



Some of the thousands at the historic march.

**“WE REMEMBER THE DREAM ”**

**January 20, 1997 and Everyday!**

*“no person ever really finds out what they believe in until they begin to instruct their children or grandchildren”*

**OREGON CONVENTION & VISITOR SERVICES NETWORK**  
partners in progress and official marketing agents for:

Portland /Oregon Visitors Association (POVA)  
and  
The Oregon Convention Center

Roy Jay,  
President & Chief Executive Officer

OCVSN IS FUNDED IN PART BY METRO AND THE CITY OF PORTLAND TO MARKET THE AREA AS A DESTINATION FOR MINORITY CONVENTIONS AND MEETINGS

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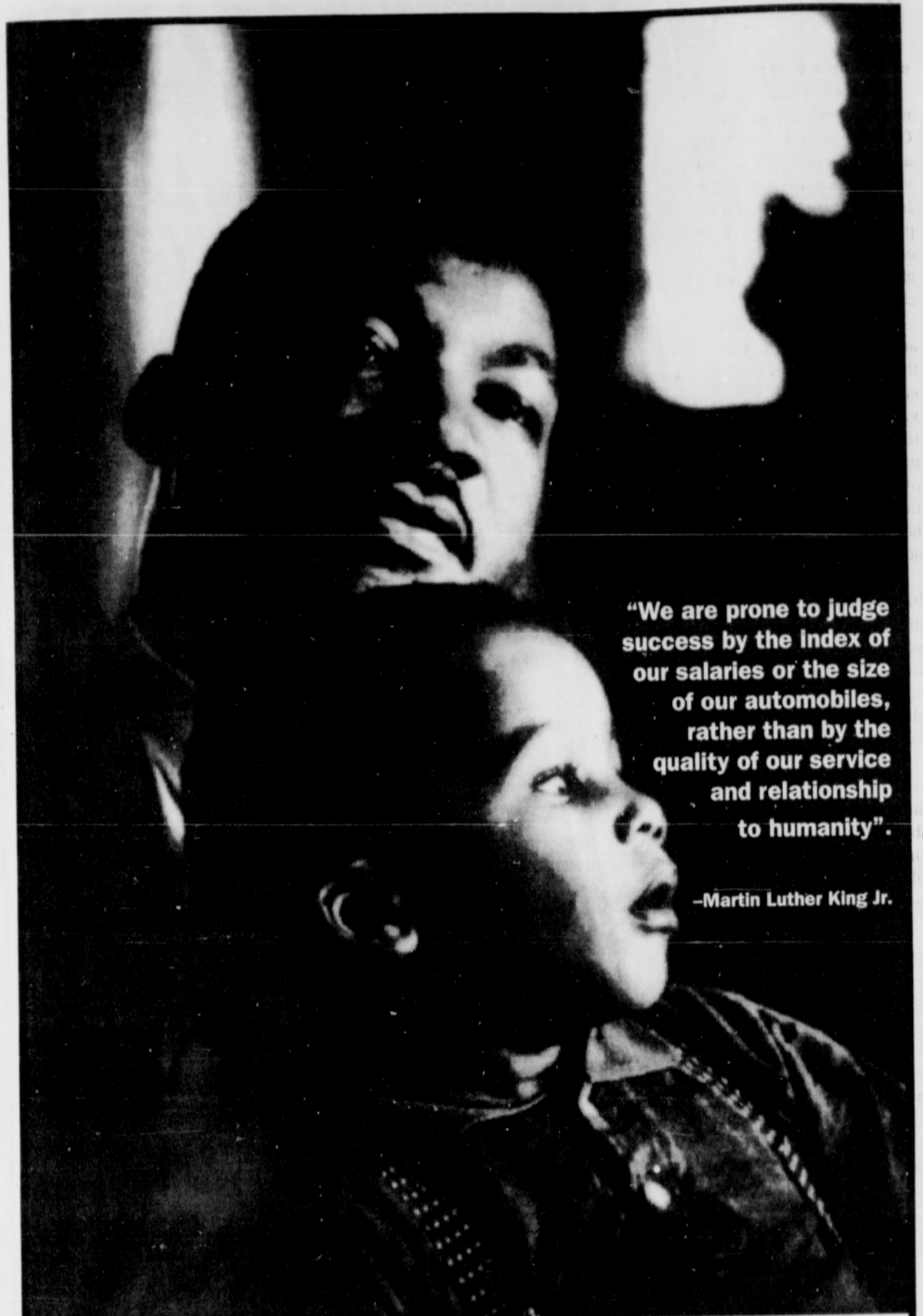
*We realize everybody is different.*



*But that doesn't mean their opportunities have to be.*

For some, a power company's obligations end at reliable electrical service. At PGE we take our commitment a little further. Through volunteer support and donations we foster numerous projects to improve our community. For example, several PGE volunteers act as mentors for needy youth through the *I Have A Dream Foundation*® - Oregon. Because at PGE, we think a business can do more than make a profit. It can make a difference.

**Portland General Electric.** THE POWER TO MAKE A DIFFERENCE.



**“We are prone to judge success by the index of our salaries or the size of our automobiles, rather than by the quality of our service and relationship to humanity”.**

-Martin Luther King Jr.



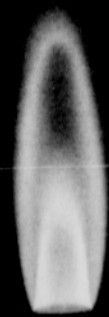
BlueCross BlueShield of Oregon  
HMO Oregon

THE NEXT TIME


YOUR POWER GOES

OUT,

REMEMBER,



THIS LIGHT IS ALWAYS ON.

High-efficiency natural gas appliances not only save you money and energy every month, they also work when the power goes out. Not that this happens all the time. But when it does, you'll be comforted to know you can still cook on your gas range, shower using your gas water heater, and warm yourself by your gas fireplace. Your neighbors just might be comforted to know this, too.  Northwest Natural Gas