

Bankers Put Spotlight On Education

"Return on Education - Return on Equity" is the theme for this year's annual convention of The Oregon Bankers Association.

Three hundred Oregon bankers and guests are expected to attend the three-day event in Sunriver. Oregon Superintendent of Public Instruction Norma Paulus and associate superintendent J.D. Hoye of the Oregon Department of Education will address the convention. Other guest speakers include Oregon Congressman Bob Smith, and Steve Scholzen, deputy regional director of the Federal Deposit Insurance Corp., San Francisco.

Volunteer Oregon bankers, who support the industry's efforts to provide education for the public and for bankers, will be honored.

Seaberry-Stokes Scholarship

A scholarship to honor the many years of distinguished service by two veteran teachers at PCC has been created and named in their honor. Belva Seaberry, Director of the Alternative Learning Center, and Julius Stokes, History Instructor have each taught at the Cascade Campus of Portland Community College for many years. Ms. Seaberry retired last December. Mr. Stokes continues his work in the classroom. Their colleagues on the Cascade campus have begun

fundraising to endow a continuing scholarship named the Seaberry-Stokes Scholarship. The scholarship will be given annually to a student in the Portland Teachers Program.

Friends, former students and members of the community are invited to participate by contributing to this effort. Present and future PCC minority students who are considering teaching may contact the Portland Teachers Program for more information. Deborah Cochrane is the Director of the program.

You may contact Deborah Cochrane at 244-6111, ext. 544, or me at ext. 5263.

White-Collar Workers Mine Opportunities As Owners of Blue-Collar Businesses

(NU) - Residential and commercial painting wasn't the first field that came to mind when Bob Bretschneider, a former financial consultant, first started thinking about his own business. But the more he thought about it, the more sense it made to him.

"There are thousands of guys like me out there selling financial services to consumers," said Bretschneider, 47. "But I thought to myself, 'How many painting contractors could there be with my experience and education?' Not too many, I found out."

Bretschneider isn't alone. Many former managers and salespeople are abandoning the corporate suite to use their skills to dominate traditionally blue-collar business fields. And there are a slew of franchise companies eager to expand with a legion of savvy, experienced, customer-oriented franchise owners.

"Franchises like ours give ambitious people an opportunity to keep their white collars on as they sell services to customers and run their businesses, letting their employees do the work," says Charles Chase, president of Certa ProPainters, a residential and commercial painting franchise company based in Valley Forge, Pa.

Backed by one of the most successful franchise companies in North America, Certa ProPainters has designed its franchise specifically for operation by white-collar professionals. In fact, all the company's franchisees are former computer programmers, sales professionals, managers and other executive-level workers.

"With their experience and our proven business system, our franchise owners do far better than the average first-year business owner," says Chase. "It's a business marriage that just makes sense."

For more information about a Certa ProPainters franchise, call 1-800-462-3782.

Training Helps Grads Get Into Good Jobs

(NU) - Susan Wagner, a 17-year-old high school senior, can hardly wait for graduation. She looks forward to entering the workforce and beginning her adult life.

Like many teen-agers who choose not to go on to college, however, Susan may have trouble landing a well-paying job. She lacks the specialized skills needed for today's jobs, which often require training well beyond what high schools provide, experts say.

To get ahead while they're still in school, many students are participating in on-the-job training. Programs pioneered by U.S. associations are helping young people, rich and poor, bridge the gap between school and work, reports the American Society of Association Executives (ASAE).

Specialized training can be found for a variety of trades and professions. For example, students can learn auto mechanic skills from "Project Team," a training program funded by the Automotive Parts & Accessories Association. Call 301-654-6664 for more information.

Several after-school programs combine work with study. Local chapters of the National Restaurant Association, for example, help students prepare for careers in food-service management. Contact your local chapter to find out more.

Students can also learn vital job search and survival skills from local associations. The Boys and Girls Clubs of America, for instance, show how to write a résumé, prepare for job interviews and form proper work habits. To find a Boys and Girls Club near you, check your local telephone book or call them at 1-800-854-CLUB.

Southwest Washington Medical Center Serving The Community

Southwest Washington Medical Center (SWMC) is a comprehensive medical facility on two campuses serving a community of 250,000. Vancouver and Clark County are on the northern boundary of Portland, Oregon. The Medical Center is one of three designated trauma facilities in the Portland metropolitan area (population 1.5 million).

- 360-beds, 13,000 inpatients annually
- 60,000 emergency room visits per year
- 72,122 outpatient visits per year
- The Medical Center houses our Family Birth Center, 25-bed ICU/CCU, medical/surgical units, pediatrics/adolescent unit with Sniffles, Sneezes and Other Dis-eases (a sick child day care) and full clinical and support services. Surgery include open heart surgery as well as a full array of general and specialty surgical services.
- The Cancer Center, Rehabilitation

Services, Diagnostic Imaging, and Same Day Services (outpatient surgical/medical procedures) are located in the Medical Center's outpatient services building adjacent to the Medical Center.

- Same Day Services, Emergency, Behavioral Health Services (psychiatric, chemical dependency and employee assistance) and home health serve Clark County from the Memorial campus in west Vancouver.

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- Excellent public and private schools
- Some of the most beautiful scenic and recreational areas in the world, including miles of hiking, boating, access to several national forests, the picturesque Columbia Gorge, and skiing on Mt. Hood and Mt. Bachelor.
- Downtown Portland
- Portland Civic Auditorium (Portland Opera, Portland Symphony Orchestra, and other cultural events) and Portland Center for

the Performing Arts --Memorial Coliseum (Portland Trailblazers, hockey and other events)

--Portland Civic Stadium

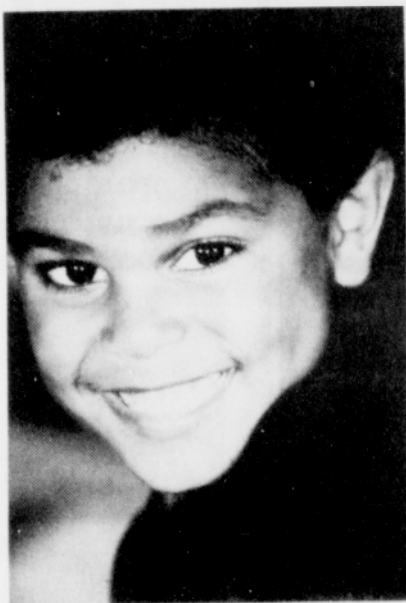
--Universities and colleges

Send resume to Human Resources, Southwest Washington Medical Center, P.O. Box 1600, Vancouver, Washington 98668

It is the policy of Southwest Washington Medical Center that no person shall, on any basis including handicap, be discriminated against in access, admission, treatment or employment. Inquiries or complaints may be addressed to the Medical Center's Accessibility and Section 504 Coordinator, P.O. Box 1600, Vancouver, WA 98668, (206) 256-2109. (206) 256-4180 (TDD).

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Financial Aid opportunities are still available for Fall Semester

The John & Yvonne Garlington Multicultural Fellowship at Warner Pacific College provides up to \$3,500 a year in financial assistance for students from diverse cultural backgrounds. More than 100 Warner students have benefited from this program, which is intended to enrich the cultural diversity of the Warner Pacific College community. Funds are still available for Fall Semester! Contact Delores Dillard, multicultural coordinator, for details on how you might qualify for this award, as well as other Federal and State financial aid programs.



Delores Dillard

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