Volume XXVI, Number 1

Dancers Get Dream Call Talented young Portland

dancers are home after performing in Europe.

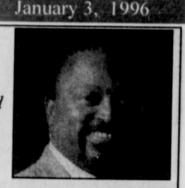


See Metro, inside.



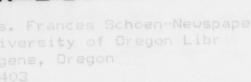
Harris Coming To Rose City The downtown Red Lion and

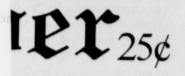
Benson Hotel await one of the northwest's best jazz musicians.



See Arts & Entertainment, page B3.

The Portland (*





WEEK **Election Under** Microscope

The University of Oregon has won a National Science Foundation grant to conduct a voter survey to learn when and how people vote in Oregon's experimental mailin election to fill Bob Packwood's empty Senate seat. There's a great deal of interest in the election by those who think mail balloting changes candidate elections.

Moore Street Dinner Feeds 300

The first holiday dinner was served at the Salvation Army's Moore Street Community Center in inner north Portland. The Christmas Day feast included baked chicken, stuffing and pies to feed 300 seniors, adults and children.

Audit Finds Potential Savings

Oregon could save \$4 million with better management and control of its vehicle fleet, according to an audit by Secretary of State Phil Keisling. The report finds many state vehicles are kept too long, resulting in higher maintenance costs and lower resale value. Other vehicles are underused and not needed.

> **Newt Seen** As Extreme; Scary

Kwanzaa Honors Seven Principles



Kamau Sadiki (left) and friends perform music while Cristal Hinson looks on at the Urban League Kwanzaa celebration at the Northeast Multicultural Senior Center.

wanzaa is being celebrated by African Americans this week in honor of the traditions of the past.

The holiday originated when African American ancestors gathered to celebrate the harvesting of the first crops. The word Kwanzaa is Swahili for "first fruits."

The celebration starts the first day after Christmas and is observed with seven principles over seven days. The principles are:

Unity (Umoja) - To strive for and maintain unity in the African American family, community, nation and race.

Self-determination (Kujichagulia) - For African Americans to define, name and speak for themselves, instead of being defined or spoken for by others.

Collective Work and Responsibility (Ujima) -For African Americans to build and maintain their community together and to make African American problems, community problems and to solve them together.

Co-operative Economics (Ujamaa) - To build and maintain African American stores, shops and other businesses and to profit together from them.

Purpose (Nia) - To make as a collective vocation, the building and development of the African American community in order to restore African American people to their traditional greatness.

Creativity (Kuumba) - To always do as much as you can to leave the African American community more beautiful and beneficial than it was when African Americans inherited it.

Faith (Imani) - To believe with all your heart in parents, teachers and leaders of African American decent and the righteousness and victory of the African American struggle.

Joblessness Looms Large In N/NE

A recent Time/CNN poll show that 63 percent of Americans view House Speaker Newt Gingrich as too extreme, 49 percent find him scary and 49 percent say he is insensitive to the needs of the poor.

Clock Shows Crime Frequency

To understand the impact of crime on our lives, Oregon officials have published a crime clock that shows one crime is committed against persons in the state every 9.6 minutes. A homicide occurs every 2.5 days, a rape every 6.5 hours, a simple assault every 17.2 minutes and a robbery every 2.1 hours

Kaiser Helps Ministerial Alliance

Kaiser has awarded the Albina Ministerial Alliance \$5,000 to promote affordable, quality child care in north and northeast Portland. The alliance serves over 7,000 children and families in the area each year with child care services, youth employment, academic support and other services.

City Workers Help Kids

Nearly 300 children had a brighter holiday season, thanks to the generosity of city employees and members of the public who participated in City Hall's first giftgiving promotion. "This campaign as been an overwhelming success and a great example of the true spirit of Portland," said Mayor Vera Katz.

PGE Thanked For Hot Meals

Loaves and Fishes is expressing gratitude to PGE for restoring electricity to their central kitchen after in lost power during the recent windstorm. Many of the seniors depending on the meals for their daily hot, nutritious meals were also without heat and electricity.

By PROMISE KING ore jobs and more training opportunities for people who live in north and northeast Portland. top Jennie Portis new year's wish list.

