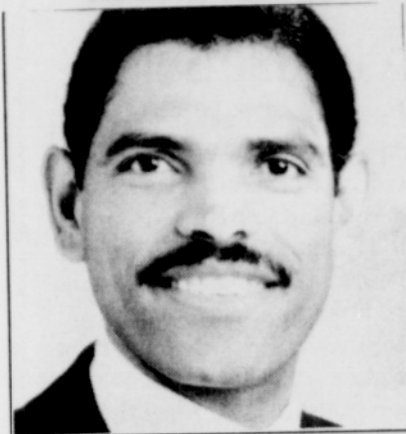


Donald Named New Vice President At Monsanto



Arnold Donald

New Orleans native Arnold Donald, 39, has been named the new group vice president and general manager of the Americas Division of the Agricultural Group at St. Louis-based Monsanto Company. In his new position, Donald has responsibility for all crop products in the United States and Canada, which represents nearly half of the revenues of the AG Group. During his 15 years at Monsanto, he has held management positions across several of the company's divisions, including the Detergents and Phosphates, Specialty Chemicals.

Prior to this appointment, Donald was vice president and general manager of the worldwide Crop Protection Products Division. He and his wife, Hazel, live in Town & Country, Missouri, and have two daughters.

PCC Schedules Class On Child Sexual Abuse

Portland Community College will offer a four-week class, "Surviving Sexual Victimization," designed for parents and others who are interested, starting Thursday June 23 in Room 102, Jackson Hall on the PCC Cascade Campus, 705 N. Killingsworth St. The class will meet from 7 to 9 p.m. Cost is \$20.

PCC Announces Language Class For Trekkers

"Nepali for Travelers," a Portland Community College summer class, has been designed for sojourners and trekkers bound for Nepal.

Daya Shakya will teach the eight-week class from 7 to 9 p.m. Wednesdays, starting June 22, in Portable Building 4 on the Cascade Campus, 705 N. Killingsworth St. Course work will cover Basic Nepali vocabulary and simple phrases. Cost is \$36.

Library Friends Mount Book Drive

The largest weekend used book sale in Oregon, a fundraiser for the Multnomah County Library, is expanding to bigger quarters.

The 1994 Friends of the Library Annual Book Sale will be held at Eastport Plaza, Oct. 1 and 2, with a Sept. 30 pre-sale for Friends of the Library members.

The expansion into spacious quarters brings a great cry from the scores of volunteers who hand sort books for the sale, "We need more books, now!"

A book drive will make it easy for library lovers to donate their books. During the last two weeks in July, books can be dropped off at any branch library.

Books the friends are looking for include art, photography, travel, cookbooks, nature, gardening, environment, children's, young adults, computer, bio- and autobiographies, Northwest and Oregon. Audio and video tapes are also needed. Text books more than six years old are not wanted, neither are Reader's Digest, condensed books, ragged and abused books or magazines. If your donation is too large to take to the library, who can call 248-5439 for assistance.

The proceeds will help buy new books and pay for special library events. Whatever the friends' project, it wouldn't happen without the support of book donors from all over the county.

You can recycle your books now by giving to the friend's book drive and make room on your shelves for books to buy at the book sale in October. Donations are tax deductible.

Coast Industries Awarded \$3.4 Million

Coast Industries Inc. announced today that the firm has been awarded a \$3.4 million contract to provide roads and grounds, environmental protection, hazardous waste handling, and custodial services to the NASA Michoud Space Facility in New Orleans.

The two-year contract, beginning July 1, marks several milestones for Coast Industries. This is the firm's first contract with both NASA and space industry giant Martin Marietta Technologies. In addition, the revenues push projected annual sales to the highest in the Portland firm's 37-year history.

Herman Grimes, President, stated that Coast Industries, Inc. was selected by Martin Marietta because it was rated number one in management and technical capabilities over other contractors. This award confirms Coast Industries as the Premier Services Contractor.

Coast Industries will add more than 100 employees serving the Michoud contract to its current roster of more than 500 personnel in five other states, including Oregon, California, Tennessee, Indiana, and Florida. Other operations of the wholly minority-owned firm include custodial, grounds maintenance, and security services to government and commercial clients as Coast Janitorial Service and Empire Security Service.

Guide For Elderly In Nursing Homes

Basic information about the rights of people who are in nursing homes, adult foster homes and residential care facilities is now available in English, Spanish, Korean, Russian, Vietnamese, Rumanian, Cambodian, Lao, Hmong and Mien. "The number of non-English speaking residents in these facilities is growing. This pamphlet gets information to people who may be cut off from other sources because of a language barrier," said Penny Davis, an attorney at Legal Aid who wrote the English version of the brochure.

The brochure is entitled "What You Should Know if You Live in a Care Facility." It describes the differences among nursing homes, adult foster homes, residential care facilities and assisted living facilities. It explains the rights residents have, how people pay for care, and where to get help.

People interested in receiving a copy of the brochure in any of the ten languages may contact the local Area Agency on Aging or legal services office, or call the Office of the Longer Term Care Ombudsman, 1-800-522-2602.

Multnomah County Legal Aid Service wishes to thank the Better Nursing Home Care Fund of Oregon Community Foundation for funding this project.

PSU Opens Business Outreach Center In North Portland

Continued from Metro

Business Administration.

