

Corporate Commitment To Magic Johnson



Gramercy Pictures and Mercury Records were corporate co-sponsors of the Jason's Lyric premiere party at the House of Blues in Los Angeles which benefited Magic Johnson Foundation and United Negro College Fund. Magic Johnson is pictured with Mel Owens. (Left), regional program manager and Maurice Moore (right), division human resources manager of House of Seagram. The company supported the benefit as a corporate donor and hosted its fine wine products for more than 1,000 friends attended the star studded gala in support of both organizations.

Kelly Services Receives Award From The Michigan Minority Business Development Council

Kelly Services, Inc., was recently recognized by the Michigan Minority Business Development Council as "Corporation of the Year" in the Consumer and Commercial Services sector, for displaying outstanding efforts in support of minority business development.

Kelly Services was one of 14 corporations nominated in the Consumer and Commercial Services category, for having an outstanding minority supplier program. To qualify, the Michigan Minority Business Development Council (MMBDC) conducted a survey of Kelly's minority supplier development activities, including Kelly's purchasing department activities and the Kelly Minority Owned Vendor Enterprise program (MOVE).

"Kelly's success in the service industry is strengthened by the diver-

sity of our employees, customers and suppliers," said Kelly Services President and Chief Executive Officer, Terence E. Adderley. "We are proud of our supplier development programs, as well as the partners and suppliers who are the foundation of our success."

The MMBDC is a regional purchasing council, formed for the purpose of bringing together minority suppliers and the corporate business community for their mutual benefit.

Kelly Services, an international provider of staffing services, provides staffing and human resource management services throughout the United States, Puerto Rico, Canada, the United Kingdom, Ireland, France, The Netherlands, Denmark, Norway, Australia, New Zealand, Mexico and Switzerland.

Packwood Pushes For Approval Of GATT

Sen. Bob Packwood, R-Ore. joined in a press conference last week with Vice President Al Gore, Sen. Daniel Moynihan, D-N.Y., several congressmen and members of the business community to push for immediate congressional approval of the General Agreement on Tariffs and Trade (GATT).

"After eight years of difficult negotiation, the Uruguay Round Agreement, which was negotiated by presidents Reagan and Bush and completed by president Clinton, is just two weeks away from being approved by the U.S. Congress," Packwood said.

"The agreement cuts global tariffs by one third, tackles foreign agriculture subsidies that have hurt our farm exports for decades, provides greater protection for patents, copyrights and trademarks of U.S.

entrepreneurs so they no longer will be ripped off by foreign competitors, and opens new markets for U.S. banks, insurance companies, engineers and accountants which export over \$140 billion annually.

"Simply stated, this agreement is good for the United States, and is good for Oregon. Also, for those who argue that the United States is giving away its sovereignty, there is nothing in this agreement that takes away our sovereignty. If worse comes to worse, on six months notice we can get out of the World Trade Organization. So I hope that argument will be put to rest, and I am going to do everything I can to see that GATT is passed at the end of this month.

Packwood is the ranking Republican on the Senate Finance Committee which has jurisdiction over trade matters.

New For Consumers: Flying Savvy

Do you know how to get the best airline bargains? How much can you be compensated if your bags are lost? What will happen if you're bumped from a flight? What can you do to make your flight as safe as possible?

If you fly, you probably have your share of questions. Two booklets from the U.S. Department of Transportation can make you a wiser flyer. Fly Rights (Item 133B, \$1.75) explains your rights as an airline passenger. And Fly Smart (Item 575B, Free) provides a helpful checklist of things you can do to have a safer flight. To order either of these booklets, send your name, address, and appropriate item number and charge to R. Woods, Consumer Information Center, Pueblo, Colorado 81009.

Keep these tips in mind when you fly:

Getting the best fare
Plan ahead and be flexible. Special fares may only be good on certain days or apply to only a certain number of seats on each flight. The earlier you book your reservations and the more open to travelling on different days or times, the more low fare deals you'll be able to choose from.

Be sure of your plans before you buy. Many discount fares are non-refundable and non-transferable.

After you've purchased your ticket, check back with your agent or

airline. If the fare for the same flight goes down before you fly, although they're not required to do so, they may refund the difference.

Flights and tickets
When planning your flight, keep in mind that a direct or through flight can have one or more stops and may even require a plane change.

Even if you have a ticket, your reservation may not be confirmed. Only an "ok" in the status box of your ticket means a seat has been reserved for you on that flight.

Don't be a no-show. If you miss one leg of your flight, airlines often cancel your remaining flights, including your return trip unless you call to confirm them.

Overbooking
Most airlines overbook their flights to compensate for no-shows. If your flight remains overbooked, you may voluntarily give up your seat and negotiate with the airline representative to get a later flight and compensation such as another free flight later, or upgrades to first class.

If you are involuntarily "bumped" from your flight and you had a confirmed reservation, meet the airline's ticketing and check-in deadlines, and your replacement flight arrives more than an hour after your scheduled flight, you could be eligible for monetary compensation, free flights and more.

Avoid getting bumped by arriv-

ing and checking in early. Those who check in last are usually the first to be bumped from a flight

Your Baggage

Be sure to carry valuables, essentials such as keys, documents, and medicines, and things that are easily broken in your carry-on luggage. You may also want to carry your toiletries and a change of clothes in case your checked luggage is lost or misplaced. You may also want to carry your toiletries and a change of clothes in case your checked luggage is lost or misplaced.

