

Urban League Elects Three To Board

The Urban League of Portland board of directors has elected three new members: Jane Cummins, Brian Keck, and Barbara West. The announcement was made by board chair Duane Bosworth.

Jane Cummins, Senior Vice President, Clinical Operations for Legacy Health System, is based at legacy Emanuel Hospital. Her responsibilities include overseeing and leading clinical operations on four health campuses. Her division employs 3,000 people. She previously was President and CEO of Legacy Meridian Park Hospital and Legacy Mount Hood Medical Center. Legacy expects to serve 41,000 inpatients and 515,000 outpatients this year at its four hospitals.

Brian Keck is Chairman of Meier & Frank Department Stores, operating in Oregon and Washington. He was previously Senior Vice President of Human Resources at Filene's Department Stores in Boston. Both Meier & Frank and Filene's are division of The May Department Stores, Co. While in Boston, Mr. Keck served on the board of directors of the Urban League of Eastern Massachusetts.



Barbara A. West
Senior Vice Pres.
Kaiser/Group Health

Barbara West is Executive Director for Kaiser Permanente in the Northwest. She is responsible for health care services in the Portland/Vancouver area, as well as Salem, OR and Longview, WA. Kaiser Permanente cares for about 420,000 people and employs more than 7,000 in the Northwest. West was previously Vice President and Regional Medical Services Administrator for Kaiser Permanente.

The Urban League of Portland is



Jane Cummins, Senior Vice
President, Clinical Operation for
Legacy Health System

a non-profit, community-based human service, economic and social justice agency serving families, students, job seekers and seniors. The Urban League is home to Multnomah County's Northeast Family Center and Northeast Senior Center and the Northeast One Stop Career Center. The agency's mission is to "strengthen African Americans and all who strive toward economic self-reliance and social equality."

SPORTS

OUTSTANDING PLAY FROM ALLEN IVERSON

Allen Iverson continued his outstanding play with 24 points and 10 assists as the Philadelphia 76ers cruised past the Sacramento Kings, 98-85, for their first four-game winning streak in almost six years.

The 76ers have won all of their games since a rare seven-day mid-season break, amassing their best streak since winning five in a row from January 18th-25th, 1992. Philadelphia also has won four consecutive home games for the first time since the 1991-92 season, when it won six in a row at the Spectrum.

The 76ers did not win their 13th game last season until February 20th en route to a 22-60 finish.

"Our chemistry is a lot better," Iverson said. "One thing that Aaron McKie said is this is the first time in his career that he has been on a team where nobody is crying about shots and nobody is worrying about me, me, me."

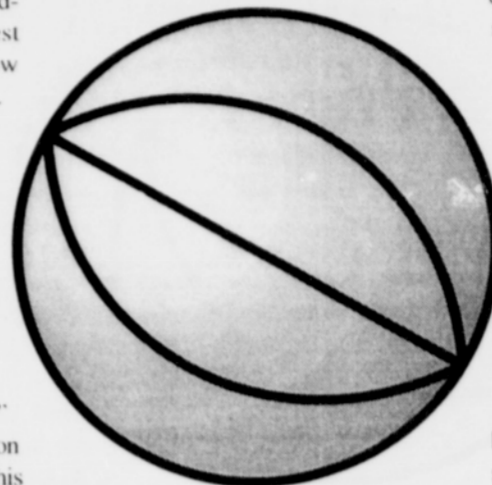
Iverson scored 12 points in the first quarter as the 76ers raced to a 29-18 lead. He is averaging 26.5 points in his last six games for the Sixers, who blocked 14 shots and outscored the Kings 40-10 in fast-break points.

It was the first meeting between the teams since Kings forward Corliss Williams and Sixers forward Derrick Coleman were ejected at Sacramento on December 28th when their fight spilled into the scorers' table. Williams was suspended three games and Coleman two.

Mitch Richmond scored 22 points

for Sacramento, which has lost five of six and 16 of 19 on the road.

"Our defense was pretty good when they had a set," Richmond said. "But what pushed the lead up was the fact that we were missing some shots and they



were able to get into the open floor and connect on layups."

Philadelphia plays four of its next six on the road, starting with Wednesday's clash against the Atlantic Division-leading Miami Heat. The 76ers have gone 7-4 since a 6-19 start.

"You want to start playing your best basketball after the first of the year and that's what we've been doing," Sixers guard Jim Jackson said. "We told ourselves we were going to erase what happened and try to turn this thing around."

The Sixers took the lead for good at 12-11 on Mark Davis' fast-break dunk. After the Kings closed to 33-

30, Philadelphia ripped off a 12-5 spurt, opening a 45-35 advantage on Theo Ratliff's foul shot with 4:25 left in the half.