Zeiber already is working with a half dozen businesses, some of which are members of the Oregon Association of Minority Entrepreneurs (OAME). PSU business student teams are available to help fledgling businesses with market research, business plans, accounting systems, inventory control, training and other business basics.

"It's a reciprocal arrangement," says Sam Brooks, president and chair of the Portland-based OAME. "A lot of our businesses are looking for the type of expertise that PSU can readily provide, and PSU students can gain some valuable case work."

Zeiber currently is helping Fran Jaeger, president of Elite Electronics, come up with a marketing plan. Jaeger's five-year-old firm produces cable harnesses and machinery cable used to connect computer networks. The 16-person operation is just a couple of doors down from Zeiber's Outreach office, having recently moved out of Jaeger's home.

"It's like having an informal, professional adviser," Jaeger says of the Outreach program. "The questions I may have change from day to day."

The PSU Business Outreach Center recently entered into an informal agreement with the Portland Development Commission (PDC) to provide mentoring services with nine new enterprises that will form a new business center in the former Walnut Park Fred Meyer building in north

Portland. PDC has hired private consultants to provide the new businesses with technical assistance, but PSU's presence will be more informal.

Zeiber believes the OSU Business Outreach Program goes far beyond technical assistance. Young companies need to know how to connect with key sources of help and business peers so they can avoid learning on a trial-and-error basis, he says.

"We're here for the long term, unlike private consultants who'll pop in for a project, then leave. We're trying to build long-term relationships with these businesses," says Zeiber.

For allotech, a small scientific research company also headquartered in Cascade Plaza, Zeiber is connecting the young company with the PSU physics department, which has machinery that could be of use to allotech for its air testing work.

PSU also is providing marketing research for a Sherwood-based, native American-owned business that installs and services cable systems, fiber optics and computer networks. Other Outreach clients include a north Portland janitorial firm seeking assistance on financial statements and financial planning, a northeast Portland-based insurance branch office, and a water taxi company that will serve working ships on the Willamette River.

The Outreach office can help small businesses connect to the right agency or person, Zeiber adds. He keeps close ties, for example, with the Portland Development Commission, Oregon Enterprise Forum, and Port-

land Community College's Small Business Development Center.

"If I find that a business is better served by someone else, I send them there," Zeiber says. "PSU and PCC share information. It's less important that we compete with PCC or anyone else than to help the business."

The Outreach office is normally open Monday, Wednesday and Friday mornings from 8:30 a.m. to noon, at 280-0884. In addition, Zeiber can be reached at his PSU business school office at 725-3705. Graduate-level business students at the business school also can be reached to provide assistance at 725-3699.

For now, Zeiber is basically a one-man office at the Outreach Center's north Portland locale. Eventually, it will be open full time as additional funding is established.

Outreach program funding needs total about \$100,000 in first-year seed money.

Precision Castparts Corp., first Interstate Bank and West One Bank have already provided some of the amount. The PSU School of Business Administration is raising the rest from local corporations, foundations and government agencies.

Once the program is off the ground, PSU hopes to establish a fee schedule based on the size of business being served, says PSU's Ahlbrandt.

"This type of program could expand to other parts of Portland," says Ahlbrandt. "This is an experiment. We'll see how this works and how we can tie in our students and faculty to widen its scope."

Grant Program Aimed At Teachers

The Meyer Memorial Trust announced the creation of a program that awards grants to elementary, middle, and high school teachers for creative approaches to classroom learning.

The program, Support for Teacher Initiatives, will make grants up to \$2,000 to individual teachers, and up to \$7,000 to teams of teachers in Oregon and Clark County, Washington. The Trust is allocating approximately \$500,000 a year to the program for the first two years.

Although the schools face challenges in funding and reform, the Trust explained in its program guidelines, an essential ingredient in education is "the initiative and imagination teachers employ to engage the minds of students."

The Trust cited the need to "encourage and support the ingenuity of the individual teacher in establishing productive relationships with stu-

dents." The new grant program also hopes to promote new ways for teachers to serve students by working with parents, other teachers, and the broader community.

"This program reinforces the Trust's belief in the importance of teachers on the front lines of education," said Charles S. Rooks, executive director of the Trust. "We want to contribute to the efforts of teachers whatever direction education reform eventually takes in Oregon."

"We also hope this program will be a morale booster to teachers," Rooks added. "They have been hammered on a lot of fronts the past year or so, and we want to send a signal that their efforts are appreciated. These grants are modest, but they reward and support the kind of teacher initiatives that make a lot of difference in the lives of children."

The deadline for the first round

of teacher initiative grants this year is October 1. Initial grant recipients will be announced by early December. Submission deadlines thereafter will be April 1 and October 1.

Application material and further information on Support for Teacher Initiatives can be obtained by writing the Meyer Memorial Trust, 1515 S.W. Fifth, Suite 500, Portland, Oregon 97201, or by calling 228-5512.

The Meyer Memorial Trust, with assets of over \$300 million, is the largest foundation in the Pacific Northwest. The Trust has been making education grants under its general grantmaking program since it was founded in 1982.

The Trust was created from the personal estate of Fred G. Meyer who died in 1978. Although Mr. Meyer's fortune was derived from Fred Meyer, Inc., the retail chain he built, there is no relationship between the company and the Trust.

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