



California State Treasurer Kathleen Brown, presents businesswoman Pat Tobin with the highly coveted Women in Business Award. Tobin and Associates is the largest African-American public relations company west of the Mississippi, with such clients as Toyota Motor Sales, U.S. and AT&T.

Voice All Concerns Relating To Our Black Students

The Parent-Student-Community Alliance (PSCA) will meet at Emanuel Hospital on Wednesday, 2 November 1994 at 4 PM in Room 1077. PSCA meetings are exclusively open to Blacks/African-Americans/People of Color.

Black Parents, Grandparents Guardians, Students and Community Members are asked to come to Emanuel Hospital on 2 November at 4 PM and voice any and all concerns relating to our Black students and the educational system here in Portland.

Let's talk about the miseducation of our Black youth. Let's talk about Portland Public School's failure to educate our Black youth. Let's talk about the abuse of African-American children by School officials and teachers.

PSCA recognizes there urgent and crucial need to turn around the academic decline of our African-American youth in Portland Public Schools. We intend to make a more recognizable difference with your help and involvement. Come to this very important meeting on Wednesday, 2 November at 4 PM! Again, the meeting will be in Room 1077 of Emanuel Hospital located at 2801 N. Gantenbein in Portland.

If you need further information, call PSCA Chair Eleanor Matthews at 283-1798.

Editor Wins First Amendment Award

Robert Landauer, editorial page editor of The Oregonian, has been awarded the Hugh M. Hefner First Amendment in the category of print journalism.

Landauer is being honored for producing a series of 12 editorials aimed at overturning Measure 9, the 1992 anti-gay constitutional amendment in Oregon.

In Nov. 1992, the Oregon Citizens' Alliance (OCA), a conservative Christian political organization, placed their first statewide ballot measure before voters seeking to limit the rights of gays and lesbians. The provisions transgressed virtually every element of the First Amendment of the state and federal constitutions and would have limited the freedoms of speech, press, assembly and the right to petition government for the redress of grievances.



Robert Landauer

To educate the public about the pending legislation, Landauer wrote a series of editorials fighting for the rights of the targeted citizens, which provided the framework for the First Amendment issues involved.

In his brief, passionate editorials, Landauer focused on the fears, slanderous myths and the consequences of allowing a bigoted public policy to prevail. In response to the writings, the newspaper was threatened with advertising and circulation boycotts and more than 1,200 subscribers canceled their subscriptions. The newspaper did not back down.

Established in 1979 by the Playboy Foundation, the Hugh M. Hefner First Amendment Awards program honors individuals who have made significant contributions to defend First Amendment rights for Americans. Eligibility is not restricted by profession, but nominees traditionally have come from the areas of print and broadcast journalism, education, publishing, law, government and arts and entertainment.

Key Bank Honored For Commitment To Youth

Key Bank has received the 1994 corporate Champion for Children's award presented jointly by Janus Youth Programs and the Assistance League of Portland. The award was presented at Janus Youth Program's annual meeting on October 25.

This award recognized Key Bank for its commitment to youth through its support of numerous programs dedicated to assisting youth. Key Bank has been instrumental in developing the Urban League's Summer Youth Employment program and was the first corporate sponsor for the YMCA's Midnight Basketball Program. The Bank has provided

internships, participated in Take A Girl To Work Day, sponsored a Museum Family Sunday, a performance of The Nutcracker for special needs children, and provided hours of volunteer labor to agencies serving youth through its Neighbors Make The Difference project.

"These are just a few of the programs and organizations Key Bank has supported," explained Dianne Haines, Assistant Vice President, Public Relations. "We believe in giving back to the communities we serve and particularly to our youth who deserve the opportunity to reach their potential and the promise of a

bright future."

Also recognized for their commitment to children were the Junior League of Portland, receiving the Champion for Children's award presented to an organization, and Muriel Goldman, for there individual efforts on behalf of children.

Key Bank of Oregon with more than \$2.7 billion assets and 85 branches is a subsidiary of KeyCorp. Other Oregon subsidiaries in the KeyCorp network include Key Services Corporation, a data processing facility, KeyCorp Mortgage, a full-line national mortgage firm, and Key Trust Company of the Northwest.

Crime Bill To Take Big Bite Out of Public's Wallet

The crime bill signed into law by President Clinton on September 13 will likely take a bigger bite out of the public's wallet in the form of expensive pork-barrel programs than out of crime, according to the latest Talking Points on the Economy card issued by The National Center for Public Policy Research.

