PAGE B6

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AUGUST 9, 1995 • THE PORTLAND OBSERVER

National Winners Selected In It's A Snap! Photo Competition

Kmart Corporation and Eastman Kodak Company announced the national winners of its jointly sponsored "It's a Snap! Using Cameras in the Curriculum" contest. Each winner receives a \$5,000 Savings Bond.

Stacy Hess, an eight year old student at New Franklin Elementary School in Chambersburg, Pa. received the top national honor for Most Beautiful category photo.

Miss Hess' entry captured a tender moment amid the stark colors of a spring day in Pennsylvania. With a bold red barn and the blue sky as a backdrop,

Miss Hess showed her younger sister affectionately cradling a delighted piglet at her parents' farm.

Douglas Swafford, a seven yearold and a resident of Chula Vista, Calif. (San Diego), was named national winner for his photo in the Needs Improvement category.

Swafford's photo of a homeless woman, who carries her belongings in a shopping cart, reflects the type of innocence and bewilderment captured in many engaging photos. Yet the image also reflects a subtle hopefulness.

Nearly a quarter-million students across the United States participated in the innovative educational initiative designed to teach second-grade students the art of photography and creative thinking skills.

To implement the "It's A Snap" program, every Kmart store across the country adopted a "partner school" in its area and presented a curriculum package including a lesson manual, an instructional videotape about how to identify compelling photographic subjects, a stepby-step how-to poster, a Kodak Fun Time one-time-use 35 mm camera



for each student (up to 100 per school), and a photo display unit.

After studying lessons about the environment and the art of photography, the children were encouraged to take pictures of things that are beautiful and pictures of things that need improvement.

World-renown photographer Linda Solomon judged "It's A Snap" regional winners' photos to select the national winner for each category.

Considered together, Hess' and Swafford's photos capture the beauty, wonder and hope of a child's

world, according to Solomon, who narrates the instructional videotape and serves as spokesperson for the program.

"Learning the basics of photography is more than understanding how to hold a camera steady, and tokeep fingers away from the lens. 'It's A Snap!' is an effective way to challenge children to explore their world through the camera's viewfinder," said Shawn Kahle, Kmart's Vice President of Corporate Affairs.

"Adding the childrens' own pictures into the learning process brings a new dimension to their education.

This is visual literacy!" said Charles Fischer, manager of educational programs, Kodak Consumer Imaging.

"It's a Snap! is one of the many ways Kmart demonstrates that educating children is an investment into tomorrow. The program is part of "Kmart Loves Kids" initiative to educate and improve the lives of children.

Eastman Kodak Company employs more than 96,000 people around the globe, 54,000 of them in the U.S. With major manufacturing plants in the U.S., Canada, Mexico, Brazel, England, France, Germany

and Australia, it markets a broad range of imaging products in more than 150 countries.

sales came from outside the U.S., while exports from the U.S. totaled more than \$2 billion last year.

\$850 million in research and development and more than \$1 billion in plant and equipment.

Kodak products include: photographic films, papers and chemicals for amateur and professional use;

motion picture films; copier-duplicators; electronic imaging products including scanners, sensors, and printers; microfilm; image management systems; and diagnostic imaging film and equipment.

ica with nearly 2,300 outlets in all 50 states, Puerto Rico, The U.S. Virgin Islands and Guam. Kmart also is parent company of Builders Square.

ations extend to Canada, The Czech Republic, *Slovakia and, through joint ventures, to Mexico and Singapore.



ELECTRICIAN Journey Level Electrician

James River Corporation's North Portland conversion plant has an immediate need for a Journey Level Electrician. Requires Oregon Journey Level license and a willingness to work all shifts and weekend overtime as needed. Experience in DC drive and programmable controllers desired.

