

T R A V E L

Creative Endeavors Honored



Actor Jaleel White (right), host of the 1994 Disneyland Creativity Challenge Awards, with Mickey and Minnie Mouse and Don Dominguez, west coast executive vice president of Walt Disney attractions. White presented achievement awards and medallions to 66 junior and senior high school students from around the country. He encouraged them to follow their dreams, stay focused and avoid the pitfalls of life, namely drugs.

New Hotel Chain Coming To Oregon

Promus Hotels today announced plans for a major expansion of the Homewood Suites extended-stay brand hotels. The company intends to finance and build 20-25 company-owned Homewood Suites hotels in the next three years, according to Ray Schultz, president and chief executive officer of the hotel division of the Promus Companies, Inc.

In Oregon, Homewood Suites hotels have been targeted for development in Portland and Salem.

"We are excited about the development opportunities that these markets represent for the Homewood Suites brand," Schultz said. "We're anxious to begin working with developers to identify suitable sites for the chain's expansion."

The Promus companies will fund the expansion through internally generated cash flows and existing credit facilities. The plans are based on the excellent performance of the brand for the past several years and an improving lodging picture, according to Schultz.

"The extended-stay segment is one of the most promising and dynamic in the hotel industry, one in which Homewood Suites has established a reputation for excellence. We consistently achieve premiums over competitive hotel chains as well as the industry as a whole," Schultz said.

System-wide occupancy of 75.8 percent in 1993 place it among the industry's top performers.

Another key measure of performance is customer satisfaction. Homewood Suites ranks among the highest in the industry. Research shows the chain scores in the upper 90s for the quality of its product and service. Customers of the brand tend to be very loyal, too, with intent-to-return scores also in the upper 90s. The 100 percent satisfaction guarantee offered by Homewood Suites, and all other Promus hotel brands, plays a big role in keeping quality and commitment to service high, Schultz said.

Priced for maximum value compared to competitive hotels, the brand is known for offering complimentary breakfast daily, an evening social function every Monday-Thursday, apartment-style suites with separate sleeping and living areas, fully equipped kitchens, remote-controlled TVs, videocassette players and ceiling fans. Many have wood-burning fireplaces. The suites are built around a central lodge that offers a "suite shop," convenience store, laundry facilities, an exercise center and an executive business center with a personal computer, facsimile machine and photocopier.

Promus Hotels is the hotel division of the Promus Companies, Inc., based in Memphis, Tenn.

Join the Starlight Run on Saturday, June 4 at 8 p.m. in Downtown Portland



Dottie Fischer Presents:

503-231-1600 700 N.E Multnomah #478, Portland, Oregon 97232, 1-800-545-0844

QUICK ESCAPES VIA RENO Air

RENO From Seattle to Portland

	Effective Arrival Dates	2 nights Arrival Sun - Wed	3 nights Arrival Sun - Tue	2 nights Arrival Thu or Sat	2 nights Arrival Friday	3 nights Arrival Thursday
3rd Night Free: Sands Regency*	4/9-6/18	\$114	\$114*	\$127	\$180	\$177
3rd Night Free:* RiverBoat Hotel	5/1-6/30	\$126	\$126*	\$131	\$176	\$179
Special: - Get \$30 back in 'Hilton Bucks' per couple - thru 5/31						
Reno Hilton	4/29-10/31	\$130	\$155	\$142	\$194	\$199
<small>Includes 2 for 1 Show and \$100 Funbook</small>						
Clarion Hotel	4/1-7/31	\$114	\$131	\$126	\$178	\$175
<small>Includes 2 for 1 Dinner - Amigo's</small>						
John Ascuaga's Nugget	3/8-7/31	\$126	\$149	\$135	\$184	\$187
	3/8-7/31	\$138	\$167	\$153	\$208	\$217
Peppermill Hotel	5/1-10/29	\$138	\$167	\$150	\$202	\$211
Flamingo Hotel	3/1-6/30	\$138	\$167	\$155	\$212	\$221
<small>Includes Show Discount</small>						
Eldorado Hotel	4/29-7/17	\$142	\$173	\$159	\$216	\$227
<small>Includes Cabaret & Funbook</small>						
Harrahs Reno	2/13-6/25	\$150	\$185	\$169	\$228	\$243
<small>Free "Sammy's Showroom" with Cocktail/Tax</small>						

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PACKAGES INCLUDE

- † Round trip Non-Stop Reno Air jet flights from Seattle or Portland to Reno.
- † Two or three nights at selected hotels, including room tax. (Prices are per person, double occupancy)
- † Transportation between Reno Airport and hotel (excepts Sands*).
- † Valid for travel through specified dates, except Holidays and Special Events.
- † Prices valid for travel on "8" Fair only. Other classes slightly higher.
- † \$3 - \$6 airport facility fee not included (where applicable).
- † Bookings made less than 11 days prior to travel will incur rush handling fee. Prices require minimum 7 day advance purchase.

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Holland America Line's ss Rotterdam

September 29 - 30, 1994 Vancouver, B.C. to Portland
October 12 - 13, 1994 Portland to Vancouver, B.C.

ms Westerdam

October 1 - 2, 1994 Vancouver, B.C. to Portland
October 9 - 10, 1994 Portland to Vancouver, B.C.

For twenty-four hours you can enjoy all of the luxuries you can imagine on Holland America's ss ROTTERDAM or ms WESTERDAM! Live an exciting day and evening between Portland and Vancouver, British Columbia, cruising scenic Vancouver Island, the majestic Columbia, the bustling Willamette River, plus have the thrill of crossing the Columbia River bar.

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Portland to Vancouver B.C. - Ship sails at 11:00 a.m.
Vancouver B.C. to Portland - Ship sails at 6:00 p.m.

CRUISE PACKAGE INCLUDES:

One way cruise between Portland and Vancouver, B.C., ground transportation between Vancouver, B.C. and Portland with a box lunch and Travel Marketing escorts.

	Cruise Only	Cruise Package
Suite (Westerdam only)	\$350	\$415
Stateroom Deluxe	\$238	\$303
Deluxe Outside	\$198	\$263
Large Outside	\$178	\$243
Standard Outside	\$158	\$223
Large Inside	\$148	\$213
Standard Inside	\$128	\$193
3rd and 4th Passenger	\$105	\$170
Port tax \$36		
All prices are per person based on double occupancy		