

Community News

for North/Northeast Portland

Annual Picnic For Yaun Center Improvements

The Yaun Youth Care Centers of Oregon will be holding its 4th Annual Summer's End Picnic and Chautauqua, Saturday, September 16, from 12 noon to 6 p.m., at Peninsula Park. Picnic activities include live entertainment, "horse" with selected Trail Blazers, and auction, a raffle, kids' games, and a catered barbecue.

This year's entertainment will be provided by Portland Blues artist Linda Hornbuckle. Hornbuckle will be joined in the park's gazebo with a number of blues artists with whom she has performed in recent years. The Blues performance is made possible by a grant from E & M Commu-

nity Market.

No less entertaining, five names will be drawn to play "horse" with Portland Trail Blazer Clifford Robinson and others. Other raffle items include certificates to local hotels, dinner certificates, compact disks, and merchandise.

Picnickers also can take part in Yaun's Silent Auction. High bidders can win such items as three days in Reno at the Riverboat Hotel and Casino, roundtrip airfare for four and "fun packages" to the Red Lion Inn and Casino in Elko, meals and one night at McMenamin's Edgefield for two, numerous Oregon Coast resorts and hotels, skydiving at Timberline, a

Trail Blazer coat, a special NIKE package of cross-trainers, sweatsuits and dufflebag.

The picnic menu, provided by Doris' Cafe, includes BBQ pork ribs, BBQ chicken, potato salad, greens, red beans and rice, and corn muffins. Other items and refreshments are being provided by local area merchants. Special hamburger meals will be provided to children, 14 and under.

Cost is \$12 for adults, \$6 for children, and \$30 for families (4 persons). Meals must be ordered in advance by calling 281-7564. Raffle tickets are \$2 each and Silent Auction items will go to the persons writing down the highest bid. Both

are open to the public.

Each year the picnic provides funding for the Alfred Yaun Residential Center on NE Rodney. For 26 years, the home has been licensed for up to 15 young men who are deemed "at-risk" by counselors, the CSD or the courts. Currently, the residential program needs nearly \$100,000 for remodeling, painting, dormitory and study room improvements, and expansion of recreational facilities.

Other Yaun programs include Youth Employment and Empowerment Program (YEEP), Youth Outreach and Gang Alternatives, an the Clackamas County Youth Gang Task Force.

Martin Luther King, Jr. Elementary School Has 40 Open Slots For Pre-Kindergarten Students

We have forty (40) open slots for Pre-Kindergarten students and a few openings in the rest of the grade levels at Martin Luther King, Jr. Elementary School. The school is located at 4906 N. E. 6th Avenue, Portland/280-6155

Martin Luther King, Jr. Elementary School's Special programs include the following:

- All Day Kindergarten
- Half Day Pre-Kindergarten
- Mixed-Age Classes
- Music
- P.E.
- Computer Lab Kdgn - 5
- In-School Scouting
- Reading Recovery program
- Chapter I
- Friends of the Children
- Hands-On-Science Outreach
- Firefoxes African Dance/Drill Team
- Free Breakfast/Free Lunch program
- Touchstone Program
- Chess Club
- Computer Club
- Several Business Partnerships

Metropolitan Family Service Receives Demonstration Grant For Portland's Older Adults

Metropolitan Family Services' Foster Grandparent program received an Experience Corps grant of \$175,000 at 9:30 am on Monday, September 11, at a news conference in the gymnasium of Humboldt Elementary School at 4915 N. Gantenbein. The grant, from the National Senior Service Corps (NSSC) of the Corporation for National Service (CNS), will be presented by John B. Keller, CNS Experience Corps Project Manager. Also speaking was Congressman Ron Wyden (D-OR). "We're thrilled to have the opportunity to develop this model

intergenerational program," said Gary Withers, Executive Director of Metropolitan Family Service. John Hopkins University School of Medicine and Public/Private Ventures of Philadelphia will partner with the NSSC. Both organizations offer technical support, research and analysis.

The Experience Corps is a neighborhood-based demonstration project aimed at improving scholastic achievement and the overall quality of life for children in four local elementary schools -- Humboldt, Woodlawn, Kenton and Brooklyn. Teams of Senior Corps members will

work to increase learning in reading, math and environmental areas; facilitate parental involvement; and enhance broad neighborhood support for the children and the school.

The Experience Corps will include up to 50 active older adults, age 55 and over, serving a minimum of 15 hours per week, who will serve in teams of 6 to 10 individuals.

Corps members will mobilize parents and others in the community to mentor, tutor and provide a variety of services to children. Incentives, such as stipends, educational vouchers and travel costs, will be available

to seniors to encourage their commitment to one full year of service.

While thirty programs in the country were nominated to receive these grants, only five were selected. In addition to Portland, the other cities selected are New York, Minneapolis, Port Arthur (Texas), and Philadelphia.

For more information contact: Foster Grandparent Program or Experience Corps, Stefana Sardo, 503/284-4322; Corporation for National Service, John Keller, 206/553-1558; or Humboldt School, LaVerne Davis, principal, 503/281-8797.

Black Labor, White Wealth

BY PROF. MCKINLEY BURT
The Search For Power And Economic Justice.

Actually, that is the title of an excellent book by Dr. Claud Anderson (Duncan & Duncan Inc. 1994), but it fits in very well as a part of my series, "Minority Business For Year 2000."

