

The
Portland
Observer

Business

&
Finance

BUSINESS BRIEFS

Business Roundtable

The Wednesday, December 18, installment of the Business Roundtable of the Beaverton Area Chamber of Commerce will feature a peer-to-peer discussion entitled "Forming Alliances". The Business Roundtable is held at McMenamin's Pub & Restaurant, 2927 SW Cedar Hills Blvd. in Beaverton and starts at 7:00 a.m. There is a \$2 charge for coffee and a muffin. Call the chamber at 644-0123 for more information.

Weekly sales forum

Free sales and marketing training is available to local business people in an open discussion format. Thursday, December 19, this is designed to help salespeople stay focused and motivated. The Bob Ward Sales Forum features a segment from a motivational sales tape followed by a peer-to-peer discussion. Every Thursday from 7:30 to 8:30am at the BG Westgate Plaza, 3800 Cedar Hills Blvd., room 155 in Beaverton. Call the Beaverton Area Chamber of Commerce at 644-0123 for more information.

Oregon Chiropractic Center to host

On Friday, December 20, Oregon Chiropractic Center and the Beaverton Area Chamber of Commerce will host a networking event for Beaverton area businesses. Networking begins at 8 a.m. at Oregon Chiropractic Center, 4095 SW 144th, #K, in Beaverton. Admission is free and all area businesses are invited to attend. Call the Chamber at 644-0123 for more information.

Donaldo's Shoe Repair opens

Donaldo's Shoe Repair has opened its doors for business in the Walnut Park Retail Center located at the corner of N.E. Martin Luther King, Jr. Blvd. and Killingsworth Street.

Donaldo's, located in the southwest corner of the retail center near Key Bank, offers repair of shoes, leather goods, purses and suitcases. The new business is open seven days a week from 8 a.m.-7 p.m.

Jose Donaldo, the business owner, worked previously at the Fred Meyer in Oregon City prior to buying the business and moving to Walnut Park.

Donaldo was assisted in his move by the Portland Development Commission (PDC) and the Oregon Association of Minority Entrepreneurs (OAME). OAME staff assisted with the development of a business plan,

helped secure the Walnut Park location, and provided technical assistance. PDC provided a N/NE Business Assistance Loan to help Donaldo purchase equipment and inventory.

The Walnut Park Retail Center opened in 1995 and, with the addition of Donaldo's features eight community-owned businesses. Service range from picture framing to a bakery, coffee, photography and video rental.

Wal-Mart announces plans for Portland store

Wal-Mart Stores, Inc. has officially announced plans to open a new Wal-Mart store in Portland, Oregon. The new 134,000 square-foot store will be located on Holgate Boulevard and 82nd.

In addition to the new construction and service jobs created when construction starts in the spring of 1997, the company anticipates creating and filling 250 positions including department managers, receiving clerks, cashiers and sales associates when the store is completed in the fall of 1997.

"Wal-Mart looks forward to developing good relations with customers and merchants to contribute to Portland's strong retail trade center," explained David Glass, president and chief executive officer for

Wal-Mart Stores, Inc.

The Portland Wal-Mart store will provide quality, name-brand merchandise at everyday low prices, exceptional customer service and a commitment to the community.

Customers will enjoy 36 general merchandise departments including a complete apparel department with accessories, an extensive jewelry department, a lawn and garden center, a large health and beauty department, a full line of electronics and a pharmacy. The Portland Wal-Mart store will also feature a vision center for customer's shopping convenience.

Wal-Mart Stores, Inc., operates 21 Wal-Mart stores and employs 4,553 associates in the State of Oregon.

Black Board of Directors Project

Black Board of Directors Project picks Portland for 1997 conference. Phoenix, Arizona based Black Board of Directors will hold their annual conference in Portland, Oregon on July 24-27 at the Greenwood Inn, according to Marvin Perry, President of the association.

"I was really impressed with the entire area and the courtesies extended to African Americans and people of color by Portland's convention and tourism industry. Portland and Oregon is recognized as a national leader in many social is-

suces and have made significant progress in the areas of ethnic economic empowerment" said Perry.

The 1997 retreat will include the following program presenters: Barry Johnson, Vice President of Motorola, Donald McKayle, professor at University of California at Irvine, Pamela Bradley, former CEO of Seattle City Light Company.

