DUCKS CLOBBERED IN COTTON BOWL

Colorado Scores 38-6 Victory On Wet, Cold Texas Field

John Hessler threw two touchdown passes in a record 19-point third quarter as seventh-ranked Colorado took advantage of numerous turnovers and mistakes by number 12 Oregon for a 38-6 victory in the Cotton Bowl in

Marcus Washington returned an interception 95 yards for a score for the Buffaloes, who were playing in the Cotton Bowl for the first time since 1938, the second year of the game.

The Buffaloes used two fumbles and a penalty by Oregon to set a Cotton Bowl record for points in the third period. Colorado won its third straight bowl game and completed a 10-2 season under first-year coach Rick Neuheisel.

"We were sluggish in the first half from an offensive standpoint but the defense found a way to keep us in the game," Neuheisel said. "Marcus had a big play. ... We came into the second half and really took control."

"I'm real happy for the team,' said Hessler, who replaced the injured Koy Detmer early in the season. "We should be ranked in the top five."

The Ducks (9-3) committed five turnovers and were kept off the

scoreboard for the final 53 minutes.

Oregon was looking for the first 10-win season in school annals under first-year coach Mike Bellotti but instead dropped its fourth straight bowl game since a victory over Tulsa in the 1989 Independence Bowl.

Colorado held a 13-6 lead when it took the second half kickoff.

On the second play, Herchell Troutman burst up the middle for 55 yards to the Oregon 9. Two plays later, Hessler rolled out right and found tight end Matt Lepsis in the back of the end zone for a two-yard scoring toss and a 20-6 advantage.

Ducks quarterback Tony Graziani's fumble was recovered by Buffs safety Donnell Leomiti. Oregon forced a field goal try but had 13 players on the field for the kick, giving a first down to Colorado, which took the three points off the board and resumed its drive.

From the 6, Hessler ran left and pitched an option to Troutman, who banged into the end zone 6:20 into the period.

Graziani fumbled again on Oregon's next possession and defensive end Greg Jones returned it 15 yards to the Ducks 17. Three plays

later, Hessler found Phil Savoy in the left corner of the end zone with a 12yarder, giving Colorado a 32-6 lead with 5:42 to play in the quarter.

"During the second half, we never really got our feet on the ground,"

Graziani said. "Like coach said, the wheels fell off." Buffs backup quarterback Ayyub Abdul-Rahman ran five yards for a score with 1:09 to go.

Hessler was 11-of-26 for 115 yards and two interceptions. He also ran

for a score in the second quarter. Troutman had 100 yards on 13 carries for Colorado, which held a 313-267 edge in total yards.

"The difference was Herchell Troutman," Ducks cornerback Alex Molden said. "He hurt us, especially in the third quarter."

Graziani was 19-of-37 for 113 yards, two interceptions and two fumbles. Ricky Whittle rushed for 50 yards on 12 carries.

"Their defense is good, but not that good," Whittle said. "They capitalized on our mistakes and I have to give them credit for doing that. I think we've faced better defenses in the Pac-10."

The teams battled awful conditions. The game was played in a steady, misty rain in near-freezing temperatures and there were empty seats everywhere. It was Colorado's biggest bowl victory and Oregon's largest bowl defeat

"The weather is like this in Colorado," Buffaloes defensive end Terrell Cade said. "I wasn't expecting it to be this cold. Yesterday we were taking pictures in the sun and today we woke up and it was cold and gray outside.'

In the first half, the Ducks were

able to move the ball on the Buffaloes' defense, which surrendered 21.3 points per game this season.

But two long drives in the first quarter bogged down and Oregon had to settle for field goals of 25 and 33 yards by Joshua Smith. Colorado bounced back late in the period and Hessler completed an 80-yard march with a one-yard sneak on the first play of the second quarter, giving the

Buffs a 7-6 lead. Oregon was marching toward a go-ahead score when Graziani, under a heavy rush, threw a pass right to Washington, who sped up the right sideline untouched to make it 13-6 with 6:31 left before halftime.

"When you're down there and you have a chance to score, it hurts," Bellotti said. It went the other way and it was a two-touchdown swing. The momentum of it was very tough

"The quarterback basically gave us a gift," Washington said.

Hessler was harassed throughout the first half, absorbing five sacks.

It was the first time since 1940 and just the second time everthat no team from Texas participated in the Cotton Bowl. In 1940, Clemson edged Boston College, 6-3.

"PRIME TIME" SANDERS, DALLAS COWBOYS SUPERSTAR

Football superstar Deion "Prime Time" Sanders, who recently signed a highly lucrative seven-year contract with the Dallas Cowboys football team, chalked up a second coup when he announced that he had become Pepsi-Cola Company's latest warrior in the ongoing Cola Wars.

Under a multi-year contract with Pepsi, the 28-year-old athletic phenomenon will act as a celebrity representative for the beverage company, starring in Pepsi advertising and promotions and making personal appearances on behalf of the company.

During recent weeks, Sports Illustrated Magazine called Sanders "the best defensive back in football, among the best of all time" and The New York Times Magazine called him "the paradigm for a new kind of athlete," one who is as at home at the negotiating table as on the football field. The ever-present laptop computer he carries with him on his travels is as much an extension of his personality as is the trademark headband he wears on his head.

Sanders holds the distinction of being the first man to have played in both the World Series and in the Super Bowl, both in January, 1995.

