National Winners Selected In It's A Snap! Photo Competition

Kmart Corporation and Eastman Kodak Company announced the national winners of its jointly sponsored "It's a Snap! Using Cameras in the Curriculum" contest. Each winner receives a \$5,000 Savings Bond.

Stacy Hess, an eight year old student at New Franklin Elementary School in Chambersburg, Pa. received the top national honor for Most Beautiful category photo.

Miss Hess' entry captured a tender moment amid the stark colors of a spring day in Pennsylvania. With a bold red barn and the blue sky as a backdrop,

Miss Hess showed her younger sister affectionately cradling a delighted piglet at her parents' farm.

Douglas Swafford, a seven yearold and a resident of Chula Vista, Calif. (San Diego), was named national winner for his photo in the Needs Improvement category.

Swafford's photo of a homeless woman, who carries her belongings in a shopping cart, reflects the type of innocence and bewilderment captured in many engaging photos. Yet the image also reflects a subtle hope-

Nearly a quarter-million students across the United States participated in the innovative educational initiative designed to teach second-grade students the art of photography and creative thinking skills.

To implement the "It's A Snap" program, every Kmart store across the country adopted a "partner school" in its area and presented a curriculum package including a lesson manual, an instructional videotape about how to identify compelling photographic subjects, a stepby-step how-to poster, a Kodak Fun Time one-time-use 35 mm camera

for each student (up to 100 per school), and a photo display unit.

After studying lessons about the environment and the art of photography, the children were encouraged to take pictures of things that are beautiful and pictures of things that need improvement.

World-renown photographer Linda Solomon judged "It's A Snap" regional winners' photos to select the national winner for each category

Considered together, Hess' and

world, according to Solomon, who narrates the instructional videotape and serves as spokesperson for the

"Learning the basics of photography is more than understanding how to hold a camera steady, and tokeep fingers away from the lens. 'It's A Snap!' is an effective way to challenge children to explore their world through the camera's viewfinder," said Shawn Kahle, Kmart's Vice President of Corporate Affairs.

"Adding the childrens' own pictures into the learning process brings a new dimension to their education.

This is visual literacy!" said Charles Fischer, manager of educational programs, Kodak Consumer Imaging.

"It's a Snap! is one of the many ways Kmart demonstrates that educating children is an investment into tomorrow. The program is part of "Kmart Loves Kids" initiative to educate and improve the lives of

Eastman Kodak Company employs more than 96,000 people around the globe, 54,000 of them in the U.S. With major manufacturing plants in the U.S., Canada, Mexico, Brazel, England, France, Germany

and Australia, it markets a broad range of imaging products in more than 150 countries.

Kmart And Kodak "It's A Snap!" National Photo Contest Winners. Left: "Needs Improvement", Douglas Swafford, 7-

In 1994, the company's sales totaled \$13.6 billion. About half of the company's

sales came from outside the U.S., while exports from the U.S. totaled more than \$2 billion last year. The company invested about

\$850 million in research and development and more than \$1 billion in plant and equipment.

Kodak products include: photographic films, papers and chemicals for amateur and professional use;

years old, Chula Vista, California. Above: "Beautiful", Stacy Hess, 8-years old, Chambersburg, Pennsylvania. motion picture films; copier-duplicators; electronic imaging products including scanners, sensors, and printers; microfilm; image management systems; and diagnostic imaging film and equipment.

Kmart Corporation serves America with nearly 2,300 outlets in all 50 states, Puerto Rico, The U.S. Virgin Islands and Guam. Kmart also is parent company of Builders Square.

Kmart's International Operations extend to Canada, The Czech Republic, Slovakia and, through joint ventures, to Mexico and Singapore.



Swafford's photos capture the beauty, wonder and hope of a child's

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Machine Set-up mechanic needed for growing mfg. company. Responsible for mainequip. and assisting with remech. exp., preferably in a mfg. or pkg. envir. Three, 12 hr shifts, Thurs - Sat. Starting wage \$9.00 - \$10.50. Exc. benefits after 90 days. Apply direct between the hours of 1-5, M-F or send resume to 3580 NE Broadway. Portland OR. 97232. We are an equal opportunity employer.

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Human Resources Manager The Catlin Gabel School 8825 SW Barnes Road Portland, Oregon 97225

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Local MFG Co. seeks receiving clerk for warehouse. Must receive materials, inspect, maintain inventory, computer tracking. Must have one year warehouse exp., one year forklift, and experience with PC. Starting wage \$7.25. Ben. and review after three mo. Apply or send resume to 3580 NE Broadway, Portland OR. 97232. We are an

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Program Director for hands-on math and science program for girls aged 7 to 16, developing math, science and social skills. Seeking an enthusiastic, caring and energetic individual. Must have Oregon driver's license. \$8.10/hr with benefits, 30 - 40 hrs/week. Send resumes or pick up applications by August 21, 1995 at the YWCA Northeast Center 5630 NE MLK Blvd. Portland, OR 97211. EOE

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94.7 KRK looking for morning show host - do your friends think you're crazy - you may be who we're looking for. 3 yrs exp necessary. Send resume to KNRK Radio, 4614 SW Kelly, Portland, OR 97201. EOE. No Phone Calls.

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James River Corporation's North Portland conversion plant has an immediate need for a Journey Level Electrician. Requires Oregon Journey Level license and a willingness to work all shifts and weekend overtime as needed. Experience in DC drive and programmable controllers desired.

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James River Corporation



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