

The Portland Observer 1995

SECTION

C

## Careers

## M.E.S.A. Awards Whitaker Achievement

Whitaker Middle School was awarded The Outstanding M.E.S.A. School Banner at the 1995 Winter Banquet. "This was the first time that Whitaker Middle School was awarded this banner" said M.E.S.A. Coordinator Edna Mae Pittman. "I was so proud of Whitaker being awarded the banner because we worked very hard this year to make sure that our numbers stayed consistent and most of all made sure that the students who the program was designed to serve were served."

M.E.S.A. (Math, Engineering, Science Achievement) is a program designed to increase the participation of African-American, Hispanic-Americans, American-Indians and Women in Math Engineering and Science Technology Professions The M.E.S.A.

However, no student is turned away from M.E.S.A.

Program offers a variety of after school activities and functions that are designed to encourage, stimulate and improve the student's math and science interest and/or skills. M.E.S.A. provides the following activities to achieve program goals: Tutoring-College students help Portland M.E.S.A. students with math & science.

Independent study groups - students work together in independent groups.

Academic, university and career



Three M.E.S.A. students, (left to right) Jasmine Lathan Autumnne Coleman, Quayaana Washington, stand proud in front of the banner awarded to their school for academic excellence in Math, Engineering and Science.

advising.

## Mentorships

- Summer enrichment and internship programs.
- Incentive awards and scholarships.
- Enrichment Activities and Workshops

"I am not a math or science teacher," said Edna Mae Pittman, "but I knew that there were students who could benefit from the program so I took family math training at Portland State University and became the M.E.S.A. Coordinator for Chapter II. A staff math teacher came from Portland State every Thursday to teach the math activities. The stu-

dents really enjoyed the activities. Chapter II M.E.S.A. students were so excited and involved with M.E.S.A. that we spent Thursday of Springbreak at Portland State doing math and science activities. We had strong family support from the M.E.S.A. Families. The only regret I have is that I didn't get involved years ago. All Middle School families should ask their students principal's about M.E.S.A. There are so many possibilities for the students who have an interest and a desire to participate. The students dedication and commitment to become involve in M.E.S.A. will certainly benefit them as they continue their education."

AFRICAN AMERICAN WOMEN AND SALESMARKETING  
"Career Roads Less Traveled"  
Marketing + Customer = \$\$\$

*The computation is easy...*

Select a good product or service, add a sharp, professional and congenial individual to market the concept. And, it equal out to be a very profitable experience for both the client and consultant.

Such is the case of Nannette Blakely (Renee), a Senior Marketing Representative for LocalTouch Directory Services, Incorporated (LTDSI US West affiliate), who for the past year has contributed to the publishing of Portland's new "community resources guide/directory covering 11 markets.

Most recently, Northeast Portland was completed and began distribution in June, highlighting local businesses, organizations, and residential communities.

All of the books represent the very essence of those individual areas which collectively represent the Portland metro area. Ms. Blakely stated that the book serves to compliment other resources of information circulating and creates a positive psychological affirmation about those communities represented.

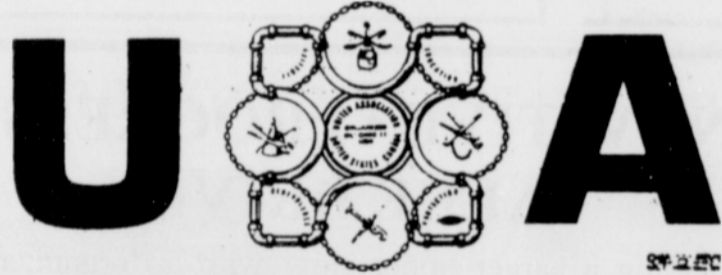
It was for this reason that she joined LTDSI, after having an extensive advertising career in Radio/Television, Billboard & Transit and her own public relations agency in California.

Recognizing opportunity of a lifetime, she joined the LTDSI team and continues to successfully travel one of the many roads which are less traveled by African American women.

She applauds LocalTouch for being a very formidable company whose workforce is diverse and representative of the very people they serve. She also states that LTDSI continues to expand its workforce while others are downsizing and they welcome talented individuals who may be interested in a career in marketing.

When asked what her future career path holds, she stated that she would like to become a Sales Manager or Public Relations Officer for the company.

We here at LocalTouch salute Ms. Blakely and applaud her in blazing the trail of career road which can benefit others who may follow in her footsteps.



## Career Opportunities In Apprenticeship

U.A. Local #290 Plumbers & Steamfitters Training Center  
20220 S.W. Teton Ave. Tualatin, OR. 97062-8810  
Phone: 503 691-1997  
Fax: 503 691-0908

## NOTICE OF NON-DISCRIMINATORY POLICY AS TO STUDENTS

The United Association Local 290 Apprenticeship and Journeyman Trust Fund admits students of any race, color, national and ethnic origin to all rights, privileges, programs and activities generally accorded or made available to apprentices at the school. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its apprenticeship policies, admission policies and other Trust-administered programs.

## Program Gives Glimpse Of College Life

Summer vacation plans for some Portland students will include a visit to a college campus.

Portland's "I Have A Dream" students will attend a residential program at Whitman College that is designed to stretch their geographic as well as emotional and mental boundaries.

Some of these youngsters will be leaving their homes and the city for the first time to participate in the third-annual summer session on the Walla Walla, Wash. campus.

Groups of middle school and early high school-age students will visit the college throughout summer.

In addition to the classes and an introduction to life on a college campus, students will participate in an exchange with students from the

Umatilla Indian Reservation.

The students are the only "Dreamers" in the country that travel to a college campus for a summer program.

## We'd like to do business with you

Developing strong relationships is a big part of what we do at Standard

Insurance Company. With the people

we help protect — and the people we

do business with. That's why we're

looking for qualified minority-owned

businesses to help us protect our clients.

If you furnish products or services that

would help us serve them better, we'd

like to do business with you.

STANDARD INSURANCE COMPANY  
People. Not just policies.™

Self-employed? Small business owner?  
Need affordable health insurance?

- 12 affordable plans available.
- Choose from: Blue Cross and Blue Shield of Oregon, HMO Oregon, Kaiser Permanente, PACC Health Plans, PACC HMO, PacifiCare, and Providence Health Plans.
- Premiums starting at \$58 per month.
- Additional benefits and options are available at higher cost.
- Dependent coverage is available.

The Insurance Pool Governing Board provides the self-employed and small businesses with one to 25 employees a choice of insurance carriers, benefits, and plan options. For eligibility information and a summary of the plans available, call 1-800-542-3104 or fax us at (503) 373-7704.

IPGB

The Insurance Pool Governing Board