The Fortland Observer

# ENTERTAINMENT Soultry Vestimenta Ventures Forward

The Origins

Vestimenta originated in

In the early 1970's, Vestimenta

Vestimenta wanted its collec-

gance and charm, and identifiable style. Armani instilled Vestimenta with his personal style -- thereby

transforming it into a leading mens-

underwent significant changes to

What's in a name -- style, flair, spirit, inspiration? Well, that's exactly what's contained in the name of Motown recording group Soultry, whose self-coined moniker -- a combination of the words soul and sultry -- literally means "Hot soul." And hot soul is exactly what the fourmember group serves up on its debut album, titled Soultry. From funkdified grooves to heartbreaking slow drags, the foursome -- comprising Baby, Kelly, K. J. and X -- embrace the gamut of rhythm & blues and deliver songs that lay a solid foundation for their musical arrival.

All in their early 20s, Baby, Kelly, K.J. and X met and formed Soultry during their stint in the U.S. Marine Corps. While stationed in El Toro, California, Baby and Kelly were working in a vocal group with two other singers prior to hooking up with K.J. and X.

"We went on an open call and were cast in the Coca-Cola 'Always' commercial -- the one where the four guys are sitting around on the couch singing," Kelly explains. "We started to receive a lot of interest from record companies after the commercial, but the other two group members weren't interested in pursuing a professional music career. We used to practice singing with K.J. and X,



Karrey "K.J." Johnson Jason "Baby" Hibbert Kelly "K-Born" Jackson Xavier "X" Preston

so we knew that we worked well together, and we asked them to join

Finding two other equally talented and ambitious singers was just half the battle for Soultry. The dayto-day demands and regulations of military life made pursuing a recording contract an extremely challenging task. "Because of our schedules, we were having a hard time pulling together the resources to put together a demo,"X recalls.

It was at that point that one of the improve its strategic position and immediately signed them to a management contract.

representatives from the talent agen- image within the market place. cy that cast the Coca-cola commer- Vestimenta felt their consumers' cial introduced Soutlry to Alex Avant, lifestyles were changing and needed the group's manager. Though at the to design a collection that would time Avant was not interested in complement these needs. Consummanaging a group, the agency repre- ers were moving away from classic sentative, a personal friend of Avant, styles towards more directional silinsisted that he at least listen to and houettes. In 1972, Giorgio Armani meet Soultry. Avant took his advice spearheaded the design team and reand, after meeting with the group, vamped the menswear division. tion to exude a strong image within the apparel industry; one with ele-

atrics, the twelve-piece outfit plus

two dancers - featuring lead singer

and their trademark horn section -

are performing some of Earth, Wind

& Fire's classic hits from their ex-

traordinary twenty-plus year career.

Awards, four American Music

Awards and over 50 platinum and

gold albums, EW&F sell-out con-

cert halls worldwide, packed with

enamored fans singing along with

many accomplishments, Earth,

Wind & Fire are again charged for

rican and Latino rhythms, cool jazz

arrangements, celestial harmonies,

funk-flavored R&B and messages

of universal love sounds unique and

Not content to rest on their

Their progressive blend of Af-

every tune.

the future.

Winners of six Grammy

Philip Bailey, bassist Verdine White

wear company. The '80s: Growth and International Development

With designer Giorgio Armani's influence, Vestimenta grew rapidly. Over the next ten years, Vestimenta continued to maintain a solid reputation and reaped the benefits of their established success. Other designers with similar design philosophies were consulted to develop the business, they included J.C. De Castelbajac, Romano Ridolfi, Dolce & Gabbana and Elia. During the mid-eighties, Vesitmenta became world renowned and decided to expand internationally, leading them to open its U.S. branch, Vestimenta Inc.

The expansion proved to be a great triumph for Vesimenta and a great option for the American man.

The '90s: The Future

Vestimenta's future is dedicated to product development and international expansion. Two lines, originally from Europe, have been re cently introduced to the American market, the sportswear line for men and the Women's complete collec-

Vestimenta intends to expand these lines to gain momentum like their predecessor, the tailored menswear collection.

Monica is a fourteen- Miss Thang

## Earth, Wind & Fire



The elements are back on the road after 1994's sold-out U.S. concert tour which earned rave reviews from coast to coast. Earth, Wind & Fire's 50-city trek, dubbed "the Leg-

**Call For** 

**Performers!** 

all kinds to participate in

Artquake's Artsplay Day Pageant.