There will also be a town hall forum with a panel discussion with business owners and professionals from the Portland area.

Some of the Corporate sponsors

for the 1997 Retreat include US West Communications, Dial Corporation, Motorola, Northern Arizona University, Bank One. Act 1 Personnel Service, Allied Signal, American Express, Fenefore Craig, State Farm Insurance, City of Phoenix, Arizona and many others.

For further information regarding registration of participation at the 1997 Retreat, contact: Marvin Perry, Executive Director-Black Board of Directors Project-P.O. Box 45107-Phoenix, Arizona 85064-5107, or phone: (602) 234-1255.

Revlon New York launches lawsuit against Madeleine Jaundoo

Not a new product, but a full legal assault on a minority woman owned skin care products company, for using her historical and rare name.

Revlon among the giants of the consumer products industry has submitted legal opposition suit to The United States Patent and Trademark, opposition number 101,932 to prevent Madeleine Jaundoo from registering and using her rare and ancient family name Jaundoo.

Revlon corporate attorneys and the prestigious law firm of Stroock & Stroock & Lavan are positioning for a possible lawsuit against

Madeleine Jaundoo for selling beauty and skin care products under her name. Revlon states in their opposition suit that the Jaundoo mark and their mark Jontue are similar in appearance, commercial impression and sound. Revlon alleges that the use by Madeleine Jaundoo of her rare and unique name Jaundoo for skin care products is likely to cause confusion, mistake or deception on the part of female consumers, who will erroneously assume or believe that Jaundoo is in some way associated with, connected with or sponsored by Revlon. Revlon alleges that this will cause them irreparable damage.

Jaundoo was created at Madeleine's mother's dining room table in 1988 the company was founded and sold their first skin care product made with shea butter in 1991.

After years of sacrifice, hard work and long nights, along comes Revlon to extinguish her dream and her entrepreneurial spirit and desires to build a family legacy under the Jaundoo family name. A vision founded out of her desire to help people and make a difference. Madeleine has tried to explain to her 92 year old father Cyril Jaundoo what is happening to use, he let his head down in prayer.

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PDC/OATC team up to offer expertise

The Oregon Advanced Technology Consortium (OATC) has received a \$885,000 federal grant to form the Oregon Manufacturing Extension Partnership (OMEP).

The OMEP will provide technical assistance to Oregon manufacturers wishing to minimize their competitiveness and retain or expand their presence in the area.

The Department of Commerce's National Institute of Standards and Technology (NIST) provided the grant through its Manufacturing Extension Partnership (MEP) program, a growing national network of services to assist smaller manufacturers in becoming globally competitive. Services are locally-driven so that they address the specific needs of area manufacturers.

At least seven field engineers will be located throughout the state to coordinate assistance and provide technical advice to manufacturers. They will offer manufacturers on-site assessments of opportunities for growth and increased competitiveness including financial, marketing, production/technology and business operation analysis.

Initial program emphasis statewide will be in helping existing manufacturing businesses in the metals, high

technology, secondary wood products and plastics industries. The target companies must have less than 500 employees. Approximately 50 percent of Oregon's manufacturers who are in this size range are located in the Portland metropolitan area. The Portland Development Commission (PDC) and OATC will partner to apply the program locally.

In addition, the local program, expected to begin in February 1997, will be expanded through a separate grant from the Metro Regional Strategies Board. This \$100,000 grant will provide for one additional technical assistance engineer and will add biotechnology industries to the targeted list of metals and high technology.

Targeted companies for this program must employ between 20 and 100 employees and have been in business for three years.

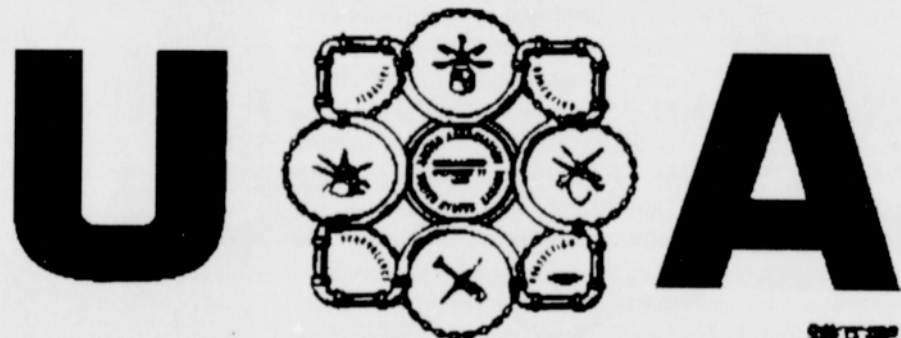
"This program is a real hand up for local business," said Larry Pederson, PDC Business Development Manager. "The MEP program has made a significant impact nationally and we expect great results here in the Portland metro area. We really think the added staff the Regional Strategies funding provides will make a big difference."

