

AUTOMOTIVE

Quiz Book Adds Fun And Challenge To Car Care

If you'd answer 'true' to the statement that spark plugs should be removed and oiled periodically or that a lock-up torque converter is an anti-theft device, The Car Care Quiz Book: What Do You Know About Car Care? may be for you. That's the title of a fact-filled publication hot off the press from the Car Care Council.

Written for the motorist who's more than passively interested in keeping his/her vehicle operating safely and dependably, the book consists of 11 chapters of multiple choice quizzes, each followed by a chapter of answers.

To add a light touch to the text,

the author sprinkles some whimsical choices among the 330 possible answers. For example, "...the driving phenomenon experienced in rainy weather is known as 'hydroplaning,' where the vehicle:

- (a) suddenly accelerates.
- (b) loses contact with the road.
- (c) bobs up and down as if it were a boat."

"Detailed explanations to each question are serious, as are the introductions to each chapter," emphasizes Don Midgley, president of the nonprofit industry group. The 90-page book presents an important, often complex subject in concise and easi-

ly understood terms.

Automotive maintenance need not be an intimidating topic," according to Midgley. "Because of its challenging, sometimes humorous style this book offers the reader an enjoyable as well as money-saving experience.

The Car Care Quiz Book was written by the Council's editor, Art Nellen; illustrations are by cartoonist Terry Colon.

The publication is offered at an introductory price of \$5.95. To order, please send a check or money order to Car Care Council, c/o Book, One Grande Lake Drive, Port Clinton, Ohio 43452.



Mitsubishi Motor Sales Of America, Inc.: Thanks to its wide, aggressive stance, the '95 Montero SRis well suited for a variety of on- and off-road driving conditions. A 3.5 liter, double overhead -cam (DOHC), 24-valve V6 engine delivers 214 horsepower at 5,000 rpm and 228 ft.lbs. of torque at 3,000 rpm. For 1995, new features include: standard power sliding sunroof; optional adjustable shock absorbers (reintroduced for '95 as part of leather and wood package); a coded ignition key and a redesigned multi-meter combination comprised of oil pressure, compass, outside temperature and voltage gauges. Other standard equipment items include: a drivers-side air bag; Active Trac 4WD; ant-lock brakes; electronically controlled four speed transmission; and power windows and door locks.

Many Cars Still Overdue For Maintenance

Thousands of car owners risk serious car trouble by ignoring basic car maintenance. At the same time, auto repair shops pass up opportunities to sell customers needed repair work. Amid frequent charges that repair shops sell customers services they don't need, obvious car problems go unattended.

"Automobiles are under-re-

paired," says George Giek of American Automobile Association (AAA). Giek, AAA's managing director of automotive engineering and road service, cites figures from AAA research that highlight the contradiction in repair industry practice. In inspecting 114,000 cars over an 8-year period, AAA found 43% had worn or under-inflated tires, 30% had

worn or mis-adjusted belts, 30% were overdue for an oil change or were low on oil, 26% had emissions problems, and 21% needed battery maintenance.

Giek feels strongly that repair shops could earn back customer respect and loyalty if they did a better job attending to their customer's real needs. "There is no need for the industry to over-

repair vehicles," says Giek.

Car Care Council observations parallel those of AAA. "For car owners, inattention to the basics of underhood fluid checks and simple tire pressure maintenance lead eventually to problems only a trained technician can solve," says Car Care Council President, Don Midgley. Instead of practicing preventive

maintenance, people tend to ignore those easy car care procedures that can keep them out of repair shops. This often results in a roadside breakdown rather than a safe trip.

"Somehow," concludes Giek, "we need to create a partnership between car owners and the repair industry."

A few moments taken to re-

fresh their car care knowledge can help drivers feel more confident that ever on the road.

The Car Care Council offers a free pamphlet called, "HOW To Find Your Way Under The Hood And Around The Car." To obtain a copy, just send a self-addressed, stamped envelope to Car Care Council, Department UH, One Grande Lake Drive, Port Clinton, Ohio 43452.

Alcohol Involved Traffic Deaths

Multnomah County's traffic fatalities associated with adult alcohol-involved drivers rose from 26 in 1992 to 39 in 1993, reversing a steady decline from a peak of 50 in 1986. In contrast, no fatalities were associated with alcohol-involved teen drivers for two years in a row, down from a peak of 9 fatalities in 1987. "Strong prevention efforts work," according to Laureen Oskochil, Multnomah County Alcohol and Drug Program staff to the DUII Board, which coordinates the county's programs to prevent the deaths, injuries, and social costs associated with Driving Under the Influence of Intoxicants (DUII). "Teens have responded well to tough new laws and strong warnings of penalties and the dangers of driving while intoxicated. In contrast, adult alcohol-related traffic deaths skyrocketed last year. Long-term declines in alcohol-related traffic deaths caused a shift away from enforcement of Driving Under the Influence of Intoxicants (DUII) laws. This resulted in fewer DUII arrests and a resulting increase in fatalities. Therefore, enforcement must be re-emphasized. There are efforts in that direction. For example, designated Multnomah County Sheriff's DUII officers, eliminated in 1991, have been reinstated."

Oskochil, a member of the Regional Drug Initiative (RDI) Drug Impact Index Committee, provided this information in a presentation to the RDI Task Force at their January meeting. The Drug Impact Index provides an overview of the impact of alcohol and drug abuse on the community. Quarterly briefings inform the 70 community leaders on the RDI Task Force about details of the impact of alcohol and other drugs.

RDI Task Force members also learned DUII arrest are a major force in getting people into alcohol and drug treatment. In Fiscal year 1993-1994, one third of publicly funded clients were in treatment because they were cited for Driving Under the Influence of Intoxicants. Convicted offender have a long history of drunk driving. They report driving intoxicated approximately 600 to 2,000 times before receiving their first DUII citation.



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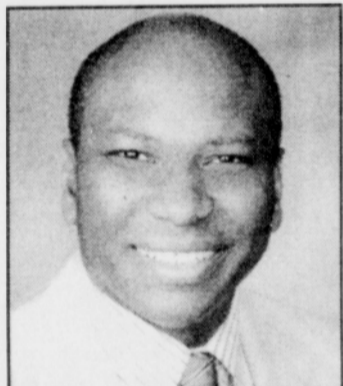
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