As executive director of the North-Northeast Workforce Center, Portis is concerned about the scale of unemployment in the inner city.

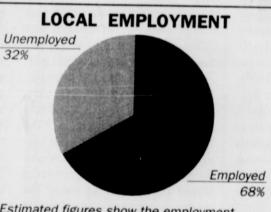
A recent study by the center, yet to be completed, shows unemployment rates are 6.4 percent for white males, 5.2 percent for white females, 14.5 percent for black males and 9.6 percent for black females. The jobless rate for Native American males is 21 percent and 8 percent for Native America females.

Other figures show unemployment rates

for Asian American males at 6.8 percent, Asian American females at 12.8 percent, Hispanic males at 6.8 percent and Hispanic females at 12 percent.

Overall, unemployment in the inner-north and northeast Portland area is more than twice the rate in the balance of the city.

Figures show 68 percent of 18,000 people in the north and northeast area are employed,



Estimated figures show the employment levels in inner North and Northeast Portland.

> place expectations and behaviors, racism and cultural prejudices are barriers to employment in this community.

while about 32 percent are not working due to parents out of the labor force, unemployed workers, youth and persons with disabilities not working. The report finds that, transportation, childcare, basic skills education, work experience, work-

To achieve a rate of 75 percent male participation in the labor force, the study suggests, 500 men would have to begin work or begin to seek work. It says the high number of black men not in the labor force accounts for the entire 500 man disparity.

About 44 percent of black women are not in the labor force, that's about 2,250 people out of a population of 5,100. This represents about 200 people above the city average, the study shows.

Consequently, poverty among whites in inner north and northeast communities is 20.7 percent and among blacks 32.4 percent. The poverty rate for the entire metropolitan area is 13.5 percent.

Details of this study will be release this month according to Portis.

\$121,000 For United Negro College Fund

promotional partnership with Forbes magazine has resulted in a \$121,000 donation to the United Negro College Fund (UNCF).

The donation represents 20% of the revenue generated by the highly successful, 28page special advertising section, "UNCF and Business: Empowering the Next Generation," which ran in the magazine's August 28, 1995 issue

The resounding success of the alliance has led to plans for a similar partnership in 1996.

Timothy C. Forbes, Acting Chief Executive Officer of Forbes Inc., presented the donation check to William H. Gray III, President and CEO of The College Fund. "We are delighted to have the opportunity to present this donation to The College Fund - the spectacular result of a winning promotional partnership - and we look forward to repeating our success next year," Forbes said.

"UNCF and Business: Empowering the Next Generation" detailed The College Fund's 51-year history and its success in making higher education available to disadvantaged students. The section featured such major advertisers as Chrysler Corporation, Merrill Lynch & Company, Pfizer Inc.,



Timothy Forbes (Left), Acting CEO of Forbes Inc, presents \$121,000 donation check to William H. Gray III (Right), President and CEO of The College Fund

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Rockwell International, Sallie Mae, Chase Manhattan Bank of North America, Hoechst Celanese Corporation and others.

Next year's special section will run in Forbes' September 9, 1996 issue. For information, contact: Arnold Prives at 212-620-

This is the first time we participated in such a promotional partnership - and it succeeded beyond expectations," said College Fund CEO William H. Gray III. He added: "The College Fund's successes

are due in large measure to the support and commitment of forward-thinking corporations. This year's special section demonstrated the value of corporate involvement, and it allowed us to thank the corporations whose support makes it possible for us to help deserving students. The 1996 section will be an opportunity to bring more information about The College Fund's achievements to the top executives who are Forbes readers."

The College Fund/UNCF is a consortium of 41 private, historically Black colleges and universities. It is the oldest and most successful minority higher education assistance organization in the country. The College Fund currently administers more than 350 educational programs that give students access to higher education and career opportunity, and strengthen its member colleges. It is ranked first among education organizations by The Chronicle of Philanthropy and fifth among education non-profits by Money.

Forbes is the nation's leading business magazine. According to the Publishers Information Bureau, for the first 10 months of 1995 Forbes was number one in advertising pages among all business publications measured by PIB.

