

# Leadership, Tabasco Sauce And Jobs: Conclusion

BY PROF. MCKINLEY BURT

At our monthly neighborhood meeting of "those who appear to care" (and have proven it), we found ourselves in the Beaverton/Hillsboro area, having been invited out to visit the electronics plant headed by a former student of mine at PSU. Also a member AOI (Associated Oregon Industries, he titillated the group by stating that he wanted to revive my "Motherwit-101" class for his employees (a term I often used for my Urban Economics class in the 1970's—only half jokingly).

It was interesting to observe some of the reactions of my group to this "white boy's" use of the vernacular, some startled, others bemused. It didn't take long for him to define where it was he was "coming from", this during a luncheon talk. A native of South Carolina, he said that he had followed my series on both Los Angeles and the current articles on southern exploitation of lands and people. Our fugitive from "cracker land", as he described it, wanted everyone to understand that the process mitigated against many whites as well as blacks—although it goes without saying, "you have the double whammy." Since it was about 21 years earlier that this plant owner had enrolled in a class of mine where the "Hilton Head" situation had been a key topic,

viza viza a National Geographic magazine article, his spin on the subject had the avid attention of the group. A lot of attention was paid to the "generational" succession or cooperation situation I mentioned. Our "friend" said he could not understand how African Americans could walk off from billions in land reserves up and down American's southeastern coast—leaving the oldsters to fend for themselves against assessors, sheriffs, banks and brokers (college-bound baby).

I just sat back and waited to see if the fur would fly, having been in similar situations before. There wasn't as much furor as you would think, but that probably was because the group had been exposed to my opinions and philosophies. Besides, the presenter mitigated his criticisms with information he had been retrieving since his student days. For instance he read from current laws of several southern coastal states—laws clearly designed to make it almost impossible for scattered heirs to form the necessary quorums or paper-signings in the timely manner that would expedite and preserve their inheritances (each year, right up to this day, tens of thousands of acres are foreclosed upon and auctioned off at sheriffs sales—for Malls, Condominiums and Resorts).

My former student reminded the

audience that 'back there', we had designed a class project to discover if there was a remedial procedure for the problem (several in the class were from that part of the country). Six months later after scores of letters to city, county and state offices, Chambers-of-Commerce, etc...to Black Colleges and professors and to just plain people on the tax rolls, garnered by students home on vacation for the summer, there was a most pitiful response (little better, if any, from congressional delegations). It was like that famous passage from an old blues..."An' don't nobody care". Even locals!

Black and white folks are going on record now... "We read Ebony, Jet, the black newspapers...about the 'doings and 'goings' and escapades of the African American leadership, officials, politicians and other 'prime movers'...and to para phrase Shakespeare, it is Much To Do About Nothing!" Several at the meeting voiced my earlier thoughts, "Now that we have Mike Espy as Secretary of Agriculture perhaps now we can devise meaningful programs to stop the land-hemorrhage and exploit it for ourselves as the Native American do" (old massa brought that to a quick halt, with a little help from Espy himself). Maybe there is still help.

"Jesus, are you coming or not? Its getting late!

## New Clues To Oregon's Early Peoples

A handful of burned mussel shells are revealing important new information about Oregon's first coastal settlers—they arrived thousands of years earlier than previously thought.

A wife and husband team of University of Oregon anthropologists has discovered that people inhabited an ancient south coast site 8,600 years ago, making it the oldest site to be found between Mendocino, Calif. and the Canadian border.

Madonna Moss and Jon Erlandson, assistant professors in the UO Department of Anthropology, who made the discover, are involved in a three-year project to survey, evaluate and date ancient sites on state coastal lands. The research is affiliated with the Coastal Prehistory program at the UO Museum of Natural History.

This is a very exciting discovery because anthropologists didn't believe people were settling along the Oregon coast this far back in time,"

said Moss. "This gives us an important new piece to Oregon's historical puzzle."

Erlandson said they found broken and charred shells at a number of sites indicating ancient people cooked mussels for food. Radiocarbon-dating determined the age of the shells.

"We sent in more than 130 samples from sites all over the coast but most of them proved to be less than 2,000 years old," said Erlandson. "The 8,600 year old site brings settlement of the Oregon Coast into line with the British Columbia and southern California coasts, where very early sites are much more common."

