

MINORITY *Entrepreneur* DEVELOPMENT

"First Saturday Stroll" in October

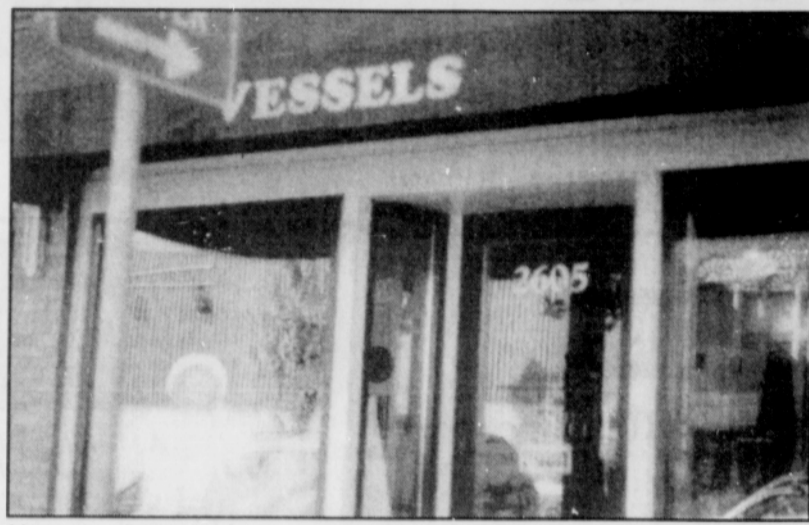
A tradition begun in April, "First Saturday Stroll on the Boulevard," will continue on Saturday, October 5, with the addition of three more businesses.

The "Stroll" was started by a group of small businesses owners anchored along NE Martin Luther King Jr. Boulevard who banded together to promote a stretch of the boulevard undergoing revitalization.

Their idea to encourage their surrounding neighbors to support these community businesses on the first Saturday of each month has been met with increasing success with each passing month.

The original businesses included three restaurants, Bridges Soup & Sandwich shop, Doris' Cafe and Steen's CoffeeHouse, and two retail stores, VESSELS and Fashion Statement by Elsie.

The additional businesses joining the "Stroll" are: Queen of Sheba International Foods, a restaurant and



Vessels shop on Martin Luther King Jr. Blvd.

specialty food store, located at 2413 NE MLK Jr. Boulevard; Portland Cable Access, at 2766 NE MLK Jr. Boulevard, a public access facility covering public affairs programs and events; and Espresso on King, 3939 NE MLK Jr. Boulevard near Prescott, a coffee shop featuring specialty coffee drinks, soups and sandwiches.

"These businesses wanted to join in a project to unite the neighborhood," says Bridget Bayer, owner of Bridges and originator of the idea.

"I hope that in the coming months, every business along the boulevard will want to join our efforts to promote the area's commerce," she added.

In conjunction with the Stroll, each participating business will be offering special events, promotions and discounts. Shoppers can park in the American State Bank parking lot and "stroll" along both sides of the Boulevard to shop, eat and enjoy the scenery.

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Dr. Billy R. Flowers
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*Salutes
Minority Business*

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1st Saturday Stroll on the Boulevard

Support neighborhood businesses along Martin Luther King Jr. Blvd. on the First Saturday of each month.

① **Queen of Sheba International Foods**
9 am - 9 pm, Every day
Restaurant service: Noon - 9 pm
2413 NE MLK, 287-6302

② **Doris' Cafe**
11 am - 10 pm, Mon. - Fri.
7 am - 10 pm, Sat., 7 am - 9 pm, Sun.
325 NE Russell, 287-9249

③ **Steen's CoffeeHouse**
6 am - 6 pm, Every day
Jam Session: 3 - 6, Sun.
2601 NE MLK at Russell, 284-2026

④ **Vessels.**
"Tableware With Meaning"
10 am - 6 pm, Tues. - Sat.
2605 NE MLK at Russell, 249-1952

⑤ **Bridges Soup & Sandwich**
7 am - 6 pm, Mon. - Fri.
Brunch, 8 am - 3 pm, Sat. & Sun.
2716 NE MLK at Knott, 288-4169

⑥ **Fashion Statement by Elsie**
1 - 7 pm, Wed. - Fri., 10 am - 6 pm, Sat.
2808 NE MLK at Graham, 288-5246

⑦ **Portland Cable Access**
2 - 10 pm, Tues. - Fri.
10 am - 10 pm, Sat.
2766 NE MLK at Graham, 288-1515

⑧ **Espresso on King**
6 am - 7 pm, Mon. - Fri.
7 am - 6 pm, Sat. - Sun.
3939 NE MLK at Prescott, 284-4943

Minority Business Opportunity Day

The Trade Fair feature 63 of the Northwest's major corporations and government agencies seeking to do business with Minority, Women and small Businesses.

Exhibitors will include: Intel Corporation, Tektronix, NIKE, Boeing, Port of Portland, Pepsi-Cola, Bank of America, U.S. Department of Housing and Urban Development, Small Business Administration (SBA), Tri-Met and the Bonneville Power Administration.

The Trade Fair typically draws over 1000 attendees and is a great opportunity for business people to network and celebrate their business success stories. The awards luncheon has historically been an exciting event with hundreds of attendees.

Dr. Jose Angel Gutierrez from Dallas, Texas will be the Keynote speaker at the awards luncheon. Dr. Gutierrez is an attorney, a professor at the University of Texas at Arlington and an author. He specializes in ethnic group politics and government.

Nine local businesses that have demonstrated exceptional quality work and fiscal responsibility will also be honored and presented awards during the awards luncheon.

Free training seminars will be held during the trade fair.

The Trade Fair takes place at the Oregon Convention Center, 777 NE MLK Junior Boulevard.

Training times start promptly at 8:15 am and run through 3:30 pm (each session last about one and one-half hour).

Sessions include: How to do Business Electronically with the Federal Government, Selling to the State government, Selling to the Local Government, Financing Options, and Marketing to Larger Corporations.



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