

Family Living

The Portland Observer

What to do with a babysitter and sick child

With so many parents working full-time, there is an increasing reliance on childcare providers, especially when a child is ill and the parents are unable to miss work. But, according to a recent survey of over 1,000 working parents conducted by Bruskin/Goldring Research on behalf of Whitehall-Robins Healthcare, 55% of parents surveyed said that leaving a sick child with a sitter is one of the most stressful childcare situations they face.

While there are many aspects of caring for sick children that can confuse parents, one reason for this confusion may be some parent's lack of knowledge about how to treat their child's fever or other minor illnesses.

This lack of knowledge can make it difficult for them to communicate

proper instructions to childcare providers. In fact, more than a quarter (28%) of parents surveyed said that determining something as basic as the appropriate dosage for an OTC children's pain reliever/fever reducer can be confusing.

"Parents who feel they are lacking the information to make informed healthcare decisions on behalf of their children, will have difficulty deciding how to instruct sitters when a child is sick," said Loraine Stern, M.D., associate clinical professor, UCLA Department of Pediatrics. "Parents may worry about leaving a sick child with an untrained sitter."

Developing a Solution—The Children's Advil(R) Childcare Kit

To help alleviate some of this stress, Whitehall-Robins Healthcare, which recently announced the avail-

ability of Children's Advil (pediatric ibuprofen), created the Children's Advil Childcare Kit. The kit contains useful information to help educate parents and childcare providers about how to care for a sick child. The kit includes a magnetic memo board that parents can complete with information such as emergency contact and telephone numbers, a tip sheet on communicating with childcare providers, and a brochure on treating a child with fever.

The Children's Advil Childcare Kit is free to consumers who write to the Advil Forum on Health Education (TM).

Choosing the Right Children's Medication

With all the new over-the-counter choices available for treating fever and the aches and pains associated

with a cold or the flu, parents may be confused when trying to differentiate between them. In fact, 42% of parents surveyed expressed confusion about which over-the-counter children's medications can be used to treat different symptoms.

Children's Advil, recently approved by the Food and Drug Administration (FDA) for marketing over-the-counter, offers parents several benefits, including a convenient and effective dosing schedule, demonstrated safety profile, and a delicious fruit-flavored taste.

"Children's Advil is very effective at reducing fever and can be administered every eight hours, unlike Children's Tylenol(R) (acetaminophen), which may be dosed every four hours to reduce fever," said Dr. Stern. "Parents can use Children's

Advil and feel confident that the child's fever will be controlled for six to eight hours. Their child can take a dose at bedtime and sleep through the night without having to be awakened for remediation."

In addition to the benefits associated with Children's Advil's convenient dosing schedule, pediatric ibuprofen has an excellent safety profile.

"While parents should always read medication labels carefully, they should contact their pediatrician if they are still unsure about dosing," adds Dr. Stern. "Children's Advil's excellent safety profile can offer parents additional peace of mind regarding their medication choices for their children," said Dr. Stern.

The Advil Forum on Health Education was established by Whitehall-

Robins, maker of Advil, in 1987 to develop and support non-profit cooperative health education programs. The goal of The Advil Forum on Health Education is to educate consumers and professionals about a variety of healthcare issues through programs, publications, conferences and lectures.

Whitehall-Robins Healthcare, a division of American Home Products Corporation, is a leader in the development and marketing of a broad range of consumer healthcare needs.

To request a free copy of the Children's Advil Childcare Kit, write to:

The Advil Forum on Health Education; ATTN: Dept. CAM; 1500 Broadway, 25th Floor; New York, NY 10036.

Children elect Clinton

If children in the New York metropolitan area were the deciding factor, President Bill Clinton would easily win re-election in November.

This outcome was determined by a mock election sponsored by The Greater New York Savings Bank. More than 800 children turned up at "polling places" throughout the region to express their Presidential preferences.

Clinton received 81% of the votes cast, while Dole received 14%. Independent candidate Ross Perot garnered 5% of the votes cast.

In addition to casting their votes using authentic elections equipment, the children also responded to a specially designed exit poll that was developed to gauge young New Yorkers' views on a series of issues.

According to the poll, by a slim margin, children feel that the country is getting better. Of those surveyed, 39% said the country was getting better, while 26% indicated that it was getting worse. Approximately 35% of the children said

things were staying the same.

When asked what was the most important issue facing the country, 38% responded world peace, while 36% said it was education. Other factors included the economy and the environment.

"We are extremely pleased with the turn-out at our special Kids' Bank election-day," said Greater Chairman Gerard C. Keegan. "It is interesting to see how children view the state of the country. I also think it is amazing how strongly they feel about voting and what issues are of most importance to them."

The Greater sponsored the event as part of its on-going Kids' Days — special banking days for children that are part of the Greater Kids' Bank Program. Kids' Bank is designed to teach children about money and the importance of saving. Greater Kids' Bank accounts are interest-bearing savings accounts with no minimum balance requirements or service charges. To date, The Kids' Bank has helped its more than 12,000 participants save over \$3.7 million.

Ali Kinney Goes To Washington D.C.

Miss Ali Kinney of Portland has been selected to attend The Young Leaders Conference from November 12 to November 17, 1996, in Washington, D.C.

The National Young Leaders Conference is a unique leadership development program for high school students who have demonstrated leadership potential and scholastic merit. Ali, a Senior will be among 350 outstanding National Scholars attending the conference from across America.

Ali Kinney has been recognized as a national merit scholar and is a member of the national honors society. She is currently involved in the Lincoln high school student government and is a member of the varsity cheerleading team. She spent three

years on Lincoln's Peer Helper Program, also recognized and trained in conflict mediating. This year she co-presidents the Culture Club, consisting of various minority groups of Lincoln's student body.

Outside of school, Ali participates in the local NAACP youth board. She was a finalist in last year's ACT-SO competition put on by the NAACP, competing in film and video. Recently, she completed her first screenplay and is anxious to work on the second.

When Ali is not being active in various community events, she spends the remainder of her time working part-time at a woman's clothing store. The theme of the National Young Leaders Conference is The Leaders of Tomorrow Meeting



Ali Kinney

The Leaders of Today. Throughout the six-day conference, Ali will interact with key leaders and

newsmakers from the three branches of government, the media and the diplomatic corps.

To complement these special meetings and briefings, Ali will participate in a number of leadership skill-building activities.

In one activity, "If I Were President", students role-play the President, members of the Cabinet and representatives from Capitol Hill who must respond to an international crisis involving Russia.

Culminating the National Young Leaders Conference is "Model Congress", in which Scholars assume the roles of United States Representatives by debating, amending and voting on proposed legislation for an official language and immigration reform.

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Halloween "Spooktacular"

All children age 10 and under are invited to the 1st Annual Stable "Spooktacular" at the Jenkins Estate, Saturday October 26th. This historic stable building at Jenkins Estate will be transformed into a Halloween adventure.

The "not-so-spooky" activities will include face painting, fun carn-

ival games, a "pumpkin walk", lots of prizes, cookie decorating and a free picture for every child accompanied by a parent - parents are free!

The admission price includes all games, activities, a cookie and a free picture for each child. Jenkins Estate is a 68 acre estate located on the Northwest slope of Cooper Moun-

tain. The Estate is on the national Historic Register, and is owned and operated by Tualatin Hills Park and Recreation District. Jenkins Estate is located at 8005 S. W. Grabhorn Road in Aloha. For more information regarding this event, call 642-3855.

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