Before this discovery, the oldest known "shell midden" site located on the present Oregon coast was 5,000 years old. But Moss and Erlandson believed coastal Oregon was inhabited far earlier because early sites discovered elsewhere along the Pacific coast date back 9,000 years.

"If people lived on the coast to the north and the south that long ago,

it was logical that people in Oregon also lived on the coast during that time period," Moss said.

That was one of the ideas the couple wanted to test when they made a proposal to Oregon's coast. The federal Historic Preservation Grant-In-Aid program funds the project now in its third year. As many as 100 sites are being surveyed and tested with the assistance of UO graduate students Mark Tveskov and Scott Byram.

Moss and Erlandson say the discovery is important because it will shed light on the life and trading networks of early populations. For example, tools discovered at the site are made from obsidian that originated in other parts of the region.

The couple believe many other ancient sites have been lost to erosion on the coast, and that this discovery also will help scientists understand the nature and rate of coastal erosion.

## Furse Wants Defense Jet Scraped

Rep. Elizabeth Furse, D-Ore. said she will re-introduce her bill to halt the C-17 air transport program after a new study recommends that the Pentagon stop buying additional C-17s and instead by cheaper, currently available commercial alternatives.

According to a Rand Corporation report, using a cargo version of the Boeing 747 could deliver more equipment to a battle zone faster than C-17s and save taxpayers up to \$20 billion over 25 years.

"This is simply more evidence that the Pentagon is throwing money away on a plane that can't deliver," Furse said. "We can't afford to waste money. It's time we make wise choices that keep our military strong while using taxpayer dollars wisely."

The C-17 air transport program is more than \$13 billion over budget and years behind schedule, and can't meet its airlift specifications. Furse hopes to halt funding for the C-17 at the end of this year's authorization, for the total of 40 planes. Each plane costs an average of \$533 million.

Last year, Furse worked to terminate funding for the C-17 at 30 planes. Despite overwhelming evidence that additional planes could not meet airlift requirements, the House approved funding for 6 more planes -- for a total of 32 -- and advanced funding for eight more transports.

Pentagon officials are set to make a decision on the future of the C-17 by next fall. The Air Force commissioned the Rand Corporation, a California based think tank, to undertake the study.

## Portland Police Bring Toys To Kids

It isn't often that traffic cops serve as Santa's helpers, but this holiday season they did just that. St. Francis Dining Hall and the Portland Police traffic division helped Santa respond to letters from 40 homeless children who dined at St. Francis with their families.

The Portland Police elves began collecting gifts for the children after learning that St. Francis Dining Hall Christmas toy supplies were alarmingly low. Sergeant Peter Bates of the traffic division decorated his office Christmas tree with the children's requests and encouraged fellow officers to help make the kids' Christmas wishes come true.

"The officers' assistance is wonderful," says Peggy Taylor, St. Francis Dining Hall manager.

## Intel Gives \$1 million to Beaverton Institute

Intel Corp. has made its largest cash donation ever in Oregon with a \$1 million gift to the Oregon Graduate Institute of Science and Technology, a private school in Beaverton.

Intel executive Keith Thomson said the donation would help support a graduate school helping meet the growing demands of high-tech industries like Intel.

The school's Department of Computer Science and Engineering is the fastest growing and largest department on campus, with over 95 students and 17 faculty.

The gift, which Intel will distribute over a five-year period, will support the department and the Management in Science and Technology program.

"Our growth will mean new jobs for Oregonians, and those jobs will need quality educated students," Thomson said. "This is an exciting time to be involved in technology. The high tech industry is expanding and the need for highly trained individuals has never been greater.

"As a knowledge industry, Intel

is dedicated to supporting education and building both the quality and quantity of the technology workforce in Oregon, with an emphasis on science and math," Thompson added.

U.S. Sen. Mark O. Hatfield attended an event celebrating the donation as a special guest speaker.

"This gift marks the fruition of a dream, which was begun in 1963 with the founding of OGI," Hatfield said. Hatfield was instrumental in the establishment of the institute during his term as governor of Oregon.

