

Things we've noticed about Americans:


Going places is
a national obsession.

Been there, 1969.


CASE IN POINT:

The reliable
new Chevy Malibu.



- Up to 100,000 miles before its first scheduled tune-up! • 5-year/150,000-mile coolant life!
- Lubed-for-life chassis. • Lifetime transmission fluid! • Have a nice trip.
- Look!  It even won the Motor Trend 1997 Car of the Year award! Pretty neat, huh?
- 1-800-New Malibu • www.chevrolet.com/malibu • \$15,995**

The All-New Malibu

The Car You Knew America Could Build.  Genuine Chevrolet™

**MSRP includes dealer prep and destination charge. Tax, license and optional equipment additional. *Maintenance needs vary with use and driving conditions. See owner's manual for more information. †Whichever comes first. See your dealer for terms of this limited warranty. Chevy and Malibu are trademarks of the GM Corp. ©1997 GM Corp. Buckle up, America!™

SPRING 1997

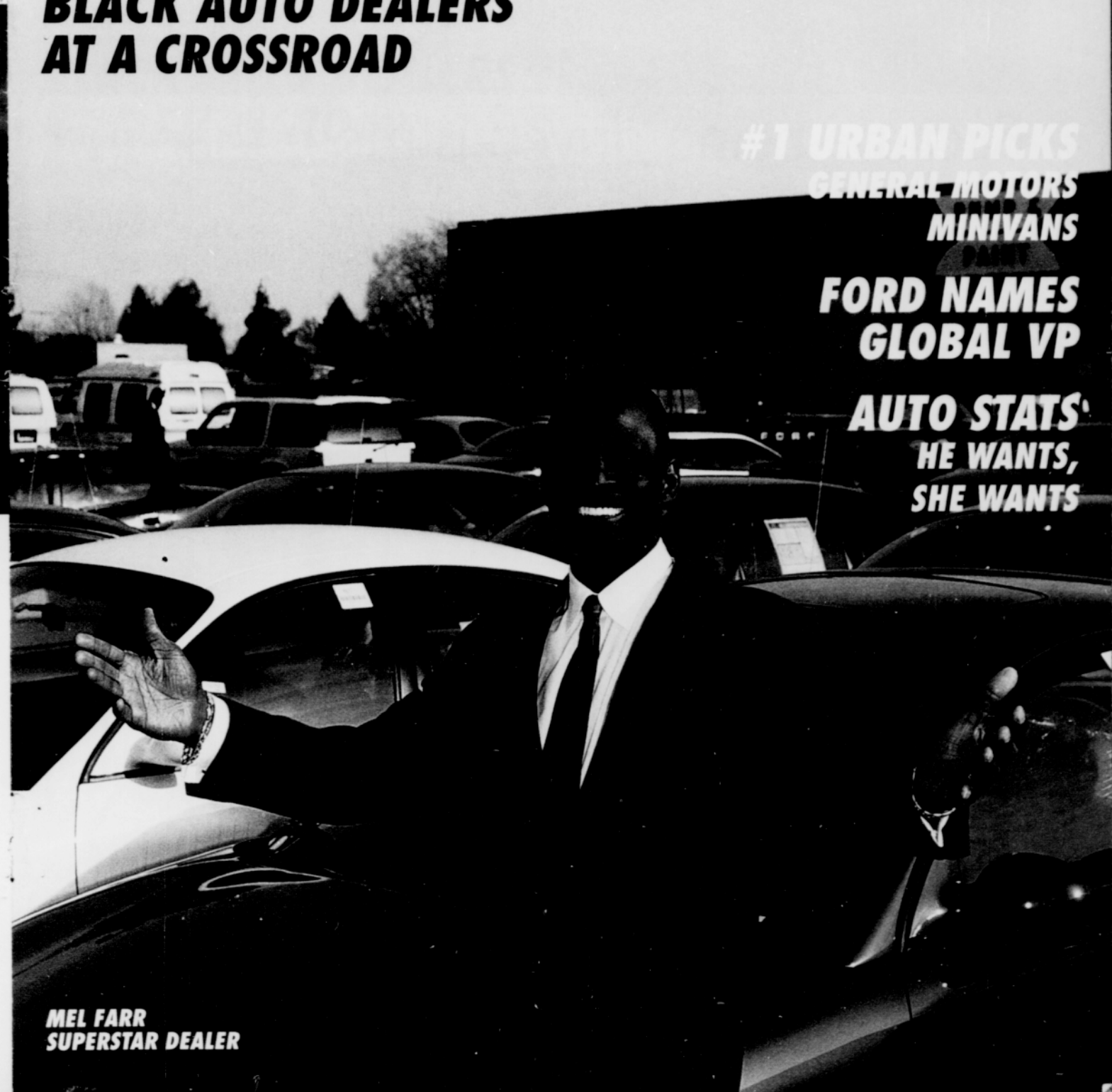
ON WHEELS *African Americans*

**SPECIAL REPORT:
BLACK AUTO DEALERS
AT A CROSSROAD**

**#1 URBAN PICKS
GENERAL MOTORS
MINIVANS**

**FORD NAMES
GLOBAL VP**

**AUTO STATS
HE WANTS,
SHE WANTS**



**MEL FARR
SUPERSTAR DEALER**