Nationally MEP centers have averaged 5.6 jobs saved or added, \$43,000 savings in labor and materials and an increase of almost \$370,000 in sales in each company served. It is estimated that for each \$1 the federal government invests in MEP programs, businesses experience an \$8 benefit in expanded business or increased efficiencies.

Local companies wishing to find out more about the program and to get on the mailing list for the program kick-off information should contact Larry Pederson at the Portland Development Commission, 823-3251 or Jeff Molatore at OATC 657-6958, ext. 4610.

The OATC is a consortium of 13 community colleges throughout the state devoted to assisting Oregon manufacturers with the adoption and implementation of new technologies. Community college consortium members include: Blue Mountain, Central Oregon, Chemeketa, Clackamas, Clatsop, Columbia Gorge, Lane, Linn-Benton, Mt. Hood, Portland, Rogue, Southwestern Oregon and Umpqua.

The Portland Development Commission is the city's economic development, workforce, housing and development agency.



CAREER OPPORTUNITIES IN APPRENTICESHIP

Are you interested in a FUTURE in the Piping Trades?

U.A. Local 290 will be accepting applications for Metal Trades Marine Pipefitter apprentices.

WHEN:
Monday, January 6 Through Friday, January 17, 1997

WHERE:
U.A. Local 290 Training Center
20220 S.W. Teton Avenue
Tualatin, Or 97062
Phone: 503 691-1997
Mon-Friday 9 AM - 4 PM

REQUIREMENTS:
Must provide reliable proof by non-returnable copies of birth certificate or drivers license; high school transcript or GED certificate.

AGE:
Must be at least 18 years of age.

EDUCATION:
Must be a high school or GED graduate.

NOTE:
All requirements must be met and all required paperwork received in the Local 290 Training Center Office no later than 4:00 p.m. Friday, January 17, 1997.

NOTICE OF NON-DISCRIMINATORY POLICY AS TO STUDENTS

The United Association Local 290 Apprenticeship and Journeyman Training Trust Fund admits students of any race, color, national and ethnic origin to all rights, privileges, programs and activities generally accorded or made available to apprentices at the school. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its apprenticeship policies, admission policies and other Trust-administered programs.

Matt Walters, Business Manager

PDC
PORTLAND DEVELOPMENT COMMISSION

COMMISSION MEETING
Date: December 18, 1996
Place: PDC
1900 SW Fourth, Suite 100
Commission Conf. Room
Portland, Oregon
Time: 9:00 a.m.

Commission meetings are open to the public. A complete agenda is available at PDC or by calling 823-3200. Citizens with disabilities may call 823-3232 or TDD 823-6868 for assistance at least 48 hours in advance.

PDC is the City of Portland's urban renewal, housing and economic development agency.

There is nothing so consoling as to find that one's neighbor's troubles are at least as great as one's own.
—George Moore

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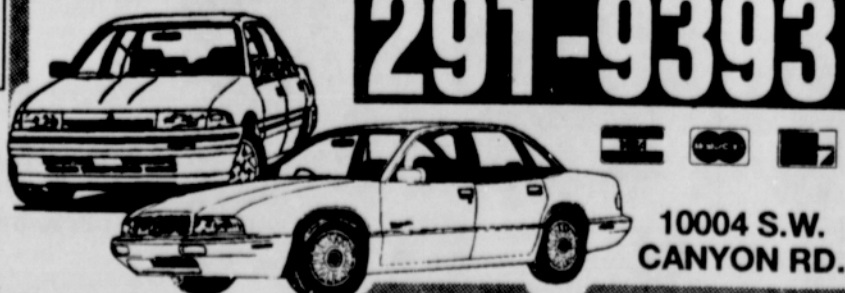
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