

Treat You Right



Shades of You(TM) color cosmetics by Maybelline and Angela Winbush sure know how to "Treat You Right." Ms. Winbush was the celebrity participant in the Shades of You by Maybelline sponsored Fashion Show at V-103's Today's Black Woman Expo in Chicago. During the show, Maybelline presented a check for \$25,000 to the National Coalition of 100 Black Women (NCBW) for the Shades of You Literacy and Life Skills Fund. This Fund provides vital literacy and life skills training for teenagers and single mothers. Picture left to right: Angela Winbush; Carol Lynn Patterson, Correct Communications; Barbara DeBaptiste, NCBW national president; and Julie Haworth, maybelline marketing manager.

Freedom Award For Maynard Jackson



Former Atlanta Mayor Maynard Jackson, center, receives the National Conference of Black Mayors (NCBM) Fannie Lou Hamer Freedom Award at the organization's 20th annual convention in Washington, DC. NCBM presents the award annually to recognize career achievements of an individual. The award was presented at a conference luncheon sponsored by The Coca-Cola Company. Joining in the presentation are, from left, Eugene McCullers, manager, Corporate External Affairs, The Coca-Cola Company; Henry Espy, NCBM President and Mayor, Clarksdale, Miss.; Johnny Ford, NCBM founding member and Mayor, Tuskegee, Ala.; and Michelle Kouroma, executive director, NCBM.

African American Angel Children Soaring Nationwide



You may be surprised when you see the gold tipped wings on the brown faced girl wearing sneakers. The ebony boy's gold athletic shoes and trumpet match his wings. His smile reveals dimples and he wears green overalls and glasses. They are the first in a series of figurines by "hasari". These limited edition collectibles are unique in their "modern" depiction of African American children as angels. Paige, the harpist, and Samuel, the trumpeter, have a limited production of 1800 pieces with a corresponding number certificate of authenticity.

Time Magazine found that 69% of Americans believe in angels. The Washington Post recently reported strong consumer demand for a variety of black angels describing them as "depicting innocence, elegance, or making you smile, such as the earth

angels (in the "hasari" collection) carrying instruments and wearing wings and baggy pants."

Angels by Hasari stand approximately five inches tall and retail for \$24.95. Requests for these limited

editions will be honored on a first come first serve basis. Collectors and wholesalers call 215-424-1660 or write to P.O. Box 21457, Philadelphia, PA 19141 for more information.

Bus Safer Than An ATM?

People feel safer riding Tri-Met than using an automatic teller machine or walking around town, according to a recent study commissioned by Tri-Met. Nearly nine out of 10 respondents view riding MAX (89%) or a Tri-Met bus (87%) as being "very" or "somewhat" safe.

In an effort to provide the most comfortable, safe system possible, Tri-Met issued the survey to gain a more detailed understanding of public perception and preferences. Results will help Tri-Met managers decide how best to spend limited dollars on future security improvements.

Ilium Associates, Inc., of Bellevue, Washington, conducted the telephone survey of 1,000 tri-county residents in February and presented the results to the Tri-Met Board of Directors last week. Among the findings:

-Passenger security is not seen as a major problem for Tri-Met. Riding the bus or MAX rated second in safety only to being in one's own home.

-Less than 10% of potential riders recalled hearing or seeing a safety-related Tri-Met story, but safety-related concerns are shown by 10-20% of the potential rider group, primarily related to using the system at night.

The survey asked which improvements would make people feel the most safe. Emergency telephones at transit centers and MAX stations was the most preferred action, with 55% of the general population saying phones would make them feel "a lot more safe." People seem to understand that a security officer at every Tri-Met facility or on every bus is not feasible.

Installing fences at Park and Ride lots was the least-preferred action across all groups, with only 17% saying it would make them feel "a lot more safe," and 12% who said it would make them feel "a lot less safe."

Tri-Met has made security a

top priority in recent years, contracting with the Portland Police Bureau to patrol vehicles, hiring radio-equipped patrols, initiating community partnerships and creating a new position for an in-house security director. Since 1990, assaults on Tri-Met have dropped almost 40%.

"We're very pleased to see that people generally feel Tri-Met runs a safe, reliable system," said Steve Tillinghas, Tri-Met System Security Director. "Transit officials in other cities would drool over these numbers." Tillinghas added that the information will help Tri-Met decide which projects and programs to spend money on in the coming months.

PRIME CONTENDER
BOXING PRODUCTIONS
Thad Spencer, President

"Last Chance To Get A Life"

A Non-Profit Organization Designed To Help Keep Our Kids Off The Streets

"The Battle For Kids"



- A Dinner Program -
Proceeds To Provide
Funding For A Much Needed
Gymnasium Facility
In Vancouver, Washington
Helping Youth Find
Alternative Activities
Through Boxing &
Other Athletic Events

Saturday, May 28th, 1994

at the

Red Lion at the Quay

Jantzen Beach

Doors Open at 5:00 p.m.

No Host Bar

Dinner at 7:00 p.m.

Keynote Speaker at 8:00 p.m.

Donation - \$25.00

For Ticket Information

Call: 284-0675 or 287-9178

All Senior Citizens Are Invited To Attend The 22nd Annual Fishing Derby

Sponsored by The Urban League of Portland's Senior Service Department. June 24, 1994; 9:30 A.M. - 3:00 P.M.; Sauvie Island

Registration Fee: \$5.00. For more information, contact Bob Barner or Pauline Reed, 248-5470, Ext. 4545

IT'S TIME AGAIN!



Miss Black Oregon Michelle Soles 1994

The Rose City's 2nd Annual Miss Black Oregon USA Pageant Presented by The Portland Observer "Site"

Portland State University; Smith Center Ballroom; November 19, 1994, 7:30 pm

All Contestants
Deadline For Applications June 30, 1994
\$25.00 Application Fee
For Details Call
Wanda Washington-Pageant Coordinator
286-7006

INTRODUCING A REVOLUTIONARY BANKING IDEA:

LOANS FOR PEOPLE WHO ACTUALLY NEED THE MONEY.



Some banks seem to think you need lots and lots of stuff before you can get a loan. Houses. Cars. Yachts. It sort of makes you wonder: if someone's already got all that stuff, what do they need a loan for? That's why we've come up with Opportunity Loans. So even if your income's low, chances are fairly high you can get a loan. For things you need. Like a new refrigerator. Some reasonably nice new aluminum gutters. Or to pay some reasonably painful dental bills. Anyway, it seemed like a pretty decent idea, if we do say so ourselves. Opportunity Loans. Loans for people who actually need the money.



All loans are subject to approval. Having a good credit history, and/or a history of paying your bills on time, will greatly improve your chances of approval. Remember, when you're filling out your loan form, it's smart to read the fine print. Like this. ©1994 U.S. Bank. Member FDIC.