About 98 percent of all misplaced luggage is found. Make your bags easy to identify with your name, address and telephone number both outside and inside.

If your bags or their contents are damaged or lost, the airline may pay the depreciated value of your property, pay for repairs, or award you up to \$1,250 per passenger on a domestic flight.

Passenger Safety
Safety procedures vary from aircraft to aircraft, so watch the safety demonstration and study the card in the seat pocket. Count the number of seat rows between yourself and the two nearest exits.

Always wear your seat belt when seated. In every serious turbulence-related accident reported, none of the injured passengers was wearing his or her seat belt.

Reduce the chance of getting injured during turbulence by putting your heavier items under the seat in front of you rather than in the overhead bin.

Bringing potentially hazardous materials such as flammables, loaded firearms and explosives is not only dangerous—it's illegal.

Wear comfortable, non-restrictive clothes made from natural fibers. Avoid synthetics that may melt in heat. For better freedom of movement, wear low-heeled shoes, not sandals, and wear long sleeves and pants to provide maximum protection.

Find out more about flying, including frequent flyer programs and travel scams with Fly Rights (Item 133B, \$1.75). And learn more about your safety responsibilities with Fly Smart (Item 575B, free). To order either of these booklets, send your name, address, and the appropriate item number and charge to R. Woods, Consumer Information Center, Pueblo, Colorado 81009. When you write, you'll also receive a free copy of the Consumer Information Catalog. The Consumer Information Center of the U.S. General Services Administration revises and publishes the Catalog quarterly, so you know it's up-to-date. Its pages list more than 200 free and low-cost Federal publications on a wide variety of subject.

Community Sponsors Homeless Women And Children For Christmas

Every year, concerned members of the community "sponsor" residents of the West Women's and Children's Shelter for Christmas. This year, the need is greater than ever for such giving.

The West became a program of the Salvation Army's Recovery Road in July of 1990. Since then, the numbers of homeless women and children have grown. In addition, the severity of their problems have in-

creased. The West is home to nearly 60 women and children, nearly 400 individuals were served last year alone. The program offers food, shelter, and a vast array of support services to its residents.

In an attempt to provide a joyous Christmas for all, the West offers "sponsorship" as a means of funneling the community's generosity. Families are available for sponsorship, as well as single women who

do not have children or do not have custody of their children. Residents write "wish lists" from which donors may choose items to give them.

To sponsor a family or single woman, please call The West at 224-7718. We depend on the generosity of the community at Christmas time and throughout the year.

SOLV Cup State-Wide Program Continues

Materials Still Available

There is still time for individuals and groups to organize cleanup programs as part of the first annual SOLV Cup (Clean Up Program). This program was kicked off by Governor Barbara Roberts in May as a call to action to citizens to work on a project to help increase the livability of the state.

To date, 123 requests for materials have been received and orders for bags, buttons, stickers and more have been shipped. Projects have been undertaken in all parts of the state, including Ashland, Astoria, Bandon, Banks, Beaverton, Bend, Brookings, Burns, Butte Falls, Carlton, Cascade Locks, Ceder Hills, Central Point, Charleston, Cheshire, Coquille, Corvallis, Cottage Grove, Culver, Detroit, Estacada, Eugene, Gearhart, Gold Beach, Gresham, Heppner, Hood River, Huntington, Klamath Falls, Lake Oswego, Lebanon, Lincoln City, Milwaukie, Monmouth, Myrtle Point, Newport, Nyssa, Oakland, Ontario, Oregon City, Pendleton, Portland, Rainier, Reedsport, Riley, Rockaway, Roseburg, St. Paul, Salem, Sand

Lake, Seaside, Silverton, Sisters, Sublimity, Sutherlin, The Dallas, Tillamook, Toledo, Trail, Troutdale, Tualatin, Vale, Vernonia, Waldport, Williams and Wilsonville.

Cleanups have ranged in size from picking up litter around a school to a major month-long cleanup of Oregon City. Service Clubs, church groups, local government officials, scout groups and individuals have done the organizing. Complimentary materials including brochures, bags, buttons, signs and planning manuals are available to individuals and groups wishing to take on projects which help the livability of Oregon communities.

This program is sponsored by Chevy Truck Outdoors, Nike, Pacific Gas Transmission, Taco Bell and Oregon Waste Systems, Inc. Cleanup projects completed by December 31 are eligible to compete for awards in several different categories.

For more information on the program, people should call SOLV at (503) 647-9855 or 1-800-322-3326.

The Portland Observer celebrates its 25th Anniversary beginning Jan. 11, 1995 with our Martin Luther King Jr. edition.



At our Open House, you come in one door and open several others.

By attending the Catlin Gabel Open House, you've taken the first step toward opening doors of opportunity for your children. We have a proud history of sending students on to some of the finest colleges in the nation. For two days you and your children can meet the faculty who have helped make that happen.



On Saturday, December 3rd, we open our doors from 1-3 p.m. for children who, next year, will be enrolling for preschool through 5th grade.

On Sunday, December 4th, we open our doors from 1-3 p.m. for children who, next year, will be enrolling for 6th grade through high school.

THE OPEN HOUSE AT CATLIN GABEL
8825 SW Barnes Road, Portland Call 203-5111 for information

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