The pageant is Monday afternoon,

Opportunity for performers of

end Continues: Earth, Wind & Fire 1995 Summer Tour," is coming to

Known for their electrifying live performances and trend-setting the-

is an alternative to the sample-laden, rap-cluttered nineties.

The Gresham Art Committee is sponsoring An exhibit of "Dennis Cunningham and Paul Sutinen" from now through August 25 at Gresham City Hall, located at 1333 NW Eastman Parkway. Viewing hours are from 8 a.m. to 5 p.m. Monday through Friday.

Dennis Cunningham and Paul Sutinen have been commissioned to create the art, including three murals, for the new Gresham City Hall.

Vestimenta Fall/Winter 1995: The woman is wearing a pinstripe pant suit with a short fitted jacket with covered placket and matching pleated pants. The man is wearing a Moldava suit with a band collar jacket in rayon and wool.

Vesimenta's overall business development will be achieved by penetrating different markets and con-

tinuously providing consumers with a quality product representative of the Vestimenta philosophy.

### Your Fun Goes Further At The Fair.

Thurs. Aug. 24 - Sizzler Family Day
\$20 and a Sizzler Restaurant coupon buys two adult admissions

(ages 13 & over), three child admissions (ages 6-12), plus 10 carnival ride tickets (each ticket worth one ride). A savings of \$19.00!

Fri. Aug. 25 - Children's Day
TWO FREE HOURS of carnival rides for everyone, 10 a.m. - 12 noon.

Mon. Aug. 28 - Les Schwab Day With \$12.00 and a Les Schwab coupon you can ride all day until 6 p.m. and get 11 game tickets



(some games require more than one ticket). Gale Webb Safety In Sports Show.

In-line skates, BMX bikes and skateboards unite to create a high-energy show set to a pulsating soundtrack. Presented by 1-800-COLLECT. Stop by the 1-800-COLLECT Booth today 1-800-COLLECT to make a FREE long distance call!

Mon. Sept. 4 - Snapple Adult Two-For-One Day

Get two-for-one adult admission with a Snapple coupon available at all Oregon and southwest Washington Fred Meyer stores. Not good with any other fair discount offer. In the event of an adult and child, the higher price must be paid.

Just 45 Minutes South Of Portland

Take 1-5 south to Salem, Exit 258 (Portland Road). Turn left at Lana Avenue, continue straight.

**Admission** Adults {13 years and over} \$6.00 Children {6 - 12 years} Under Six Free Group Rate {25 or more} Season Pass

10 a.m. - 10 p.m. Sunday through Thursday. 10 a.m. - 11 p.m. Friday and Saturday. For more information,

Hours

\$4.50 ea. call 1-800-833-0011 Parking Per Day \$3.00 \$36.00 Season Parking

Buy Early, Save Money! Adult Discount Admission Tickets exclusively available at all Washington Mutual Bank branches in Oregon August 1-23.

(III) Washington Mutual

Oregon State Fair

Aug. 24 - Sept. 4, 1995 • Salem

Sept. 4, 1995 in Pioneer Courthouse Square. Rehearsals are Sunday, August 27 and Monday, September 4, Call 227-ARTS (2787) to be a part of this unique interactive performance! Artquake is Oregon's largest festival of the arts.

The 19th annual Artquake opens Friday evening, September 1 and runs until 6 pm, Monday, Septem-



For more ideas on reusing and reducing, call: I-800-9WILDLIFE

Reuse stuff today Reduce garbage

### New Cunningham & Sutinen Art Exibit

### Sisters Are Doing It For Themselves

TLC

Crazy Sexy Cool

Offer good thru 8/15/95



**East Portland** 

32nd & Burnside

231-8926

Their debut album sold

a cool 2.5 million copies. Now the group that took the street is coming back for more.

 $$8\frac{44}{\text{Cassette}}$12\frac{99}{\text{Compact}}$ 

year old singer blessed

with a vocal ability most

adult performers would

envy. Already a veteran

vocalist (she's been

singing in church choirs

since the age of four).

Monica's debut shows

the maturing of an artist

MUSIC

**NW Portland** 23rd & NW Johnson 248-0163

Miconson



MILLENNIUM