"Their defense had a lot to do with what happened," Sacramento coach Eddie Jordan said. "They got almost everything in transition. They got some loose balls, were able to hustle and get some second-effort points and we really couldn't afford to lose a second-effort game today."

After building a 57-41 half-time lead, the 76ers stretched their advantage to 25 points on three occasions in the third quarter. Davis' dunk made it 77-52 with 4:51 left in the period before the Kings pulled within 10 points in the final minute.

"We haven't won four games at home in some years, so it's a plus," said Iverson, who made 11-of-21 shots. "But when you're 13-23, you have to win more than four games straight to turn the corner. We have to run off some more and if we lose a game, we have to come right back and run off four or five more."

Jackson added 17 points for the 76ers, who held the Kings to 39.5 percent (34-of-86) shooting. Williams and Olden Polynice each scored 19 for Sacramento, and Polynice grabbed 11 rebounds.

"We dug ourselves a hole because the chemistry wasn't there," Jackson said. "Now, it's here. We're still going to lose some games but if we stay competitive and play like we're playing now, a lot of positives can still happen for the rest of this season."

Oregon Education Process In A Daze, Conclusion

BY PROF. MCKINLEY BURT

We should hope that the term "conclusion" is not applicable to this states' often-less-than-valiant efforts to educate its children. Surely, that is not the case, but aren't those headlines scary? "Crisis-tarnished-more cuts-retirement gaps-another task force-computers fail!"

But the scariest news that is driving our apprehension is not found in a headline-these are but shadows on the surface of a pool where, as Plato put it, the reality lies in the depths. "Educators Put Reading to the Test" announces Scott Learn, feature writer for the Oregonian (Sunday, p. A 1). Peril doesn't just lurk, it menaces.

All of the parents and a goodly number of the teachers with whom I interact have been in agreement on the shaky nature of our education process for several decades. Now, Scott Learn quotes two U. Of O. professors in point-to-point correspondence with the positions I have maintained in theory and practice. These special education professors, Carmine and Englemann are experienced, knowledgeable and eminently correct in their criticism.

"Most instruction in the United States is based on fads, theoretical research and feel-good education dogma, instead of ground-level studies of what works in the classroom", or "but when a child fails, its NOT going to be the fault of the teacher or

the school... its going to be the fault of the parent or the student or some other amorphous enemy" (anyone ask the teacher's union?).

Hear, Hear! What I say! Not just what I said here on January 7 about "Quality Control" being the key to success in "any" human endeavor, but my further pointing out that 171 years ago in the Commonwealth of Massachusetts, Law 133 prescribing the establishment of High Schools set 'teacher' and curriculum standards that could scarcely be met by one-out-of-fifty teachers today. A good dozen callers, teachers and parents, gave this figure. My experience both in education and industry substantiates this. Can civilized society develop without 'readers'?

As I write this, Monday, January 19, the phone is ringing again-they're still asking, "did you see that unbelievable scene on Town Hall, Channel 2, Sunday night? Those almost inarticulate, clueless high school students seemed unaware of the seriousness of peer violence, let alone possessed sufficient acculturation to understand the true meaning of a murderous assault (lynch mob) within the context of a civilized society. And why didn't the media and the justice system refer to this Xmas tree lot assault as an "attempted lynching"?"

But back to professors Carmine and Englemann, the readers know I

endorse their support of 'phonics' as an essential tool for teaching reading. How many times have I made the case here that language is a structure of phonemes/syllables that is put together or taken apart according to precise rules - knowledge is imbedded or encoded within language, if you will. As is the structure of matter to be interpreted within the framework of the Periodic Table. We must decode.

I have nothing but respect and admiration for the drive and determination of these two educators who have survived the slings and arrows (and worse) of the "Dick-and-Jane" or "See-Johnny-run" crowd. For decades I have extolled the virtues of structure and formalism as prerequisites for teaching children - from the fantastic successes of the noted Father Clements in Chicago to the Windsor Hills Elementary School in Los Angeles where a 95% black student body scored the highest in the city on IQ Tests (Circa 1969).

There are many other notable examples of victories by angry and concerned parents and or teachers but as this depth article makes clear, the 'enemy' is still out there in force. My nerves still suffer from my 1970's PSU encounters with many local high school graduates who were educated with the "no phonics-feel good-self esteem" whole language.

In Search of the Dream

African Americans have been part of Oregon's history since 1788. They were trappers, scouts and mountain men.

They journeyed west on the Oregon Trail. They came in search of economic opportunity and social liberty.

The Oregon Historical Society presents a photography exhibit that showcases this extraordinary and often challenging journey. In Search of the Dream: African Americans in Oregon.

The exhibit opens January 17, 1998 through June 28, 1998 at the Oregon History Center.