The just released Talking Point card, "The Crime Bill: Taking a Bite Out of Your Wallet, Not Out of Crime," lists four examples of pork included in the crime bill. Among them, a \$5 million program for the "prevention, diagnosis and treatment of tuberculosis in correctional facilities." It is not known how much of a problem tuberculosis is in the prison system nor, for that matter, how this program could possibly impact crime rates outside prison facilities. The card also cites a \$243 million the

"Family and Community Endeavor Schools (FACES)" program, which will provide grants to community-based organizations for sports, arts and crafts, social activities and dance programs.

"In addition to funding expensive pork programs, the crime bill establishes a new definition of livestock, requires products sold with the 'Made in the USA' label to have a certain minimum domestic content and increases penalties for selling a Congressional Medal of Honor," said Scott Hodge, a Heritage Foundation policy analyst who has written several analyses of the Crime Bill. "These measures will do nothing to make our streets safer. What's worse is that the pork will rob the American public of their hard-earned dollars. Yes, the President got his 'Crime Bill,' but what we really needed was an 'Anti-Crime Bill.'"

"If social welfare spending were the answer to crime, the street corners of America's cities would be far and away the safest in the world," said Stephen Moore, Director of Fiscal Policy Studies at the CATO Institute, who has also extensively analyzed the Crime Bill. "Congress and the President succeeded in defining crime control in terms of how much Washington is willing to throw at the problem. That is a proven failure in fighting every other social pathology in America."

Talking Points are a series of pocket-sized cards published to provide journalists, policy makers and the public with succinct and timely information on virtually every aspect of the U.S. economy -- from government spending programs to health care, from taxes to boondoggles. The cards are published regularly to provide the public with the most up-to-date, accurate information on

the economy.

The National Center for Public Policy Research is a non-partisan, Washington, D.C. public policy institute. Since it was founded in 1982, The National Center has conducted extensive domestic and foreign policy programs, including the publication of National Policy Analysis (a series of in-depth research and analysis papers); publication of "Post-haste Facts" on congressional term limits; publication and distribution of hundreds of thousands of brochures, flyers and other materials; publication of the National Policy Watch newsletter; and many other educational programs.

To arrange interviews with Scott Hodge or Stephen Moore, for additional copies of Talking Points on the Economy or for more information about The National Center for Public Policy Research, please contact David Ridenour at (202) 543-1286.

Diversity Food Processor Builds Plant

Construction for what is anticipated to be one of the 15 largest minority companies in the U.S. based on recently analysis of minority business compiled by Black Enterprise Magazine, is progressing according to schedule.

Diversity Food Processing, the first minority beef processing plant approved under Burger King Corp.'s new Diversity Action Council Development Program, is expected to be fully operational in Spring 1995.

The new 102,000 square-foot state-of-the-art beef processing facility is being built in Petersburg, Va., a suburb of Richmond, Va.

The company is a joint venture between Steve Singleteary, president and chief executive officer of Diversity Food Processing, Arkansas-based Hudson Foods, Inc. and Burger King. The plant expects to employ about 60 people. When completed, it is expected to supply beef patties to Burger King restaurants and other concerns.

"This is one of several initiative in progress as part of an eight-point diversity action program that began six months ago," said Scott Colabuono, senior vice president for Brand Strategy, chief financial officer and chairman of the Diversity Action Council. "We are delighted to have someone of Steve Singleteary's caliber on board."

Organization Announces Aggressive Plans:

To Put Blacks On The Fast Track On The Information Highway

The National Black Chamber of Commerce, Inc. (NBCC) hosted its first annual conference at the Georgetown University Conference Center in Washington, D.C. The event included four days of intense workshops, networking sessions, and meetings with government leaders, private-sector procurement officials, and members of the Congressional Black Caucus. When it had concluded, NBCC founder, chairman and chief executive officer Harry C. Alford Jr. proclaimed it a huge success.

"We came, we saw, and we will conquer everything that stands in the way of the economic empowerment of African Americans," said Alford. "We shall work with every Black church, every utility, and every Black business to ensure that the Black community gets its fair slice of America's economic pie."

The organization was created in 1993 to economically empower all African Americans. NBCC advocates a program of self reliance that encourages African Americans to start their own businesses; organize with other African American business people in their own communities; spend their own money in their own institutions; form their own lending pools to incubate black-owned businesses; and turn to African American venture capitalists and other resources -- including African American entrepreneurs and athletes instead of banks -- for money.

Safeway Low Prices!



Prices effective Nov. 9 through Nov. 15, 1994 at Safeway.

Sunkist Navel Seedless Oranges
25¢ Lb.

5-Lb.
C&H Cane Sugar
• FIRST 1, additional at Regular Price
• SAVE UP TO 30¢
1.29 Each

Look In The This Week Magazine for your Safeway Shopping Guide for a complete list of specials on sale this week at Safeway!

This Week MAGAZINE

Enjoy Extra Savings With The New 'In-Store' Safeway Shopping Guide Available at your Safeway store.