

★ NATIONAL ★



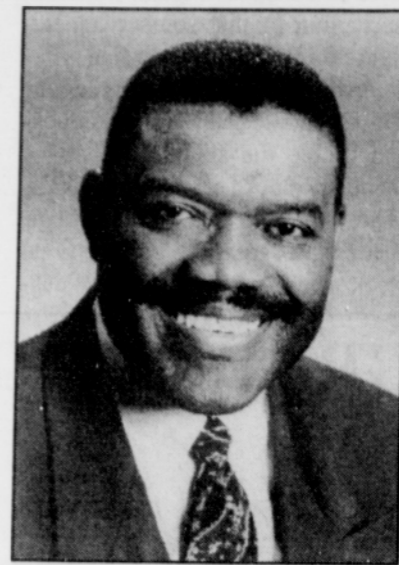
LeBaron Taylor, Sr. Vice President, Corporate Affairs, Sony Music Entertainment Inc. (R) is shown her with Kweisi Mfume, Congressman and Chair, Congressional Black Caucus and Actress, Lynn Whitfield.



Wow! That Was Some Party - Guests were in awe at "La Grande Affaire," Sony's annual gala held during the Congressional Black Caucus Annual Legislative Conference. This year's elegant event was held at the lovely Corcoran Gallery of Art in Washington, D.C. Columbia's diva, Nancy Wilson, was the special guest entertainer. Sony provided closed circuit TV monitors throughout the gala for persons unable to attend an intimate performance by Ms. Wilson, in the Gallery's auditorium. The gala also featured an audio recording facility for those dignitaries daring enough to flex their vocal abilities, a comedy club and dance club where the nations movers and shakers were allowed to flex their vocal abilities, a comedy club and dance club where the nations movers and shakers were allowed to strut their stuff. Pictured (L to R.): LeBaron Taylor, Ser. Vice President, Corporate Affairs, Sony Music Entertainment Inc.; Yvonne Taylor; Rev. Jessie Jackson; Hon. Sidney Williams, U.S. Ambassador to the Commonwealth of the Bahamas and Congresswoman Maxine Waters.

McFarland Named VP For Fox Broadcasting Company

Roland McFarland has been named Vice President of Broadcast Standards for Fox Broadcasting Company, it was announced by David Grant, Executive Vice President, Network Business Operations, to whom he will report. In this position, Mr. McFarland will be responsible for overseeing Broadcast Standards for Fox's prime-time, late-night and children's programming, as well as all ongoing comedy and drama development and on-air promotions. Mr. McFarland succeeds Don Bay, who is retiring after having started the division from scratch in 1986.



Roland McFarland

"The head of Standards and Practices is a key policy-making position at each network," said Mr. Grant. "We are therefore delighted to have someone of Roland's caliber lead the department. In addition to his 20 years of experience, Roland's reputation for integrity and his judgment and knowledge of the business are unmatched."

Mr. McFarland had previously been Director of Broadcast Standards, Fox, a position he had held since February 1993. In this position, he worked on the Fox series Melrose Place, Mantis, Martin, Tales From The Crypt and South Central.

Prior to joining the company, he worked as Senior Editor and Manager of Broadcast Standards for ABC, overseeing more than ten thousand hours of network programming, including such series as "Roseanne," "Home Improvement," "Growing Pains," "Full House" and "Coach."

His earlier assignments included the television miniseries "Roots" and "Rich Man, Poor Man," as well the series "Mork & Mindy" and "Thirtysomething."

Mr. McFarland, a native of San Diego, has remained active in community affairs, both locally and nationally, throughout his professional career. He currently serves as Vice President of the Hollywood/Beverly Hills NAACP and is a member of the board of directors of the organization, as well as a board member of the Chrysalis Foundation For The Homeless and the Challenger Boys and Girls Club of America.

Mr. McFarland has also served as Vice Presidential Advisor on the National Committee for Youth Opportunity and as National NAACP Image Award Chairman in 1988, 1989 and 1990. He is a frequent guest lecturer at numerous colleges, universities and media conferences.

Mr. McFarland is a graduate of San Diego State University. He and his wife, Paulette, a pre-kindergarten Spanish language teacher, reside in Chatsworth, CA.

Uninsured Children See Doctors Less

Children under six are only half as likely to see the doctor for four common childhood illnesses if their families have no health insurance, according to a survey published in the New England Journal of Medicine.

How frequently parents took their children to see the doctor for sore throats with fever, acute ear infection, recurrent ear infections, or for asthma was examined in a survey of 7,578 children under age 18. Parents of the children were questioned in personal interviews or over the phone five times in three months.

The specific illnesses were selected as both common and serious enough to warrant a visit to the doctor, according to a panel of pediatricians.

The results were consistent and significant for all four illnesses. Children whose families had health insurance were twice as likely to see the doctor as those children without insurance.

The study also looked at some factors which might affect a family's seeking the care of a physician including urban or rural living, which might reflect doctor's availability, family size, the child's gender, race,

and age. Children over age six also were less likely to see a doctor for all four illnesses, whether insured or not. Important factors not addressed were the family's income level or whether the parents were married, single, or divorced.

Although none of these illnesses are routinely life-threatening, severe asthma can cause death. Untreated strep throat can lead to complications, such as rheumatic fever. Untreated middle-ear infections can impair hearing.

Red Ribbon Celebration

Students and faculty at Mt. Tabor Middle School and Humbolt Elementary will wrap their school buildings in red ribbon announcing that "Healthy Means Drug Free" -- honoring the 1994 Red Ribbon Celebration to be held October 22-31. The Red Ribbon Celebration is the largest nationally known drug prevention effort to date.

Providence Health System is the only local sponsor selected from the health and wellness field in Portland by the Oregon Partnership, coordinators of the state-wide event. Providence has adopted two schools - one northeast and one southeast - providing posters, customized red ribbons

and buttons, plastic ribbon for buildings, and banners for students and faculty to declare healthy means drug free at school and in their community.

In addition to adopting the two schools, Providence will take part in the celebration by mounting posters, banners and by tying red ribbons around its treatment facilities.

In its seventh year, the Red Ribbon Celebration originated as a tribute in 1985 by a group of parents following the brutal murder by drug traffickers of Enrique "Kiki" Camonera, a drug enforcement agent.

Today, the Red Ribbon symbolizes the commitment of countless

citizens across the nation fighting to eliminate substance abuse in their communities.

Although National Red Ribbon Week is October 22-31, the Oregon Partnership has designated the entire month of October as a celebration of awareness.

"By supporting this celebration, we hope to encourage, educate and stimulate every child to say no to drugs and alcohol, and yes to health and well being," confirms Magnus Lakovics, M.D., Regional Executive Director of the Mental Health and Chemical Dependency Programs for the Providence Health System.

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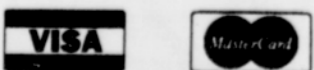
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