Red Cross Announces Storm Recovery Plans

Two days of winter weather resulted in American Red Cross Pacific Northwest Regional Blood Services coming to a Red Alert worse than the region has been in a decade. An aggressive plan has been developed to end the Yellow Alert and requires the public's increased support. At least 700 units of blood, in addition to the 800 units needed daily to support hospital patients in Oregon, Washington and Alaska, must be collected before the end of next week. Red Cross has increased donation hours,

added mobiles and beefed up staffing to accommodate walk-in donors.

In the United States, one patient every two seconds needs a blood transfusion. Currently, 22 of Red Cross' blood regions nationwide are experiencing shortages.

In the Pacific Northwest, officials announced a Yellow Alert on December 30, 1997, following inadequate holiday donations and increased blood demands. For the past several weeks, the agency has supported blood transfusions at above average levels. For instance, this year,

during New Year's week transfusion demand was 300 units higher than it was at the same time last year.

To collect 800 units each day, and the extra 700 units needed to end the blood shortage the following is needed:

- * First-time blood donors
- * More blood donors must give at all locations. More than 15 blood drives occur daily across the region's 95,000-square mile service area
- * 300 blood donors are needed to donate at a special Storm Recovery Blood Drive.

Williams Named Seahawks Director of Corporate Sales

The Seattle Seahawks have named Kevin Williams as their Director of Corporate Sales. Scott Patrick, team Vice President/Corporate Sales, announced Wednesday afternoon.

Williams brings 12 years of Seattle experience working in radio and television to the Seahawks, most recently as an account executive at KIRO-TV. Williams has also worked in radio sales at KVI and KPLZ and was a regional sales manager at KJR

radio for four years before joining KIRO-TV.

A Seattle native, Williams graduated from Lincoln High School, where he was an All-Metro League choice in both basketball and baseball, and attended Edmonds Community College and the University of Hawaii-Manoa. He played basketball and baseball for two seasons at Edmonds and was an All-Western Athletic Conference pick in baseball

at Hawaii, where his 1980 team finished second at the College World Series. He played four-and-a-half seasons in the Minnesota Twins organization after being their 11th round draft choice in 1980.

He and his wife, Felice, have two children, a daughter, Quierra, and a son, Qui'non, and live in Seattle, where he's coached basketball for eight years and baseball for three in the Central Area.

Olympic Sports Equipment Donated

Starting on Jan. 7, UPS will begin delivering on its promise to donate more than half a million pieces of sporting equipment globally to organizations representing disadvantaged children in 11 U.S. cities and six international countries. Each delivery will be focus of a celebration event planned by the beneficiary organization, its children and employees. UPS launches its program in Oak Park, Mich. and Denver, Colo., with continuing throughout January. The final delivery takes place in Toronto, Canada on Jan. 20.

UPS launched the multi-million dollar Olympic Sports Legacy program in the fall of 1997 as a grassroots effort to extend the company's worldwide sponsorship of the Olympic Games. The celebrations will feature children, Olympians, UPS employees, customers and Olympic officials will include interactive sessions such as sports competitions, athlete demonstration and games.

In the U.S., UPS combined efforts with the United States Olympic Committee's (USOC) Champions in Life outreach program to select beneficiary organizations in each of UPS's 11 operating regions. Internationally, the UPS Olympic Sports Legacy beneficiaries were chosen on the recommendation of the National Olympic Committee (NOC) or local Olympic Games organizing committees.

Beneficiary organizations provided UPS with a "wish list" of equipment needs based on their on-going programs. Gymnastic equipment, hockey pucks, baseball bats, tennis rackets, swim goggles and ice skate were among the requests. Equipment was sourced through various sporting good manufacturers and will be shipped for arrival on the day of each celebration.

"Since joining the Olympic Movement, UPS has been looking for a lasting way to demonstrate our commitment to the ideals of the Olympic Games and the communities we serve," said Rosemary Windsor-Williams, vice president, UPS Olympic and Corporate Events Group. "This program allows us to share the spirit of the Olympic Games with children from all walks of life and to provide them with the tools to develop themselves through sport."

Similarly, the USOC Champions in Life program offers Olympians to schools and youth organizations as role models and advisers. Through school assemblies, Olympians deliver messages about

staying in school, staying drug free, avoiding gangs and violence and striving for excellence.

They emphasize sports as a positive way to learn about setting goals, overcoming obstacles and dealing with challenges.

UPS is one of 11 worldwide Olympic partners providing global expertise to the IOC, National Olympic Committees, Olympic Games organizing committees, sports federations and national teams. A worldwide sponsor of the Nagano Olympic Winter Games and the Sydney Olympic Summer Games, UPS is the official provider of express courier and package delivery services for the Olympic Games.

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