

Let The Games Begin

BY PROF. MCKINLEY BURT

What! You didn't know you were in the Olympics? If you fall in the "structural unemployment" category I introduced several weeks ago -- and most of us do -- then, you have been in a "Special Economic Olympics" since the day you were born!

While you are examining your tin, plastic or paper medals, or wasting time berating a system that has permanently consigned you to an "underclass" (an acceptable 5.3% jobless rate), you might do well to devote an equal amount of time in examination of those activities (and persons) that occupy most of your waking hours. One reader says, "I know I'm doing something wrong, but what? I think I've got a pretty fair education, and I know damn well I am not lazy!"

(was it an "education" or was it training?)

And I may have to consider what I may have been doing wrong, when I find myself dissatisfied with the number of 'successes' among those who completed my business or economic courses. Given that there are an above average number of 'graduates' who are engaged in successful enterprises in different parts of the country, and others who give my courses attribution for the positions attained in industry or government -- but, nevertheless, there is that feeling many of us have about our efforts, "more could have been done."

This line of thought has been provoked by a rash of recent requests and queries; do this, do that! Why this, why that? Speak here, speak there! teach

here, teach there! Well and good, but there are a number of us who are busy enough applying our experience and lessons to enhance personal economic status. That is not to say that we are not willing to participate in well-structured business or economic designs that involve state-of-the-art methodologies, equipment and, above all, total commitment.

That word "commitment" is, like "motivation", an essential component in the design of techniques for avoiding the "structural unemployment" trap. Equally important is "motivation" and/or all those synonyms that go along with it -- whatever moves you, do it or get it: ambition, urgency, passion, push, good, inspire, preach, incite, blandish, will, drive, exhort. Don't just stand there. Do something, if it's wrong; then

regroup and start over again.

A model I frequently use is from my own youth. And one which I think can be usefully employed in Albina where it often seems there is a lack of motivation to explore new avenues -- either commercial or in social engineering. It was almost fifty years ago, early on in my public accounting practice, that I hit a dead end in securing new clients. Frantic, I even considered quitting evening law school to take on an extra job.

It was then that precious "urgency-will-drive-ambition" kicked me into overdrive. At this time (1949), Martin Luther King Jr. Blvd. was "Union Ave.", the home of scores of used car dealers whose empire stretched from East Burnside north to the white-only business enterprises; Ambrose

Motors and Masters Motors.

Motivated by a topic of frequent conversations by the two owners, I convinced them that yes it would be a good thing for them to into a partnership for not only financing their own purchases of cars from the public, but providing the same service for other used car dealers up and down the avenue. This operation is called "flooring", and it returned a high rate of interest which no longer went to the big players like Pacific Finance and the two big banks on Union Ave. -- My resources? The public library and National Association of Finance Co.

I sold over 20 dealer accounts which I monitored and ended up with a dozen as accounting clients; Sweets, Flecks, etc. Many I retained until the 'avenue' finally disintegrated as a viable commercial street and the used car dealers went to 82nd

Avenue and to Beaverton. Ironically, State Senator Bill McCoy and I were talking about this shortly before his recent death. We had shared an apartment in the very early times -- and I was with him the night he met Gladys, his wife-to-be.

I believe that it was last week that I advised steering clear of the T.V. offers of "Get Rich And Quick Manuals" ranging in price from \$39.50 plus S&H to four painless hits on your credit card for \$37.50 each. Below I have cited two of the best small business books on the market; quite reasonable. "Nichecraft: Corner Your Market, And Make Customers Seek You Out", Dr. Lynda Falkenstein, Harper Business, 1996 "Focus: The Future Of Your Business Depends On It," Al Ries Harper Business, 1996.

Andrew Young on Day of the African Child



Gwendolyn Calvert Baker (center), president and chief executive officer of the U.S. Committee for Unicef, presented the organization's annual "Africa's Future Award" to the Honorable Andrew Young (left), former U.S. Ambassador to the United Nations and Mayor of Atlanta, and Co-Chair of the 1996 Atlanta Committee for the Olympic Games at a ceremony and reception commemorating the sixth annual Day of the African Child on June 17. The Day of the African Child is held in honor of the tragic massacre of the schoolchildren of Soweto, South Africa in 1976. The "Africa's

Future Award" recognizes the achievements of a prominent individual who has demonstrated a strong commitment to African and African-American children and issues.

Pictured with Dr. Baker and Ambassador Young is award-winning actor Laurence Fishburne, who was appointed a National Ambassador to the U.S. Committee for UNICEF. As a National Ambassador for the U.S. Committee for UNICEF, Mr. Fishburne will help to raise greater awareness and funds in the U.S. on behalf of millions of children in more than 140 impoverished countries.

Expansion Complete At Portland Brewpub

One of Portland's original brewpubs, which opened 10 years ago, has remodeled and expanded and will show off its facelift Tuesday, July 23. Flanders Street Brewpub & Eatery, located at 1339 N.W. Flanders, offers a full range of Portland Brewing beers on tap, with selected specialty and seasonal beers brewed on site. The menu now includes English pub specialties like MacTarnahan's Fish & Chips and British bangers.

The Brewpub also features Portland Brewing's newest addition to its family of beers...Drew Bier. No, it's not our latest ale -- he's the pub's new general manager. Bier has more than 15 years experience in the restaurant industry.

