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## **Sports Illustrated Magazine...** ...No African-American Models

hy has there not been an African-American model featured on the cover of Sports Illustrated magazine?

This magazine has been around for quite sometime, but it has never featured an African, or an African-American model on

can-American models of different shades of color, heights etc. In other words, there are many beautiful

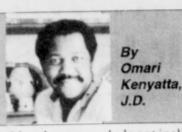
The presidents and marketing directors

of corporations in this country should

remember that African-Americans in

this country spend about \$400 billion

African-Ameri-



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can models that would welcome the opportunity to appear on the

"beauty is in the eyes of the beholder." Every time the fashion in-

dustry and other corporations exclude not include women of color in their advertising campaigns they are loosing millions of dollars in sales of their products. They should remember that women of color are 9/10 of the worlds population. Some of these women will not buy a product if they see that they are not being represented in the media and in print. In others words, they are saving I have a choice. If you won't acknowledge me, I will take my business some place else. Which is what they should do, because if women of color do not speak up on

this issue, nothing will ever change for them in this area.

The presidents and marketing directors of corporations in this country should remember that African-Americans in this country spend about 400 billion dollars a year. This is more

than some small country's entire budunderstand that get.

Since this magazine's focus is on sports event and there are a large number of African-Americans involved in the events that they cover, I think some of these players should speak up about this issue and bring it to the attention of the editor of this publication. This should be important to the players because these models are not being given the same opportunity as other models.

If you really have an interest in finding out why there has never been an African-American model on the cover page of this magazine, you should write a letter to the editor and ask why not? Perhaps, they will write back and let you know there reasons for not featuring black models on their cover.

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its cover page. This is an international magazine that is sold all over the country. The fact of the matter is it is sold in almost all countries. This is the reason why I find it difficult to understand why no black models have ever appeared on the cover page of this magazine. The editor of this magazine should understand that one can find African, and Afri-

dollars a year.

cover page of this magazine. Why aren't these models

given the same opportunities as the Caucasian models who are referred to as white? The fashion industries are still holding out on using African-American models in their advertising. The reason for this is because of the definition of beauty standards by these industries. They do not seem to





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## Compassion **For The** Dying Celebrated

A day of prayer for the sanctity of human life was declared last Sunday by Archbishop William J. Levada, archdiocese of Portland and Bishop Thomas J. Connolly, diocese of Baker. The day included the celebration of a special "Mass of Compassionate Care for the Dying." This special day was proclaimed as part of an effort to promote awareness of the moral and medical issues raised by ballot measure 16, the physician-assisted suicide initiative.

The Catholic bishops want to educate Catholics about the moral implications, related to the dignity of life raised by the measure. The church is calling the proposed authorization of euthanasia, by physician-assisted suicide, a grave moral concern and contrary to God's law. The ballot measure would authorized physicians to prescribe a lethal dose of drugs for adults who are terminally ill. The bishops are encouraging Catholics to actively work toward the defeat of the initiative.

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