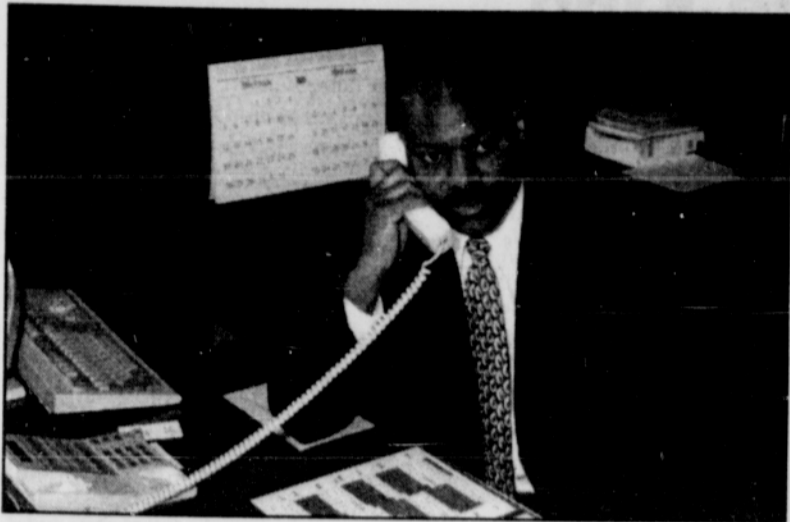


CAREERS

Adams-McClure Soars

Most new businesses start small and grow slowly. But not Adams-McClure an African American owned, four-color process printing company. Shortly after Bob Adams began the business in June 1994, he landed a \$4 million per year contract with the Integer Group, the agency of record responsible for purchasing Coors Brewing company's promotional materials. Adams-McClure's work on Coors' four-color point-of-purchase materials led to contracts with other corporations, bringing the company more than \$5.5 million in gross sales before the end of its first full year of business.



Robert Adams; President of Adams-McClure, Inc.

Adams-McClure's success resulted from investments in specialized equipment and knowledgeable staff capable of producing high quality work. A former employer willing to place its faith -- and its business -- with a start-up company, added to the good fortune.

"Our relationship with Adams-McClure has been very positive," said Ray F. Tindel, general manager of Support Services for the Integer Group. "Their ability to partner with us to meet our often expedited timelines, combined with a great sensitivity to cost and material waste issues associated with inventory production, has been great."

Coors and Integer's management knew Bob Adams from his seven years as a materials management agent in the Coors purchasing department. He left Coors in December 1993 to establish National Re-Pack Distribution Services Inc., a packaging distribution company with a five-year contract to ship Coors' packaging items to their distributors. Gross sale for 1994 were

\$1.9 million. Adams also owns a janitorial supply and equipment company, which he purchased in 1991 while still employed at Coors. The experience gained from running this company gave him the confidence to explore his most recent business ventures. When he saw an opportunity to acquire printing equipment, Adams approached Coors and Integer.

In addition to printing the point-of-purchase materials, Adams printed the Coors heritage calendars for the community relations department. The colorful calendars, which feature African-Americans who contributed to development of the American West, are popular with schools, government agencies and individuals. "We have been pleased with the quality of work performed by Adams-McClure," said Moses Brewer, assistant national program manager for Coors Community Relations.

Adams-McClure operates a state-of-the-art production facility. Its centerpiece is a million dollar, high speed six-color, 28" x 40" press with an aqueous coater tower. The

press is capable of printing four-color process, two additional colors of ink, and an aqueous coat on a single pass through the machine.

The company is one of a few printers nationally that combines design and printing with extensive post-printing capabilities, including: mounting/lamination, diecutting, and packaging. The management team has over 55 years experience in the point-of-purchase arena. one of the company's most unusual jobs in 1994 was assembling and shipping kits of "Jurassic Park" promotional materials.

Adams-McClure is headquartered at 1245 S. Inca in Denver in a 40,000 square-foot production facility and main sales office. The 22 employees who work there, are managed by Steve Oldani. Partner Randy McClure, runs the company's Dallas sales office. Adams-McClure also maintains a sales office in Detroit, managed by Ed Knappe. This month they plan to open a sales office in Atlanta which will be managed by Cecelia Morris.

Airtex Clinics Provides Auto Career Training

David Douglas High School is participating with Airtex Products, the world's largest independent manufacturer of water and fuel pumps, in the Airtex High School Partnership Program.

The nationwide program assists vocational teachers in the education of future automotive technicians.

Each semester at participating high schools, an Airtex sales representative will conduct a clinic that covers the technology of water pumps, fuel pumps and electronic fuel injection systems. The clinic also includes instruction on actual installation.

Airtex developed the program in response to the growing vocational needs of automotive students.

"Our research tells us that school systems across the country need the assistance of business and industry to provide advanced technology, industry innovations and hands-on experience," says Nelson T. Kirkwood, Airtex national sales manager.

"Advanced automotive technology has created whole new techniques and approaches in the servicing and diagnosing of fuel delivery systems," Kirkwood said. "Knowing how these systems operate gives today's students a definite edge."

As part of the program, Airtex recognizes an outstanding student

each semester. The winning student receives an award from Airtex. All students who participate in clinics receive certificates of achievement.

Other vocational support provided by Airtex includes ongoing industry and technical information for use in classroom instruction, print and video material for the school's automotive library and access to a toll-free technical assistance line.

High schools across the United States are participating in the

Airtex High School Partnership Program.

Airtex Products, a UIS company, is the world's largest manufacturer of water and fuel pumps. The company also supplies a complete line of fuel injection system replacement components, including injectors, sensors and seal kits.

Airtex also markets a broad line of hydraulic brake parts and non-asbestos disc brake pads under the Airtex/Safe Line brand.

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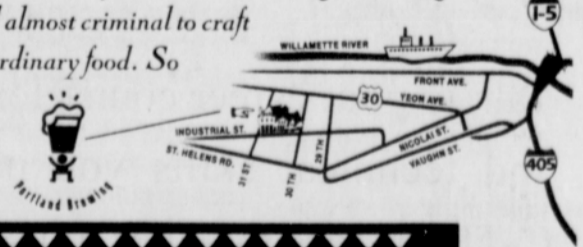
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subtle Marionberry aroma

With Beer This Exceptional, We
Probably Could've Gotten Away Serving
Cheeseballs And Gut-Burgers.

Normally, you go to a brewery to enjoy great, fresh beer. And normally, you'd expect any food you might find there to be, well, an afterthought. Not chicken & asparagus fettucine. No Dungeness crab, and definitely no pork tenderloins from a wood-burning rotisserie grill.

Sorry to be so contrary, but it seemed almost criminal to craft such fine beers then serve them alongside ordinary food. So come read over our lengthy new menu. Don't worry, we've got just the thing to help you pass the time.



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PORTLAND BREWING



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