Portland Brewing was able to expand its popular Flanders Street Pub by purchasing Bogart's, located next door to the brewpub at 406 N.W. 14th. The purchase enables Portland Brewing to double the size of the

brewpub, add additional seating and expand the menu, while maintaining the traditional brewpub music and ambiance.

"We've been a fixture in the Pearl District for 10 years and this was the perfect opportunity to expand our presence in the neighborhood," said Eric Starr, Portland Brewing's Food and Beverage Director.

Portland Brewing Company, located at 2730 NW 31st Avenue in Portland, started producing hand-

crafted ales for the Portland beer market in 1986. Today, Portland Brewing Company brews and bottles MacTarnahan's Ale, Oregon Honey Beer, Wheat Berry Brew, Haystack Black, Portland Ale and Bavarian Style Weizen as well as a variety of tap specialty and seasonal beers for distribution throughout the Western states and beyond. Portland Brewing can also be found on the Internet at: <http://www.portlandbrew.com/portland>.

New Pet Clinic Sets Grand Opening

Forest Heights Veterinary Clinic, P.C., is celebrating its grand opening with a "family fun day" on Saturday, August 3, from 10 a.m. to 2 p.m. The pet clinic is located in Barnes-Miller Village, Suite H, at 7365 S.W. Barnes Rd. in Portland.

"Everyone who's interested in animals" is invited to the activities celebrating the bond between people

and pets, says staff veterinarian Steven Gowen, D.V.M.

The free events include a visit by Susan Chernak McElroy, author of Animals as Teachers & Healers: True Stories & Reflections. Along with her dog, Arrow, and cockatoo, Pumpkin, the author will read stories from her book, a Book-of-the-Month Club selection that Jack Canfield, author

of Chicken Soup for the Soul, calls "soul food animal lovers." After her talk at 10 a.m. McElroy will sign copies of her book.

At 11:45 a.m., Ellie, a Golden Retriever, will demonstrate the skills that make a champion service dog. Ellen Kaye, a staff member of the Dove Lewis Pet-Assisted Therapy program, will tell about the program

and share stories of this special work.

Especially for kids, Timothy Turtle the clown will entertain with animal-shaped balloon twists, juggling and magic feats from 11:45 a.m. until 1:15 p.m. A free brunch and espresso drinks will be served from 11 a.m. to 2 p.m.

For further information contact the Forest Heights Veterinary Clinic at 291-1757.

Six-Year Old Black Youth Not to Stand Trial

For Oakland, California Attorney John L. Burris, the ruling that a six year black boy is not competent to stand trial for aggravated assault on a month old baby, is seen as a major victory for the black community.

As the attorney for the accused child, Burris won a ruling that the boy, who was charged with smashing a new born baby's skull during a robbery, be placed in a group home where he will under go psychological evaluation. The boy returns to court in about five months to determine if he is competent to stand trial. If not, he will undergo more treatment.

Burris, however, is pressing to have all charges dismissed. He does not downplay the horror of the beating. "I am a father. I can understand the rage that one could feel," he said.

"But, this kid is only six-years old and should not be in the criminal justice system.

During the court hearing and in a press conference after, Burris praised

the Contra juvenile referee's decision and blasted the prosecutor's decision to continue to pursue the case. "We have some loose-cannon prosecutor who wants to get vengeance on a 6-year old.

"Any person reasonable and rational--who is not tarnished by blind ambition and whatever prejudice they may have could see that this small boy has the kind of problems where he could easily misled."

Other young children have been killed and not been prosecuted," Burris pointedly observed, adding, "I could by cynical and question is the difference lay in the fact that those children were white and the 6-year old is black."

Burris said that he was fully confident that the charges against the 6-year old will be soon drop. "And then maybe," Burris said, "the troubled young boy can find the help he needs and go on to make a positive contribution to society."

"The Spirit Of A Man" Author Visits

Continued from Metro

their families. Men need to stop "doing" said Vanzant, and learn how to "be."

"You must be willing to change, give up, shift your perception from a physical to a spiritual way of living," said Vanzant. "The willingness to clean out the heart and open the mind... will result in awareness, alignment, and harmony with being."

She also insisted that women must make room for men to show up by listening, and not belittling them.

For the author, writing the book helped heal emotional wounds inflicted by an emotionally absent father, a relative who sexually abused

her, and an abusive husband.

After completing the manuscript, she says she heard the voice of her deceased father say "I love you," something she never heard from him as a child.

From her difficult past, Vanzant went on to graduate SummaCum Laude from Medgar Evers College at City University of New York. She then earned a law degree and became a criminal defense attorney.

Vanzant concluded her talk from the podium at the center of the stage, speaking to both men and women.

From there she told her audience that black men and women must come together to heal one another, their own community and ultimately the world community.

WHEN POLLUTION IS A PROBLEM, WE SUGGEST YOU STAY INSIDE.

(AT LEAST UNTIL WE COME TO A COMPLETE STOP.)

As summer temperatures rise, so do air pollution levels. That's why the Department of Environmental Quality occasionally puts out a Clean Air Action Advisory signaling that the air is unhealthy, especially for children, the elderly, and people with breathing problems. Fortunately, we can reduce the severity of the problem by limiting vehicles on the road. We can all breathe easier by planning to use alternative transportation on these days. To help you prepare, Tri-Met is offering a packet that includes everything you need to be ready to ride the bus or MAX, as well as information on carpooling. Don't wait until the pollution problem heats up again. Take a deep breath, and call 238-RIDE now.

How We Get There Matters.