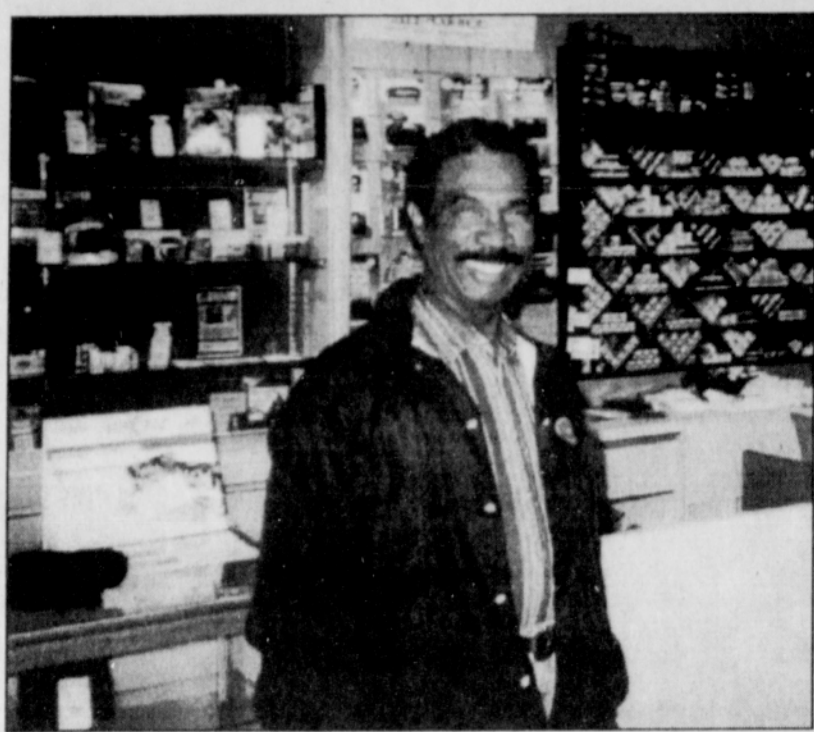


MINORITY *Enterprise* DEVELOPMENT



Dr. William Richardson, Portland publisher of the Discount Buying Guide.

Business opportunity launched

The New Discount Buying Guide is a production of Cost Reduction Systems, a new business opportunity for Portland area entrepreneurs and community service organizations. Cost Reduction Systems (CRS) produces the Discount Buying Guide, which is essentially an advertising tool with the purpose of linking of Cost Reduction Systems distributors and other advertisers to one another. Advertisers and distributors receive discounts from one another when they patronize each other's businesses. The businesses participat-

ing in this unique method of enterprise exchange have the potential to buy an sell all kinds of services, from hairdressers and bankers to espresso shops, legal services and printers. Truly the opportunities to receive discounts is incredible.

The Discount Buying Guide offers low cost advertising at a fraction of the cost of other local advertising, with a circulation of 40,000 per year. Many of the advertisers in the Guide are also Independent Distributors (ID) for Cost Reduction Systems.

President's Proclamation: Clinton salutes minority business week

The American economy to day is the envy of the world. Since the beginning of my Administration, our economy has created nearly 13 million new jobs, unemployment has declined to 4.9 percent, and America has once again become the world's leading exporter.

Minority entrepreneurs have played a vital role in this success story. With their faith in our free enterprise system, their determination to overcome any barriers to success, their willingness to work long and hard and to make the most of every opportunity, they epitomize the American can-do spirit.

They create jobs in communities where jobs are most needed, and they set a powerful example of achievement for young people seeking to make the most of their lives.

In the years ahead, these minority business men and business women will become increasingly important to our

Nation's competitive edge in the global economy, which will offer great rewards to diversity, minority entrepreneurs are uniquely positioned to meet the needs of

ernment and private industry must ensure that minority-owned firms have equal access to capital, technical assistance, new markets, and opportunities for

minority entrepreneurs, whose hard work has done so much to help keep America strong, prosperous, and full of hope for the future.

Now, Therefore, I, William J. Clinton, President of the United States of America, by virtue of the authority vested in me by the Constitution and Laws of the United States, do hereby proclaim September 21 through September 27, 1997, as minority Enterprise Development Week.

I call on all Americans to commemorate this event with appropriate ceremonies and activities in acknowledgement of the many contributions that minority entrepreneurs bring to our national life.

In Witness Whereof, I have hereunto set my hand this nineteenth day of September, in the year of our Lord nineteen hundred and ninety-seven, and of the Independence of the of the United States of America the two hundred and twenty-second.

William J. Clinton

Let us honor the energy, determination, and optimism of our Nation's minority entrepreneurs, whose hard work has done so much to help keep America strong, prosperous, and full of hope for the future. -President Clinton

this dynamic international marketplace.

Recognizing the contributions that minority enterprises make to the social and economic fabric of our Nation, we must continue to remove any barriers that prevent talented men and women of every racial and ethnic background from participating fully in America's economic mainstream.

Working in partnership, gov-

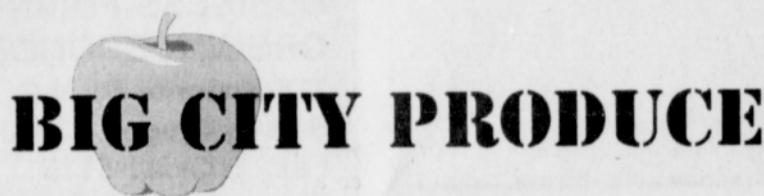
growth.

We must attract new entrepreneurs to the marketplace and encourage existing firms to expand. By doing so, we can ensure that America's promise will continue to shine brightly for all our people.

As we observe Minority Enterprise Development Week, let us honor the energy, determination, and optimism of our Nation's

Acknowledges Minority Business Week

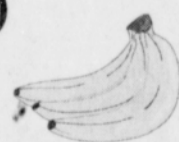
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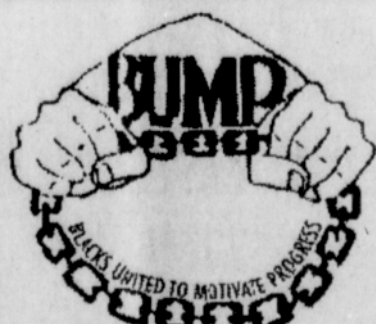
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