiles in their own society, unable to provide a decent life for themselves and their families.

In 1994, I discovered a way to end the terrible toll that illiteracy takes on individual lives. I was invited to visit a literacy project founded by the Reverend Alfreddie Johnson, a Baptist minister from Compton. The students

included former gang members, adults who had been addicted to drugs, and men and women who had been living on the streets.

Against all odds, these people had

changed their lives for the better. One for one, they told me what had turned their lives around — L. Ron Hubbard's Study Technology.

This wasn't just another well-intentioned, but ultimately ineffective project. I saw living lightning. The results spoke for themselves.

Billy Wright came to Rev. Johnson from a homeless shelter, functionally illiterate and suffering the after-effects of drug abuse. In less than a year, he improved his reading comprehension to college level and passed an entrance exam for nurse training.

"I am convinced that the single greatest challenge facing the community today is the eradication of illiteracy."

— Isaac Hayes



Isaac Hayes and students in the Compton World Literacy Crusade center.

Verlin Lewis was a former gang member who told me that these tutors stuck with him until he woke up and realized that he could learn. He had gotten into drugs and gang-banging, and got himself shot. All of that is in the past now. Verlin now has a steady job, and can provide for himself in an ethical, productive manner. He has gone from being a gang member to manager of a fast food restaurant in northern California.

When Rev. Johnson asked me to be the International Spokesman for the World Literacy Crusade, I realized that I had found the way to fulfill my dreams for our community and for children everywhere. This dream began for me during my own involvement in the early days of the Civil Rights move-

ment, marching with Dr. King.

Since assuming the role of spokesperson, I've worked continuously to get the message out in every way I can. Word about Study Technology and the World Literacy Crusade has spread, and to date more than 30 World Literacy Crusade™ centers have been established in the US (including Portland), Canada, Great Britain and Australia.

I am convinced that the single greatest challenge facing the community today is the eradication of illiteracy. Study Technology smashes illiteracy, and produces dramatic, life-changing results. Don't let anyone tell you different

Isaac Hayes
International Spokesman
World Literacy Crusade

Special Report



Kathy Johnson from Columbia Academy works with her students.

Teachers Welcome Tools for Effective Learning

America's educational crisis is not confined to the classroom. Educational failures play out on the streets as gang violence, drug abuse and teen pregnancy.

Teachers, administrators and parents cry out for reform, yet the question remains, reform what—and how?

For decades, educators and policy makers have argued about the reasons why children and young adults can't read,

why they drop out of school and why they turn to violence and drugs. Against this backdrop of confusion, the solutions offered have included such drastic measures as drugging students who have "attention deficit disorder" and lifetime prison sentences for young offenders.

Yet according to many working to combat illiteracy on the grassroots level, there is a way to ensure that students succeed. Known as Study Technology, it is the culmination of twenty-five years research into the field of education by author and humanitarian L. Ron Hubbard. Community centers, tutoring pro-

grams and schools throughout the world have used Mr. Hubbard's methods since the 1970s. And they are used increasingly by teachers in public schools.

"Look at the high failure rates of our schools," said Don Woods, a high school teacher. "Frustrated teachers. School boards wrestling desperately with the issues of the day and with the futures that await students. These bad things don't have to continue. If one knows Study Technology, one knows why all of these things are so, and what to do about them."

To date, more than 3 million teachers and students have participated in programs utilizing Mr. Hubbard's technology—in over 200 organizations in 29 countries on six continents. From inner-city learning centers to college preparatory schools, students and teachers are finally able to reach and understand each other.

Applied Scholastics is the non-profit organization that has spearheaded the broad use of the Study Technology. Headquartered in Los Angeles, it has affiliated offices in Canada, Mexico, the United Kingdom, South Africa, Venezuela, Australia, Malaysia, China, Russia and throughout Europe.

ONE TEACHER'S STORY: Kathy Johnson of Portland's Columbia Academy

Like so many other teachers, Kathy Johnson enthusiastically started her college career in order to obtain a degree in teaching so she could make a difference in the lives of children.

Despite her good intentions, Kathy became disillusioned soon after she had taken her college edu-

cation into a real classroom setting. In hindsight, she states, "I realized there's not going to be a 100 percent success rate and so there's an apathy that I went through and that I think a lot of the teachers go through."

After four years in the public school system, Kathy heard of an opening at Columbia Academy, an Applied Scholastics school in Portland. She knew nothing of the Study Technology when she walked in the door. But after touring the classrooms her original enthusiasm for teaching was rekindled.

Johnson recalled, "The kids were excited. They were really into their studies. They didn't need the teacher to tell them to get back to study every two seconds, because they wanted to be there."

The mystery of how to handle a difficult student was resolved when she learned to use the Study Technology herself. One of her students "had a really tough time in math—she couldn't even confront math," said Johnson. After a year and a half at Columbia Academy, using Study Technology, this student began to like the subject. "All of a sudden she wanted to do math all the time. She's now really bright and very capable."

Such stories are not uncommon. One seven-year-old had been labeled as someone who would "never be able to read," by his second grade teacher. Testing by Columbia Academy revealed his reading ability to be at kindergarten level. After 6 months of learning to read using Study Technology, his reading level had improved by more than one year. "He was reading with enjoyment," his mother said. "He began to read everything he could get his hands on—even the newspaper!"

What Experts Are Saying

"Resources are needed that provide teachers with materials to teach students deeper reading strategies. I believe that L. Ron Hubbard's materials provide a valuable resource that is not currently covered in the K-12 curriculum."

Sandra Chapman M.A.
Reading Specialist/Curriculum Writer

"As an adult basic skills educator and family literacy specialist, I work with adults and families who have withdrawn from learning and participation in school, work and society. One thing I notice that they have in common are concepts that they don't fully understand. For example, they say, 'I can't do math!' or 'I hate math'... this started in the third grade when multiplication and fractions entered the scene. Study Technology works for any subject area and for all age groups. I've never met a person who can't learn, but I've met a number who say they can't. Families need literacy for success."

Virginia Tardaewether
Training Specialist
National Center for Family Literacy, Portland

Another student, Jessica, a third grader, came to Columbia Academy in constant fear of making a mistake or being wrong. After learning Study Technology she became "excited about learning and confident in herself," said her mother. Jessica herself had this to say: "Before I knew about Study Technology I was confused and didn't understand things. Study Tech helps get things cleared up so I really understand."