Sanders played baseball for the football stars Jerry Rice and Steve Atlanta Braves and football for the Atlanta Falcons, the San Francisco 49ers and, now the Dallas Cowboys.

He is the latest in a long line of celebrity sports figures to become a Pepsi pitch man. In the last several years, Shaquille O'Neal, Bo Jackson, and Ken Griffey Jr. have served as spokespersons for the soft drink company.

Just as Sanders's recent move for the San Francisco 49ers to the Dallas Cowboys took the sports world by surprise, Pepsi also made sports history when Cowboys owner Jerry Jones announced that Pepsi had ousted Coke as the official soft drink of Texas Stadium.

The Texas stadium announcement was just one of an impressive list of major sports marketing wins that Pepsi has scored this year, in-

Becoming the official soft drink of Foxboro Stadium (home of the New England Patroits); the U.S. Open Tennis Tournament; the PGA; the NCAA, and NASCAR.

Announcing product endorsement deals with tennis star Andre Agassi for Mountain Dew, and with

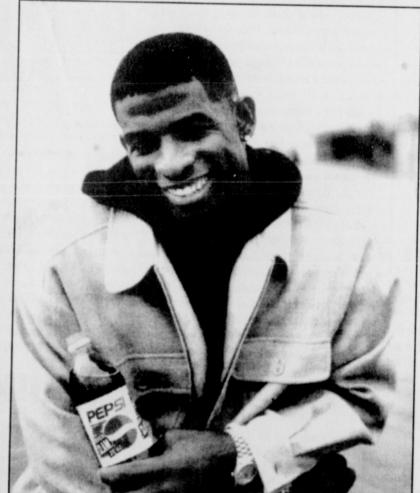
Young for Pepsi's All-Sport Body Quencher sports drink.

Launching popular new ads behind brand Pepsi and Al Sport using Shaquille O'Neal and Ken Griffey, Jr., respectively.

The seemingly unstoppable Sanders made his much anticipated debut with the Cowboys in October during the team's 28-13 defeat of the Atlanta Falcons, in a game where Sanders demonstrated his versatility by playing both defense and offense.

Born in Fort Myers, Florida, Sanders attended Florida State College, where he distinguished himself in both football and baseball. It was at Florida State that Sanders christened himself "Prime Time," a nickname that signified his belief that he was the best defensive back in the nation. Form the start, Sanders envisioned himself as more than a great sportsman, seeing himself as "something of an entertainer...(like) a Jim Carrey or an Arnold Schwarzenegger.'

Sanders lives in Dallas, Texas, with his wife, Carolyn, and their two children, Diondra, 5, and Deion Luwynn Jr., 2



Deion Sanders

Beavers Lose To **Ducks In Far West**

Kyle Milling scored 17 points and Jamar Curry added 12 as Oregon routed Oregon State, 75-50, Saturday for third in the Ford Far West Classic.

Mississippi State beat Nebraska to win the holiday tournament played for the first time in the new Rose Garden arena.

Jamal Lawrence and Michael Carson each had nine points for the Ducks (7-4), who opened up a sixpoint halftime lead with an 18-9 run in the first nine minutes of the second half.

Milling added nine rebounds and Curry had six assists as Oregon shot? 52 per cent from the floor and outrebounded Oregon State, 43-36.

Markee Brown finished with 12 points and Rob Williams added 11 for the Beavers (2-6), who shot a dismal 24 per cent (16-of-65) from

Painter Wins Chrysler Junior Golf Scholarship from Chrysler, the AJG and Golf Digest.

Gresham, Oregon's Geoffrey Thomas Painter has been awarded a Chrysler Junior Golf Scholarship.

Painter, 17, is one of only 40 young Americans selected from thousands of applicants to receive this prestigious award, now in its second year. The Scholarship Program, the largest initiative of its kind, is operated in conjunction with the Ameri-

In the Crease, a newly founded

can Junior Golf Association (AJGA).

Winners were selected based on a series of personal essays and parent, teacher and/or mentor recommenda-

The applications were judged by the Chrysler Junior Golf Scholarship Advisory Board which includes PGA Tour Player and Program Ambassador Tom Kite and representatives

IS PORTLAND READY FOR THE NHL?

AINSWORTH DRUG

3002 NE Ainsworth 282-0787

See us for all your Prescription Needs

\$3.00 off Your next new or transferred prescription.

For insurance co-payment, lesser of: copay or \$3.00

One prescription per coupon Coupon expires 12/31/95



New & used books on Business, Music, & African-American Studies

POWELL'S CITY OF BOOKS

9 AM - 11 PM Monday through Saturday 9 AM - 9 PM Sundays Used books bought every day till 8:30 PM On the #20 Bus Line • One hour free parking 1005 West Burnside Street

228-4651

non-profit organization, has recently begun a crusade to bring a National Hockey League (NHL) team to Portland. With the NHL's desire to put a team in the Rose Garden it is time for Portland's business community and citizens to step and let Paul Allen know Portland is ready to become a "big league" sports town, by acquiring and supporting a NHL team.

The NHL would love to place a team in the recently completed Rose Garden. Paul Allen, Trailblazer and

Rose Garden owner, is the obvious candidate for ownership. Creating public awareness and support is the primary key to landing a NHL team. In the Crease has contacted over forty local business leaders asking them to show Paul Allen the support he will receive from the business community. Local community awareness and support is being generated through mailings, posters, leaflets and telemarketing. The addition of a NHL team would surely benefit all of Portland, organizers said.