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Machine Set-up mechanic needed for growing mfg. company. Responsible for maintaining pkg line conveyance equip. and assisting with rebuilds. Must have two years mech. exp., preferably in a mfg. or pkg. envir. Three, 12

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Local MFG Co. seeks receiving clerk for warehouse. Must receive materials, inspect, maintain inventory, computer tracking. Must have one year warehouse exp., one year forklift, and experience with PC. Starting wage \$7.25. Ben. and review after three mo. Apply or send resume to 3580 NE Broadway, Portland OR. 97232. We are an

Kmart And Kodak "It's A Snap!" National Photo Contest Winners. Left: "Needs Improvement", Douglas Swafford, 7years old, Chula Vista, California. Above: "Beautiful", Stacy Hess, 8-years old, Chambersburg, Pennsylvania.

In 1994, the company's sales

Kmart Corporation serves Amer-

Kmart's International Oper-

totaled \$13.6 billion. About half of the company's The company invested about



hr shifts, Thurs - Sat. Starting wage \$9.00 - \$10.50. Exc. benefits after 90 days. Apply direct between the hours of 1-5, M-Forsend resume to 3580 NE Broadway. Portland OR. 97232. We are an equal opportunity employer.

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GROCERY

dows environment, word processing accuracy with speed of 75+wpm, and an understanding of spreadsheet and graphics application. The ability to balance multiple priorities is essential.

> We offer a comprehensive benefit package and competitive salary. Qualified candidates should submit a resume with salary history to: Human Resource Mgr. James River Corporation, P.O. Box 17128, Portland, OR 97217. An Equal Opportunity Employer.

James River Corporation

Case Manager Therapist

Working with chronically emotionally disturbed clients. MSW or MA degree in human services. F/T. Send resume by 8/15/95 to CCMH, 6329 N.E. M.L.K. Jr. Blvd., Portland, OR 97211, Attn: Alice Bergman

Washington County Human **Resources Division**

155 N. First Avenue, Suite 210 Hillsboro, Oregon 97124 Women, minorities, and people with disabilities are encouraged to apply.

Director Of Brand Management

Vitamin manufacturing company seeking highly skilled Director of Brand Management. Responsible for Product Development, including Market Research and R&D; Promotional and Creative Programs including Graphic Design Projects; Market/Business Development; and Development and Implementation of Strategic Marketing Plans. Qualification include: Four year degree from an accredited University, MBA desirable, minimum ten years marketing management experience dealing directly with major retail and wholesale accounts, and minimum five year Brand Management experience in the HBA Industry. Send cover letter and resume to 3580 NE Broadway, Portland, OR 97232. We are an equal opportunity employer.

> Gardener I **City of Eugene**

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\$2,083-\$2,430/mo. Maintains the plants, landscape, turf, and facilities at Owen

Rose Garden (8-acre horticulture facility). Requires equivalent to three years' experience in garden maintenance or nursery trade and two years of college or vocational training in horticulture. Experience working in an ornamental rose garden is desirable. Closing Date: August 25, 1995. Obtain application packet for Human Resource and Risk Services, 777 Pearl Street, Room 101, Eugene OR 97401. (503) 687-5061. AA/EOE

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er's license. \$8.10/hr with benefits, 30 - 40 hrs/week. Send resumes or pick up applications by August 21, 1995 at the YWCA Northeast Center 5630 NE MLK Blvd. Portland, OR 97211. EOE

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94.7 KRK looking for morning show host - do your friends think you're crazy - you may be who we're looking for. 3 yrs exp necessary. Send resume to KNRK Radio, 4614 SW Kelly, Portland, OR 97201. EOE. No Phone Calls.

Journey Level Electrician pay is \$18.81/hour plus excellent health and retirement benefits. Interested individuals should submit a resume to: Electrical Supervisor, James River Corporation, PO Box 17128, Portland, OR 97217. An equal opportunity employer.

James River Corporation



Nature's newest store opens at Garrison Square! Join our team as we create nearly 100 new job opportunities. As we promote staff, jobs will be created at our other locations as well.

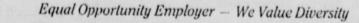
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Nature's Marketplace, 8024 East Mill Plain, Vancouver, WA. Apply in person between 9:00am and 3:00pm Saturday, August 12th AND Sunday, August 13th Interviews are on a first-come, first-served basis.

OR drop off or mail application at Nature's Central Office, 3008 SE Division, Portland, OR 97202 between 9am-4:30pm.

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