Upon accepting the check, OGI President Paul Bragdon said, "This is a commitment from Intel to the future of OGI and to the region. It demonstrates what can happen when academe and industry begin to think and work together.

"This dedication shown by Intel is a substantial sign of the maturity and vitality for the state's high technology industrial base. Today we are celebrating a generous gift, but we also are taking notice of Oregon's new economic base and its high technology future."

## Red Cross Encourages Blood Donations

The holiday season is filled with traditions. One that Red Cross knows well is the traditional decrease in blood donations.

Red Cross officials are encouraging healthy people to give blood this December to avoid a repeat of typical year-end blood shortages.

Portland-area residents can help ensure that blood is available for patients needing transfusions this holiday season, by donating blood at the lobby of the U.S. Northwest Federal Building, 911 N.E. 11th, on Friday, Dec. 30 from 6:45 a.m. to 11 a.m. Donors must be 17 or older, weigh at least 105 pounds and be in good general health. Donors can give blood every 56 days or eight weeks.

The holiday season presents many challenges for Red Cross. Winter weather forces people indoors, colds and flu interrupt many donors' regular giving habits and people are busy preparing for and celebrating the holidays.

The need for blood, however, is constant. Each day, area offices of the Red Cross must collect more than 600 pints of blood to meet patient needs in Oregon, Washington and southeast Alaska.

Hospitals will be filled with people this holiday season who will need the lifesaving gift of blood to make it to the new year. Eligible donors are encouraged to share their health this holiday season, by giving blood. Just one donation can help up to four people.

## United Way At \$16 Million Mark

The Columbia-Willamette Chapter Of United Way has raised \$16 million so far in its current fund-raising drive.

The total represents 82 percent of United Way's \$20 million goal, with company campaigns taking place through February.

Overall, Campaign '94 is running at a 5 percent increase over last year's total at this time. Corporate gifts are up 6 percent.

"The average gift in our direct mail effort is up 8 percent," says William Blanford, chairman of Meier & Frank. "Additionally, pledges are still coming in from employees involved in

workplace campaigns." He attributes the success to the implementation of a single pledge card. This allows individuals to make their pledge and direct their gifts to the areas of service or agencies of their choice, all on one form.

United Way of the Columbia-Willamette funds more than 180 agency programs in Clackamas, Multnomah and Washington Counties in Oregon and in Clark County, Washington. Donations help local children, families and seniors in need through a variety of health and human care programs.

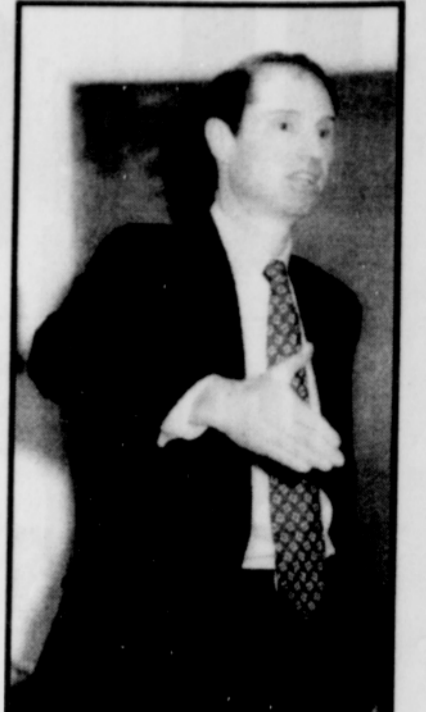
## Commissioner Blumenauer Played Santa To A Garlington Family

Portland City Commissioner Earl Blumenauer and his staff contribute gifts and other goodies to a Garlington Center client and their family.

This year marks the second year Commissioner Blumenauer's office has offered a holiday donation to Garlington.

