

## NAIC INVESTING IN STOCKS

### Choosing Stocks—As Easy As Picking Out The Perfect Pumpkin

(NAPS)—How much time do you spend choosing the perfect pumpkin for Halloween? Once you learn some basic principles of investing, choosing profitable stocks will be like a walk through the pumpkin patch!



We are all "selective" consumers of goods and services in the American economy. In our lives, we buy the popular products of American companies such as Coca-Cola, McDonald's, Intel, Mobil Oil and hundreds of other well known companies. Many of the products we consume from these companies are essential to our lives—and the companies who produce them continue to grow and become more profitable as their market and sales grow! A good number of these companies are "publicly-traded" and offer individuals the opportunity to purchase stock. As an individual investor and share-owner, you can receive financial benefits from a stock's growth and profitability by buying stock in the company you choose.

NAIC, a not-for profit educational organization, can help you learn about the benefits of investing in stocks. You can learn how to investigate and select a company's stock that will prove profitable for many years in the future. Whatever your level of investing experience may be—NAIC can help you become a successful investor. For a FREE packet on learning how to invest in stocks for your financial future, contact: NAIC-NAP, P.O. Box 220, Royal Oak, MI 48068, or call (248) 583-NAIC, Fax (248) 583-4880 or check their Web site at [www.better-investing.org](http://www.better-investing.org).



## UPS helps Jefferson High Students Turn Bark to Bucks

Oregon United Parcel Service's Neighbor to Neighbor program, an employee volunteer program, joined forces with Jefferson High School students on Saturday, January 3rd, to help with the school's 2nd Annual Tree Recycling fund-raiser. UPS equipment and employees helped students collect and recycle old Christmas trees at 7201 N. Interstate Ave (Kaiser Dental Building).

## New Wireless Rates Announced

No more confusing claims, no more hassles. Wireless customers can ignore the jungle of advertised promotions out there thanks to AT&T Wireless' new Digital PCS consumer and business rates effective in nine Western states beginning Thursday, January 15.

The new rates represent a shift in AT&T Wireless' strategy to distinguish itself not only on service quality and coverage but also on price, simplicity and flexibility. Individuals, small businesses and corporations will benefit from increased included minutes; incoming call discounts; lower off-peak calling rates; a lower, flat long-distance rate; versatile billing options and nine free

local calling days.

"To succeed in this industry, you must be a company that not only wins customers, but keeps them," said Neil Grubb, general manager for AT&T Wireless in Oregon and Southwest Washington. "We're doing that by steering away from short-term promotions and concentrating on what will make customers want to stay with AT&T in the long run."

For example, the small business customer, generally a company with anywhere from two - 20 phones or using 500 airtime minutes or more a month, will benefit from several significant changes:

Incoming Call Discounts: Small business customers who

have been reluctant to give out their cellular phone number will do so more freely, knowing that the entire length of an incoming call is billed at half the normal rate.

A Lower, Flat, Long-Distance Rate: If a customer chooses AT&T as their wireless long-distance carrier, all long-distance calls will be billed at only 15 cents per minute.

Current AT&T Digital PCS customers will see automatic changes beginning with the first invoice they receive on or after January 15. Small Business Plans will be available as of January 21. Corporate Plans will be available in February.

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Portland, OR 97211; **Phone:** 281-6388

**Ainsworth Market**, 5549 N.E. 30th Ave.  
Portland, OR 97211; **Phone:** 281-0479

**Superfine Foods**, 4803 N. Lombard  
Portland, OR 97203; **Phone:** 283-3866

**C.L. Inc.; DBA Prescott Corner Market**  
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**Phone:** 284-7418

**Boston Market**, 726 N.E. Killingsworth  
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**Dekum Food Market**, 800 N.E. Dekum  
**Owner:** Sonny Kim; **Phone:** 283-1240

**Knott St. Grocery**, 2709 N.E. 7th  
Portland, OR 97212, **Phone:** 284-7490

**Mid-K Beauty Supply**, 5411 N.E. MLK Blvd.  
Portland, OR 97211; **Phone:** 335-0271

**LeRho Chateau, L.T.D. DBA King Food Mart**  
3510 M.L.K. Blvd., Portland, OR 97212  
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