While the author's background is not that of business and commerce (Ed.D.), we, nevertheless, are treated to some thorough research and thoughtful analysis of a nagging economic problem that has been exacerbated to no end in the past decade of both corporate and public sector layoffs. It is reassuring to find that there are an increasing number of us [African Americans], standing outside the financial arena, who are forced to the conclusion that 90 percent of the problems are economic in nature.

Paragon Cable Adds New Payment Site

Paragon Cable has announced the addition of a new payment site at the Postal Express Unlimited store at 3507 N.E. Martin Luther King Jr. Blvd.

The location will make it easier for customers to pay their cable bills, company officials said. The Postal Express office is open Monday through Saturday from 9 a.m. to 6 p.m.

The new location joins Paragon's three existing full-service walk-in service centers and 13 other payment sites.

consequence, there was no vehicle for capital accretion, and even new Asian immigrants had better financing available for ghetto enterprise.

I have dealt with this in these pages at other times. I would, however, draw attention to several factors (social attitudes?) that have crippled minority business in the past--and which still may be agents of failure. In the busy hey day of the first post-war efforts to build an economic structure owned/operated by African American, I and other members of my peer group pursued a very naive course of action -- at first!

This was in the middle 1950's and in Los Angeles, the center of flux and movement. Those few of us lucky enough to have gained broad, real-time experience in American industry and finance were beguiled by the rhetoric and blandishments of several of the large black-owned financial institutions (insurance) that had survived from another age. We were soon stripped of any illusions that our business proposals (on-going or prospective) would receive any better reception than from white banks or mortgage brokers. Monies from black policy holders was 'exported'.

White-owned grocery chains

were enabled to expand their leaseholds in the inner-city almost indefinitely. White venture capitalists got monies for "sure fire" ghetto exploitation by indirect means and subterfuges. Many of these revelations came from sympathetic white members of accounting and legal professional societies. Already the Asians were getting funds transfers from home for developing inner-city business.

Some blacks were able to get some high-cost capital from black or white mortgage and trust deed brokers. The feds were yet to begin lending -- for "traditional" black enterprise. These experiences turned my thoughts to an even earlier period, 1948 to 1951 in Portland, Oregon when most of my accounting clients were car dealers on Martin Luther King Blvd. (then "Union Avenue"). Squeezed by the high interest charges of the big finance companies and banks to finance their huge inventories of used cars kept on their lots, two of my dealer clients combined forces and broached the idea of my setting up an auto finance company, for them. The other small dealers from North Broadway to Columbia Blvd. would be the customers, attracted by lower interest rates (called "flooring") and a "friendly, neighborly" en-

vironment.

The ideas I am developing here are about "capital accretion" and possible ways blacks may go about it. As Dr. Anderson says in his book, African Americans dissipate tens of billions in purchasing power each year, but fail to develop institutions to structure that cash flow and put it to work. We will explore those possibilities next week. Evidently, a college education is no solution.

But back on Union Ave and the two white car dealers who employed me to set up "Union Avenue Auto Finance Co." (Sidney Ambrose and Samuel Masters); We all belonged to the generation of "got a brain? Read and write? Know where the public library is? Then you can't possibly have a problem. Within thirty days I had located the trade association for finance companies in Utah, obtained all the accounting and procedural manuals, hired an office girl and we were making dry practice runs. "Sid and Sam" had hired a contractor to build an office in the 5000 block of N.E. Union and their lawyer had filed the corporate papers. Next month I was driving up and down Union Ave. Signing up dealers. The Negroes were saying, "McKinley, you can do that!"

Kids Need Breakfast For Learning, Part II

(Continued from last issue)

Montandon believes that even the most hectic household can find time for breakfast.

"In some cases, it might require waking the family 10 to 15 minutes earlier than usual. But, when you consider you are giving your children a classroom edge and helping them learn a lifetime of good eating habits, it is well worth the effort."

A balanced breakfast should include a daily product such as low-fat milk or yogurt, a grain such as a high-fiber bread or a cereal, a protein such as peanut butter, cheese or a lean cut of meat and a fruit or 100 percent fruit juice.

"It's alright to occasionally serve sweetened cereals and convenience foods such as toaster waffles, breakfast burritos and other frozen entrees," she said. Parents

should carefully read labels because many of these foods contain high levels of sugar, sodium and fat.

Parents should also remember that they are important role models. Children are more likely to eat breakfast if their parents eat breakfast, Montandon said.

If breakfast just does not fit into the morning routine at home, Montandon encourages parents to consider programs available at their local school.

And, remember on those mornings when no one is on schedule, you can always eat in route.

"Make sure to have plenty of breakfast items like low-fat breakfast bars, fresh fruit and cartons of milk or 100 percent fruit juice on hand to offer your children in the car. The important thing is for them to eat something nourishing," she said.

Photography By DUANE LEWIS
Capturing the Moment
A Lifetime Of Memories
Duane Lewis, President
3808 N. Martin Luther King Blvd.
Portland, Oregon 97211
Call 503 284-8268

"Some day," you've said.
"Some day I'm going to do it."
"Go back to school, so I can get a job with a future."

Is this the time?

It's not too late. Classes start this month, it's true, but there's still time to contact the PCC campus nearest you, come in and take a look at your options. You'll find us friendly, not intimidating. We'll help every way we can to chart the career path that's best for you.

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