

“Oregon YouthCare” Insurance Coverage Introduced

Now, most children in Western Oregon can be covered by a comprehensive health plan -- even if they are not covered under their parent's insurance. Blue Cross and Blue Shield of Oregon is introducing “Oregon YouthCare” -- an individual insurance product for children ages 0-17. The monthly premium is only \$29.50 per child per month.

Oregon YouthCare was developed to meet the needs of families whose household incomes are too high to qualify for Medicaid, yet may not have access to insurance coverage through their place of employment.

The plan uses a managed care model, emphasizing wellness and preventative services, and yet still allows subscribers to use providers

outside the panel if they wish to pay an additional amount.

Oregon YouthCare has a \$1,000 annual individual deductible, but that deductible does not apply to physician office visits, well baby care through age 2, childhood immunizations through age 6, and annual women's exams. These charges are covered at 100% after a \$10 copayment when performed by the Primary Care Physician (PCP) the patient has selected.

Emergency services are also not subject to the deductible if a patient is admitted to the hospital due to an accidental injury. Otherwise, visits to the emergency room carry an additional \$50 copayment designed to encourage patients to receive care from their PCP instead of expensive

treatment in an emergency room.

Other services covered by the Oregon YouthCare carry an 80% benefit once the deductible has been met. These services include mental health and alcoholism treatment, skilled nursing facility care, inpatient rehabilitation, home health care and maternity care. There is also a 50% benefit for prescription drugs, with no deductible.

Oregon YouthCare was designed to provide convenient access to primary health services for children, and to protect against catastrophic medical expenses. It carries a lifetime maximum of \$2 million per subscriber. Since the program is offered at an affordable monthly premium, it does require a health statement and includes waiting periods for some conditions, and some benefit limits.

It is available in the following counties: Multnomah, Washington, Clackamas, Columbia, Hood River, Wasco, Yamhill, Polk, Marion, Benton, Linn and Lane. In the Portland area, Oregon YouthCare will use the network of providers associated with Legacy Health System, and Legacy Emanuel Children's Hospital.

Once a child becomes 18 years old, they may continue to maintain their individual insurance plan by moving into the next age category of BCBSO's Consumer Advantage individual plan. The premium rate will be adjusted based on the next age grouping. It is expected that this program will be successful in meeting the needs of the uninsured children who have previously been priced out of affordable insurance coverage.

African American Chamber Planned

Portland will be the next location of the African American Chamber of Commerce of Oregon. The organization is currently being formed and will address economic empowerment for Oregon's African Americans in nearly all categories.

The chamber has been a long standing idea of many blacks, but had not come to reality until this past year. Oregon had favorable representation at the recent U.S. African American Chamber of Commerce National Convention held in Miami and Nassau in August.

Individuals that are sincerely interested in assisting in the committee development and are willing to put in the overtime should send a written “letter of interest” to:

African American Chamber of Commerce, P.O. Box 5488, Portland, OR 97228. The organization will serve as a network to provide support, education and empowerment for serious minded African Americans in Oregon.

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Pastor Victor R. Brown
Associate Pastor, Dr. Hazel L. Brown

YOU'RE INVITED

The members of The Community Church of God would like to invite you to join us as we celebrate our Pastor and Wife's anniversary.

Paster Victor R. Brown and Dr. Hazel L. Brown will be celebrating their 37th year of pastoring at the Community Church of God.

Pastor and Dr. Brown have been good leaders at the Community Church of God and here in our community. They have been active in this community for over forty years. We would like for you to help us show them how much we appreciate them.



Date: October 9, 1994 (2nd Sunday)

Time: 4:00 p.m.

Place: THE COMMUNITY CHURCH OF GOD
202 N.E. Skidmore Portland, OR 97211



Join Us . . .



Black Shopping Joins TV

A new home shopping network for the black consumer is being launched for the interactive cable TV market. The service, called Blackbook II, is being provided by Blackbook International Business and Entertainment Reference Guide, a 26 year publication.

The network is being billed as an exciting and innovative way for advertisers to reach African American consumers.

As African Americans have very selective tastes, desiring only the best and willing to pay premium prices, this superhighway directly to the black consumer will offer products of high appeal to African Americans and other affluent consumers, company officials said.

Blackbook II will showcase products that are more in line with what African Americans spend their money on while giving individual consumers the opportunity to shop in their home or office, while offering, at a glance, quality, upscale merchandise and service. This home shopping network offers individuals the comfort, control, and convenience.

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It's no easy task preparing our children for the future. The values and beliefs we share with them today lay the foundation for success and growth tomorrow. They depend on you. And you can depend on U S WEST to keep the lines open between all generations, now and in the future. At U S WEST, we recognize the valuable role you play in the lives of the next generation and in your com-

munity. And we view our most important role as assisting you with the latest in information and communication tools and technology. Like you, our role in the community is versatile -- we're volunteers, grant supporters and economic development advocates. And also like you, we realize that the support we provide today comes full circle for generations to come.

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Correction

“The Letter on Teyeona Jackson winning acquittal of the false charges brought by the Meier and Frank store at Lloyd Center printed in the 8/24/94 Observer had the name left off in error. This letter written by Weller of Radical Women.”
- Adriene Weller

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Airport Sees Record Growth

Continued from front

that PDX will pass a major milestone of having its first million passenger month,” said John Brockley, director of the Port's aviation department.

For cargo, the total was 15,513. Cargo tonnage was up 8.2 percent over last year, and has set another monthly record for the 37th consecutive month.

In general aviation, Hillsboro Airport operations (takeoffs and landings) continued to grow with a 27 percent increase over last year's July count. Troutdale's operations continued to decline by 4 percent, but was at a slower pace than the previous month. No official operations figures are kept for Mulino, the Port's third general aviation airport.

Moose Keynotes Black Publishers convention

Continued from front

For over a decade, West Coast Black Publishers Association (WCBPA) has proudly hosted its annual conference to provide open forums for its member publishers and the community. Along with various corporate entities, delegates are exposed to top authorities and recognized experts on the critical issues of the day which impact the quality of life and business in the African American community. Today, more than ever the Black Press is needed to reveal the ills that continue to plague the progress of African Americans in our society.

Corporate sponsors and participants to date include; Anheuser Bush Companies, AT&T, Brown & Williamson, Canadian Club, House of Seagram, Kraft General Foods, Miller Brewing Company, Nordstrom, Reebok International, Ltd., RJReynolds, Southland Corporation, Toyota Motor Sales and Walt Disney.

For more information regarding West Coast Black Publishers Annual convention contact the office of the Event Director, Alescia Buford & Associates at (818) 995-6545.

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