

MINORITY *Enterprise* DEVELOPMENT

PRAME AWARDS CALL FOR ENTRY

P.R.A.M.E., an acronym for Public Relations, Advertising and Marketing Excellence is once again seeking entries for *The Art of the Deal*, its 6th Annual Awards Presentation. P.R.A.M.E. has established itself as the premiere awards for honoring and recognizing work created by or for African-Americans in the fields of advertising/marketing, public relations, creative, sales and new media.

The development of the P.R.A.M.E. Awards is a collaborative effort by three African-American organizations: the National Association of Market Developers (NAMD), the National Black Public Relations Society (NBPRS) and the Black Creative Professionals Association (BCPA). This year P.R.A.M.E. is proud to announce the addition of the Organization of Black Designers (OBD) as a member of the host organizations. P.R.A.M.E. founder Lura Ball explains, "There is a distinct need to provide validation and merit to African-Americans in the public relations, advertising/marketing, creative and new media fields. Many of these professionals create campaigns for diverse markets, while many focus on the general market. Unique and creative works deserve recognition and the P.R.A.M.E. The Sixth Annual P.R.A.M.E. Awards will be held on Wednesday, December 10, 1997 at the Holly Athletic Club, 6525 Sunset Blvd., Hollywood, CA 90028. Tickets are \$65.00 for members of the host organizations.



Sheilla McQueen recruits prospective employees for Double Tree Hotels. She is director of human resources at the Double Tree at the Quay in Vancouver. (Photo by M. Washington)

**Salutes
Minority
Business Week**
Williams Street Market
3620 N Williams Ave.
Portland, Oregon
281-3502

Doris' Cafe, Inc

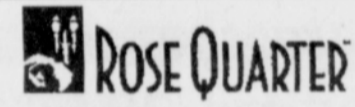
325 N.E. Russell
Portland, OR 97211
503-287-9249



**We Honor
Minority Business
Week**

--Doris' Cafe and Staff

THE
PORTLAND TRAIL BLAZERS
AND
OREGON AREA CORPORATION
SALUTE
MINORITY BUSINESS WEEK



Equal Opportunity Employers

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- BILINCO, INC. ◆ BILL SUELL-PAINTING CONTRACTOR ◆ BLESSING ELECTRIC ◆ BRAINARD SHEET METAL, INC. ◆ BROTHERS
- CONCRETE CUTTING, INC. ◆ C&J REBAR ◆ C.A.E. & ASSOCIATES, INC. ◆ CANTEL OF MEDFORD ◆ CAMAS TRANSPORT, INC. ◆
- CAPITAL CONCRETE CONSTRUCTION, INC. ◆ CHENEY PHOTOGRAPHY ◆ COFFEY LABORATORIES ◆ D.H LLOYD & ASSOCIATES ◆
- FRED COOPER CONSULTING ◆ DEPOT SIGN, INC. ◆ DICARLO ASSOCIATION, INC. ◆ DON P. SCHONERT COMPANY ◆
- EASTWOOD AND ASSOCIATES ◆ EDMONDS TRUCKING & EXCAVATING, INC. ◆ ELCON AND ASSOCIATES ◆ FUJITANI HILTS &
- ASSOCIATES ◆ GONZALES BORING & TUNNELING ◆ GREEN ART LANDSCAPE & IRRIGATION ◆ GUS GARZA ◆ H&H
- ELECTRIC, INC. ◆ HARBOR SECURITY, INC. ◆ HONG WEST AND ASSOCIATES ◆ HUGHES ANALYTICAL LAB ◆ IMPACT BUSINESS
- CONSULTANTS ◆ IT'S MY KING OF FACE ◆ J.E.C., INC. ◆ J.P. CONSTRUCTION & CLEARING ◆ JERRY CARTER CO. ◆
- JERRY CARTER CO. ◆ JOE BUILDING MAINTENANCE, INC. ◆ K&M SUPPLY ◆ KAL KRISHNAN CONSULTING ◆
- KJM ASSOCIATES, INC. ◆ KLINE MASONRY ◆ RAHASHI AND ASSOCIATES ◆ LANIER STEEL PRODUCTS ◆
- MARMOLEJO CONTRACTORS, INC. ◆ MICRO ONE ◆ C.W. MCCALLEN CONSTRUCTION ◆ MAYER/REED MCDOWELL ELECTRIC
- COMPANY MENDEZ, INC. ◆ METIS, INC. ◆ MFIA, INC. ◆ MG CONSTRUCTION, INC. ◆ MICHAEL A. MINOR SOUND &
- VIBRATION CONSULTING ◆ MOORE COMMERCIAL INTERIORS ◆ MRC COMPANY ◆ MURASE ASSOCIATES, INC. ◆
- N.E. WORKFORCE CENTER, CONSTRUCTION WORKFORCE CLEARINGHOUSE ◆ N.W. RUBBER EXTRUDERS ◆ A. NOBLE, INC. ◆
- NORTHERN CASCADE ◆ NORTHWEST BORING COMPANY, INC. ◆ NORTHWEST CONCRETE PUMPING ◆ OAME ◆
- OLYMPIAN PRECAST, INC. ◆ OREGON VIDEO PRODUCTION ◆ PACIFIC CASCADE CONTROLS ◆ PARAMETRIX ◆
- PALFREY CONSTRUCTION, INC. ◆ PEN-NOR, INC. ◆ POWELL VALLEY IRON & EQUIPMENT, INC. ◆ PRO LANDSCAPE ◆

**During this year's minority enterprise development week,
Tri-Met thanks you for your fine efforts in the construction of
the Westside Light Rail Project.**



- RAINIER STEEL ◆ REBAR INTERNATIONAL ◆ S & L LANDSCAPING, INC. ◆ S.L.R., INC. OF OREGON, LTD. ◆ SALT & PEPPER
- CONSTRUCTION ◆ SAS BUILDING SUPPLIES ◆ STEEL DECKING, INC. ◆ STOWE CONSTRUCTION, INC. ◆ SUNDOWN ELECTRIC
- COMPANY ◆ T.F. HARMON, LTD. ◆ THE NETTLESHIP GROUP, INC. ◆ TEMPORARY STAFFING ◆ TRACI COLGROVE CONTRACTORS
- ◆ TRAFFIC GRAPHICS, INC. ◆ TRI-COUNTY CONCRETE PUMPING ◆ VALLEY GROWERS ◆ VIRGINIA TRANSFORMER ◆