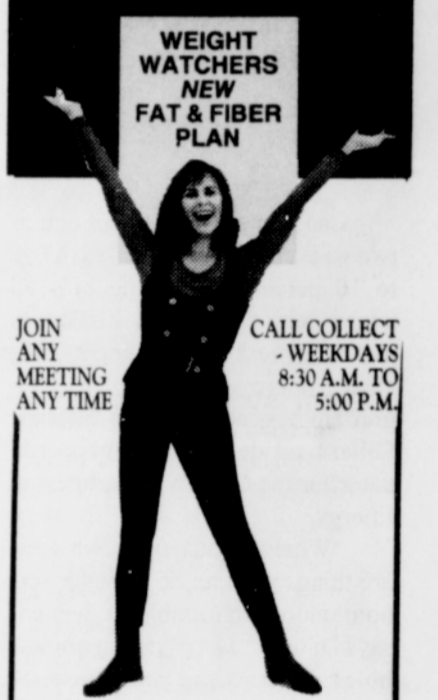
Each staff member makes a personal contribution to purchase gift items for a family who is experiencing difficulties. Families are selected at random.

The gifts were delivered to the family in person by Blumenauer and his staff, a few days before Christmas.



Congressman Ron Wyden, D-Ore. gets his point across during a town hall meeting held recently at the Northeast Precinct community meeting room. Wyden discussed some of the key issues that Congress will be debating this year in a series of talks around the Portland area.

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- NORTH PORTLAND**  
Northminster Presbyterian:  
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- University of Portland:**  
5000 N. Willamette Blvd.; Columbia Hall (Enter from Portsmouth); Wed. 4:45 p.m.
- NORTHWEST PORTLAND**  
ESCO: 2141 N. W. 25th Avenue (25th & Vaughn); Lab Bldg., 2nd Floor; Auditorium; Thurs. 12:00 Noon
- NORTHEAST PORTLAND**  
Tillamook Park Bldg: 2108 N. E. 41st Ave.; Mon- 7:00 p.m.; Tues- 7:00 p.m.; Wed- 9:30 a.m. & 5:00 p.m.; Thurs- 7:00 p.m.; Fri- 9:30 a.m.
- Temple Baptist Church:**  
1319 N. 7th; Fireside Room; Tues. 12:00 Noon

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## Polovin Earns Mary Kay Post

Tatyana Polovin of Portland has achieved the position of independent Sales Director for Mary Kay Cosmetics Inc. As Sales Director, Polovin will provide training, guidance, leadership and motivation to other Mary Kay independent beauty consultants.

Polovin joined Mary Kay in November 1993 as an independent beauty consultant. Her new position is a direct result of sales and recruiting accomplishments. There are more than 7,000 Mary Kay sales directors.

In preparation for the new position, Polovin attended a week long training seminar at Mary Kay's international headquarters in Dallas, Texas. The sessions provided training on product knowledge, sales techniques, business management and fashion trends.

## Trolley Makes Bright Appearance This Holiday Season

The PGE-sponsored Vintage Trolley has for the first time donned a Christmas costume, wearing more than 800 energy-efficient lights as it makes its way through Portland. The decorated trolley not only helps to make the holiday season in Portland a bright one, but does so without being wasteful thanks to its energy-efficient lights.

The Vintage Trolley provides free service from Lloyd Center to downtown and runs every half hour Monday through Friday 10 a.m. to 3 p.m. and Saturday, Sunday and holidays from 10 a.m. to 6 p.m.

In addition, a miniature rendition of one of Portland's vintage trolleys is a part of this year's Zoolights



Tatyana Polovin

Mary Kay Cosmetics Inc. topped \$1.3 billion in retail sales in 1993 and became a Fortune 500 Company. As the largest direct-seller of skin care products in the United States, it manufactures and distributes more than 200 premium skin care, glamour, hair care, body care, nail care, sun protection and fragrance products through a sales force of more than 350,000 independent beauty consultants in 23 countries worldwide.

Festival at the Metro Washington Park Zoo. The 6' x 16' trolley is decorated with close to 600 energy-efficient lights.

The Zoolights Festival will run December 2 through January 1. It will be closed December 24 and 25. Hours are 5 to 8 p.m. Sunday through Thursday, and 5 to 8:30 p.m. Friday and Saturday. The lights and other activities will continue for one hour past closing time. Admission is \$5.50 for ages 12-64, \$3.50 for ages 3-11 and \$4.00 for ages 65 and over. Infants under two are free.

PGE encourages you to look for and use 5-watt and mini holiday lights this holiday home decorating season.